



as we see it

■ Back in the olden days of television, the custom was to make 39 episodes of a series and to rerun 13 of the best episodes during the summer.

The critics complained. They wanted the warm months to be used for experimenting with new program ideas rather than for repeats of winter shows. Patiently the networks explained that television was expensive, that sponsors could afford 39 new episodes only if during the summer 13 of them could be rerun. It was all a matter of economics.

■ Economics is still with us. As a result, this season most hour-long series will make only 26 episodes. Reruns will start earlier, and the evening time will sometimes be filled with a special or a sports event. There will be, in general, less new material on television this season.

At first thought, one might find this regrettable. We don't. Indeed, under the proper circumstances, it might be beneficial to cut further the amount of new material. Those circumstances would include more money and more time and more preparation being lavished on what new material is produced for television.

There's no doubt that one of the reasons weekly series programming cannot maintain higher standards is the fact that so much of it must be turned out. If it were possible to lower the amount of material needed and improve what's left, it might be a good thing for television.

Unfortunately, the cuts being made are all for the sake of economy—and if a series is being cut, say, from 28 to 26 episodes, there will not be more money or more time to spend on the remaining 26.

■ May we humbly suggest that the 26 episodes be cut further to 24, but that everything saved be spent on the 24? That would help television.



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NEIL HICKEY REPORTS:

DUKE ELLINGTON will perform a concert of original sacred music on CBS Easter Sunday. It was taped recently at the Cathedral of St. John the Divine in New York . . . EDDIE ALBERT of CBS's Green Acres will switch over to ABC long enough to narrate "How Life Begins," the special produced by JULES POWER for airing March 26, 7:30-8:30 P.M. (ET).

"Big Cats, Little Cats" is the title of an NBC special on May 14 all about the mystique of felines. The network gives equal time to the bow-wows on June 4 with a revised and updated version of its 1966 special "It's a Dog's World" . . . The cameras of Sports Network will film a number of upcoming golf tourneys: The Citrus Open, March 16-17; Greensboro Open, April 6-7; New Orleans Open, May 11-12; Atlanta Open, June 1-2; Western Open, Aug. 3-4; Westchester Golf Classic, Aug. 16-18; and Philadelphia Open, Aug. 24-25.

Eleven foreign contestants and one from the U.S. will be in the "Miss Teen International Pageant," originating from the Hollywood Palace, on ABC April 13 . . . "An Essay on English," produced by ANDREW ROONEY, will be on CBS March 19 . . . TV writer-performer PAT McCORMICK and producer FRED WEINTRAUB are cooking up a series which would star PAT as a zany talk-show moderator.

PATRICK McGOOHAN, who used to be the Secret Agent on CBS, will replace JONATHAN WINTERS during the summer months with an hour-long, Britishmade adventure series called The Prisoner . . . Newsman BILL BEUTEL of WABC-TV in New York joins the ABC network this summer as London bureau chief, replacing LOU RUKEYSER, who returns to duty in the U.S. . . . YVONNE LITTLEWOOD, producer of PETULA CLARK's BBC television shows. will handle similar chores for the singer on her NBC special April 2 . . . April 8 is a night of specials on ABC. WAYNE NEWTON's musical special "One More Time" goes on at 8:30 (ET), "The Great Mating Game" at 9:30, and the Academy Awards from Hollywood at 10.

The LENNON SISTERS, DIONNE WARWICK, HOMER AND JETHRO and NORM CROSBY will be guests on ABC's Operation: Entertainment on March 22. JONES is host of the program, filmed aboard the USS Constellation off San Diego . . . The March 24 Experiment in Television is to be called "The New Voices of Watts" . . . The island of Yap in Micronesia will be one of the locales for a Saga of Western Man edition titled "In the Name of God," which scrutinizes the work of missionaries. It goes on May 20. Continued on Page 36

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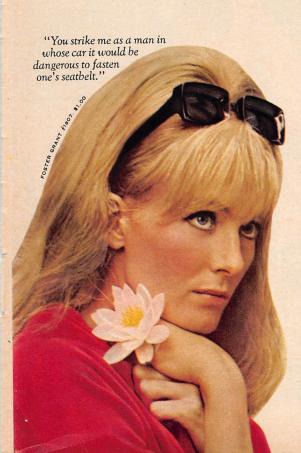
"You talk of love, Hubert, as if you were entitled to an opinion."



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"Silly, yours is not the first mother who's tried to hang a 'Do Not Disturb' sign around her son's neck and failed."





"There are still a few of us, Tex, for whom 20,000 head and an account at Neiman Marcus are not irresistible:



"We might as well winter at home, pet. It's the only place we haven't been."



Television Hits The Campaign Trail

Beginning with the heated primary in New Hampshire, here's a rundown on how the medium will cover Election 1968

One thing you can be sure of in this year's Presidential race: More people than ever before will be familiar with the color of a candidate's eyes. And how well his neckties harmonize with the rest of his attire. And whether he's a florid fellow or sallow-faced.

It will be the first technicolored election contest in history.

True, somewhat less than a quarter of the Nation's TV watchers will be enjoying the campaign's many-hued splendors, but never mind. The candidates and their advisors will pay plenty of attention to their color mixes—and we don't mean just integrating the races.

As for TV, its proprietors will cough up millions of dollars more than they otherwise would have to, just to transmit the year's Big Show in full color.

This really will be the single major innovation in TV's coverage, unless the networks are holding something back on us. They swear they aren't. CBS and NBC say the total air time they expect to allot to reporting the primaries, next summer's political conventions, the fall campaigns, and

Election Night next November probably will approximate the coverage they gave the '64 race, ABC, forced to retrench in the wake of International Telephone and Telegraph's decision not to absorb the network into its affluent empire, will for the first time gavel-to-gavel convention eschew coverage and limit its pickup of the nominating affairs to 90 minutes night-That means entertainment-asusual on ABC up to 9:30 P.M. (ET) during the convention weeks, except for superimposed bulletins on any hot developments.

All three networks say that nothing surprisingly different is being plotted in the way of series or specials presenting the candidates and issues. And, assuming President Johnson is the Democratic standard-bearer, there won't be any televised debates.

While the New Hampshire primary shaped up early as a ding-dong battle not only between Republican aspirants but among supporters of Robert Kennedy and Eugene McCarthy opposing re-election of Mr. Johnson, the networks plan to try to contain the televised fireworks up to primary day

within scheduled newscasts and regularly telecast interview shows.

On primary night next Tuesday (March 12), the three networks expect to bulletin early returns up to 10 o'clock (ET), then devote an hour or more to the wrap-up, with live feeds out of New Hampshire. It looks as though this will be the pattern of coverage of the subsequent Wisconsin primary as well, but ABC says it will limit its summaries of the Nebraska and Oregon contests to a premidnight quarter-hour each.

Despite all the talk in the wake of the '64 conventions of the need for "reforms" to make these nominating affairs more palatable to long-suffering TV audiences, nobody in high political and TV quarters really expects any substantial changes in the time-honored party rituals, Dwight D. Eisenhower's prodding of the GOP notwithstanding.

In the past, unnumbered TV aficionados have beefed about the networks wiping out all their evening entertainments in favor of convention-watching. The excuse for the duplication has been that the networks regarded it as a mandatory public service which, if they shirked, would get them in dutch in Washington. Besides, they argued, this democratic process happened only once in four years and people should want to view it.

Still, large segments of the TV audience have seen fit in past years to seek out nonnetwork channels during the conventions, and networkers have admitted that anybody with the nerve to duck the conventions would reap tidy ratings. If proof is needed, it will be supplied this year by ABC, which expects to recoup about \$3,000,000 out of an initially projected outlay of \$10,000,000 by staying with regular series during the first two hours of prime time each convention evening.

The suggestion has often been made

that the networks ought to get together and agree to rotate their coverage, each network taking a night in turn, letting the other two stay with their usual fare. The response to this idea typically is: Ah, but wouldn't that be antitrust collusion among the networks? No, thanks!

This year, indeed, there will be four networks in the political-coverage act, owing to the blossoming of Public Television as a national medium.

Exactly how much and what kind of coverage will be undertaken by the Foundation-financed Broadcast Laboratory, which produces the Sunday night PBL series, had not been determined at this writing, but PBL's producers were sitting in on network "pool" discussions with an expectation of supplying the country's educational stations with some sort of "alternative" to the commercial TV coverage. National Educational Television, chief supplier of programs for the ETV outlets, also can be expected to cover campaign issues and personalities in special programs.

Early cost estimates placed the total tab for commercial network coverage of Campaign '68 at somewhere near \$30,000,000. William R. McAndrew, NBC News president, figured his political budget at about \$12,700,000. Richard S. Salant, his counterpart at CBS News, said his own would be "close to that," while ABC's, as already noted, has been trimmed to about \$7,000,000.

The networks guess they will be lucky if they get back one-third of their out-of-pocket costs from sponsorship, even if the coverage is "fully" sponsored. That's par. Such public-service programming always is peddled at a considerable discount.

The bill will be millions more than it has cost in the past mostly because of color. Color requires more and bulkier equipment; it demands a big step-up in indoor lighting, and hence,

in the convention halls, for example, a lot more air-conditioning.

The networks have had to drive technological sources hard to hasten development of hand-held, wireless color cameras in time for use on the convention floors. All three networks happily report they will achieve this goal.

Adding to costs and complications this time is the need to be in readiness to get cameras speedily to scenes of protest demonstrations. TV newsmen fully expect them, especially at the Democratic conclave. One of the worst-kept secrets of the dawning political year was that of the Democratic site committee's overwhelming rejection of Chicago. President Johnson, the story goes, overrode the committee under pressures from Chicago's Mayor Daley, who assured him the Windy City's cops would be prepared to put down any unruly exhibitions of disagreement with the Administration's war and domestic policies. Most TV-news officials privately view Chicago as the worst choice the Democrats could have made under the circumstances. At least one network is so sure of trouble that three mobile "crash units" are being readied for quick on-the-spot coverage.

Of course the networks bitterly resented the Democrats' (actually President Johnson's) refusal to convene in the Miami hall where the Republicans will nominate their candidate earlier in August. It means the networkers will sweat blood—to say nothing of several million dollars—pulling up stakes in Miami and racing to Chicago to set up shop.

After the New Hampshire kickoff this month, the networks will play the primaries the way public interest seems to demand. The early thinking was that, in addition to New Hampshire, Wisconsin, Nebraska and Oregon probably would warrant the →



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most attention. California seemed next down the list.

Leading up to the conventions and coming out of them onto the campaign trail, the networks will tend to allot their familiar public-affairs times to the election races. ABC, for instance, will devote nine full hours of its Issues and Answers to the campaign during the fall. CBS is readying a political mix of Tuesday night news hours and early Sunday evening half-hours. NBC expects to book campaign specials at various hours; among these will be four hour-long "Campaign and the Candidates" extras.

If there are disruptive demonstrations, the networks say they'll play-'em-as-they-see-'em. Hard editorial guidelines, it's felt, are impossible to draft. "We're not going to play God," assures CBS's Salant.

In the convention coverage, Salant, who has often preached "selective" (vs. NBC's "tonnage") coverage of news events, would love to cut in and out as news judgment dictated, if he could, but he grants that he can't. "We'll be pre-gavel to post-gavel," he sighs, because it's "impossible to convince NBC to do otherwise." What NBC does. CBS has to do.

ABC's news division chief, Elmer W. Lower, will have no such compulsion this time. He will even forgo the expensive installation of remote units at candidates' hotel suites. That item was expected to run about \$200.000 per suite.

There might be more than just convention fireworks to contend with at Miami. The first three-man Apollo space mission, according to Washington estimates, may be launched in early August—even while the Republicans are assembled! At least one network, NBC, has taken the precaution of ordering up a coaxial cable from Cape Kennedy to Miami for such an exigency, Apollo, you see,

may have a TV camera aboard.

ABC will have a special complication of its own at the height of the Presidential campaigning in October, All-out coverage of the '68 Olympics from Mexico will have to be sandwiched in with the political specials. It will be rough on ABC's regular series.

The networks' own public-opinion polls will be an added feature of the continuing political story, beginning with New Hampshire.

Projections of vote returns have received Congressional blessing, and the competitive sweat to be the first calling winners will begin flowing at the networks during next week's primary. More sophisticated use of computers will speed up these calculations "by minutes," promises NBC News elections expert Frank Jordan. But he says NBC, for one, will employ old-fashioned hand calculations in New Hampshire because in such an uncomplicated situation they can be as fast as those obtained by feeding returns into a computer.

Will the projections next November be more accurate than in the past, when, you'll recall, there was a booboo or two? "I'd say yes," Jordan retorts, "except that that would be too much like saying we don't expect to make mistakes. We don't intend to err, but there's always going to be a chance."

Viewers—voters and nonvoters alike—will be hit by more than just political programming. Political "commercials" will abound, too. The word has gone out from the campaign strategists that nothing on TV, the most potent vote-swaying medium of all, is so potent as the one-minute sell. And the word has come back from the party centers that there's going to be plenty of moola around to buy the TV pitch.

Voter-viewers, en garde!





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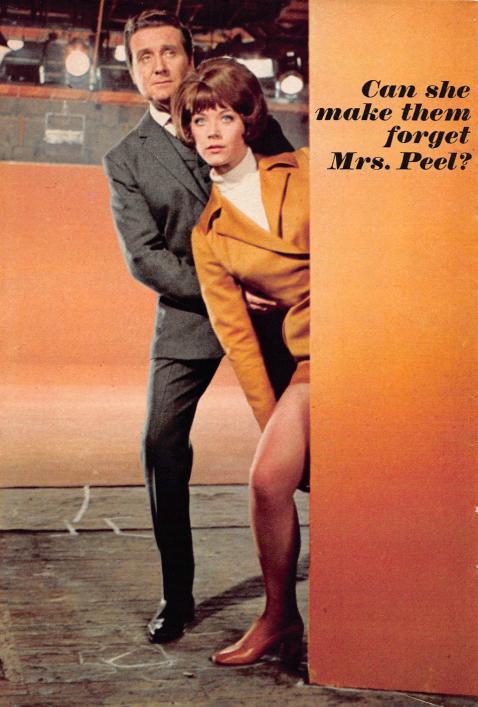
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Linda Thorson of 'The Avengers' has a tough act to follow—and some very definite ideas about how to do it

By Robert Musel

The new girl in The Avengers series swept into the apartment of John Steed, the secret agent whose weekly ABC-TV escapades she shares. Wearing a chiffon top that revealed as much as it concealed, she branded his cheeks with kisses that were more a promise than a greeting. And then . . . well, and then she returned to reality in the studio commissary. For this scene existed only in the imagination of the new girl, Linda Thorson. She would like to heat up the coolly and coyly businesslike relationship between Steed and his partner-in-crimefighting, but it is not going to happen. In The Avengers, as fans in 62 countries could have told her, boy meets girl to foil villainy, not to make love.

Miss Thorson sighed and prodded a small order of white-meat turkey with her fork. In early spring she replaces Diana Rigg as the new partner of the debonair and durable Patrick Macnee, who has been Steed since the British series made its debut seven seasons ago. Her career should be worth watching. The producers were testing 200 actresses of varying degrees of fame when she arrived with her diploma from the Royal Academy of Dramatic Arts scarcely unwrapped.

They liked her youth (she is 20), the way she walked (she is a dancer), the way she talked (she won speaking and singing honors at school), the vague but provocative resemblance to Shirley MacLaine. They liked her figure, a notable 5-feet-9-inches tall and 38 inches elsewhere. They studied

her for weeks and then they offered her the role, and the renown and residuals that go with it.

It was not an easy decision to choose a girl who had vet to make a professional appearance before the public. Two producers in a row quit over the direction the series would take when the delectable Miss Rigg, with her lean, boyish figure, and her bizarre black-leather and mod outfits, handed her role over to a girl who is, to quote the new producer, Brian Clemens, "sexier, more pneumatic in build, with a bosom and hips," (Miss Rigg had been invited to stay on, but she wanted to go into movies. She has just starred in the Royal Shakespeare Company' film of "A Midsummer Night's Dream," which CBS plans to telecast; and she's now at work in a British movie called "Assassination Bureau.")

"It might appear to be a gamble," Clemens said, "but a new girl is a fillip to a long-running show and we didn't want anyone already identified in the public mind."

If the departing producers feared Miss Thorson's thrusting femininity would force a change in the kinky fashions that have been a trade-mark of the series and in the bantering, kissless camaraderie between Steed and his companions, they were probably right. When asked at various times how they interpreted their relationship with Steed, Honor Blackman, first of the trio, said: platonic. Miss Rigg decided on flirtatious.

Miss Thorson, who will play the role of Tara King, said unequivocally: "Tara would like to have an affair with Steed."

Clemens prefaced Miss Thorson's first-ever interview with the words: "One of her assets is that she has never done anything before and is completely moldable." He should have joined us at lunch. Grateful Miss Thorson is; humble she is not. →

She has ideas on what Tara should wear and what she should do—like the sheer chiffon and the welcoming kiss. She was restless because halfway through the fourth of her episodes she was still not certain where her character was heading.

"It will be all right," she said, "when they decide what I'm going to wear and what kind of girl I am. I'm not experienced, so I can't expect them to use my ideas." There was an unspoken "yet" at the end of the sentence. "They won't let Tara say 'ruddy' or 'hell' and I wanted to kiss Pat on the cheek and they said no to that as well." Miss Thorson doesn't want to turn The Avengers into a love story, but she believes a handsome man and a pretty girl would never be satisfied with only a handshake if they were sharing danger.

"So far Tara is soft and feminine. They saw the Harlow Look is coming back and they've been trying it with me. This is my natural color hair [a lustrous brown cut just below the ears] but it's a wig. While they were testing me, they dyed my own hair blonde so often it all broke off. There's a bald spot the specialist says will take three years to grow in. Then it turned out they didn't like me blonde after all and changed back to my own color—with the wig."

From another table Macnee watched his new co-star enigmatically. He said he was still probing the right approach to working with a girl who is only two years older than his own daughter. As the only indispensable member of the cast, as the man most responsible for turning a routine raincoated agent into the stylish figure he is today, Macnee is eyewitnessing the new girl's build-up with interest. "I wouldn't want to be known as Linda Thorson's straight man," he smiled, through white, even teeth.

Clemens said they were moving toward a classic line in fashions for

Miss Thorson, inspired by the timeless styles of Bergman, Garbo and Dietrich in the films of the Thirties and Forties.

"Tara," said Miss Thorson, "hardly ever wears slacks. She will even wear a hobble skirt in one show. She likes skirts and pretty things. Her flat is colorful and feminine. When she fights, though she can take care of herself, she's more apt to have a brick in her handbag than use karate. If she wants information from a man she might use sex appeal rather than force."

Clemens, who also doubles as one of Britain's top scriptwriters, also said a lot of Miss Thorson's own personality would be encouraged to come through, and if this is the case, network censors are in for some difficult times. She said:

"I went to a mad fashion show the other day. Topless bathing suits are coming back. There's a lot of emphasis on bosoms. There was one dress with a top of yards and yards of chiffon, and nothing under it, that I'd love to wear. I hate bras." She said (in response to a question) that an interested onlooker could probably see through the dress "but there's nothing wrong with the human body if it's well taken care of."

Miss Thorson is a Canadian, Torontoborn. Her father, a mathematics and physics teacher, financed her two-year drama course at the Royal Academy and she esteems him beyond all men. "He isn't exactly a millionaire," she said, "but he managed to send me over here. I've never known anyone like him. He made one of the first television sets himself." She said she became an actress because she wanted to involve and move people. "I was always saying things to shock them."

And forthwith provided an example. "What about romance?" I asked.

A production aide broke in: "She doesn't have any time. She works from 7 A.M. to 6:30 P.M."

Miss Thorson fixed him with cool

eyes. "Whenever I have a boy friend," she said, "I always ask him about all the other girls he had and why he left them. I'm very curious that way, very nosy." The production aide returned to silence and she continued along this line, outlining a frank philosophy of love and courtship very much of the swinging London whose image Clemens thinks she will catch in her portrayal of Tara: a girl-woman with a zest for life, who is nevertheless vulnerable and capable of being frightened, as Miss Rigg was not.

Somewhat wistfully she said she had come to the conclusion that marriage does not work, which is a standard

conclusion at age 20.

Three weeks after leaving the Royal Academy Miss Thorson went for her first audition, a video-tape version of Turgenev's "A Month in the Country." She walked into the producer's office and asked: "Any work going?" He looked up and said: "Too tall." Miss Thorson left with the juvenile lead role, having convinced the producer that the trouble was he was thinking small.

Then Bob Lennard, head of casting for Associated British, thought she reminded him of Claudette Colbert, as well as of MacLaine, the kind of faces he thinks are returning to popularity, and suggested trying *The Avengers*.

Miss Thorson is a good rider, swimmer, diver and water-skier and was a club ice-skating champion in Toronto. Winning the coveted *Avengers'* role was not, in her eyes, an unblemished blessing. She now has to watch her weight and she is worried that boy friends will shun a girl who makes more money than they do. She loves travel and languages, wants to work in all fields of show business including records (she has a singing contract) and musical films.

"We are going to shape future shows on her," said Clemens. He's got quite a shape to work with.



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The man who knew Hitler

He's William L. Shirer, who will introduce the dictator to another generation of Americans this week

By Neil Hickey

William L. Shirer is the very picture of an aging (64) foreign correspondent: a great, rumpled, pipe-smoking, goateed, amiable man, bent upon the task of his latter years, namely recording—with the zest of a journalist and the perspective of a historian—the parade of events his life has touched.

To Shirer was given, as to few men, a front seat at one of history's most remarkable pageants: the birth of Adolf Hitler's Germany and its dissolution in the cauldron of World War II. Shirer claimed his seat in that nearly empty theater in 1925, well before the curtain went up, and was a responsive observer for 20 years as the drama unfolded before him.

The experience gave him the magnum opus of his life: the enormous "Rise and Fall of the Third Reich"; 1245 pages in the hard-cover edition; seven years in the writing; a huge and unpredicted popular success with American readers; and now a television documentary series which will be seen on three nights (March 6, 8

and 9) on the ABC network.

"I lived through the whole war, being of an age to comprehend events and giving my attention to them in order to know the exact truth about them." William Shirer might accurately have written those words about himself but, in fact, Thucydides inscribed them about his own involvement in the Peloponnesian War. They prove, though, that historians of whatever time have similar wellsprings of inspiration and intent.

Covering wars is the job of young men and recalling them is the work of the aged. Shirer is doing the latter in the Berkshire Hills of Massachusetts, where he is finishing another "big book," as he calls it; this one on the fall of France—which, like its predecessor, will have consumed seven years of his writing days when all the words are written.

There, in the Berkshires, upon an extremely cold day in January, he sank into an old red armchair, looked out at the snow past his antique writ-

ing table, and talked about Germany and the man called Hitler, and the tumult of those incredible days—removed by half a world and a generation of time from the white calm of New England on that brisk afternoon.

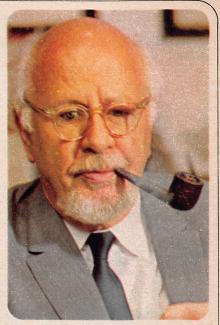
"Hitler had a great sense of timing in his oratory," Shirer said. "He always started off in a very low key, and since he frequently gave the same speech, we correspondents would recite it along with him under our breath. I became fascinated by his oratory. Once I listened to him talk for two hours on modern art in a Nuremberg church. The speech didn't make much sense, but the audience was completely captivated.

"Except for Churchill," said Shirer, "Hitler was the greatest orator of our time. He understood the mystery of communication. He was a great artist at speaking. When radio came in, he caught the secret of that too. Hitler would have been terrific on TV. What he said was full of nonsense. But he had a way of looking people in the eye that made women faint and made men become fanatics.

"Hitler didn't like me," Shirer continued. "He considered some correspondents friendly and some not. Still, I was in almost daily contact with him. He was a keen and cynical judge of people. Once he said, in private conversation, 'Every man has his price, and you'd be surprised how low that price is.'"

The author is sometimes amazed, in talking to students, how little they know about Nazi Germany. "Some don't even know who Hitler was. The Sudetenland crisis, the Munich conference, the Anschluss with Austria—they don't know what the hell you're talking about."

Shirer was an original member of the celebrated CBS radio team put together in Europe by the late Edward R. Murrow, which included at various times such other reporters as Eric Sevareid, Charles Collingwood, How-



ard K. Smith and Winston Burdette. He worked variously for the Paris editions of the Chicago Tribune and the New York Herald, and the Universal News Service agency before joining up with Murrow in 1937. He was in Berlin the day Hitler went to war, and his book "Berlin Diary" was a best-seller in 1941.

He and Murrow established the pattern of round-robin live radio broadcasts from European capitals which were so prominent a feature of the war coverage in those years. He left Germany at the end of 1940, spent time in England and France, and returned to Germany in 1945.

But he's had his "fill of the Germans," Shirer asserts now. "I go there seldom. And they've had their fill of me too." Former German Chancellor Konrad Adenauer did his best to suppress "The Rise and Fall of the Third Reich" when its publication was imminent in Germany, Shirer said, feeling that it could only rake up

old hostilities at a time when West Germany was verging toward stability and the friendship of other European nations.

"Adenauer always claimed the Nazis were a tiny minority of thugs," Shirer said, "and that's completely false. The vast majority of Germans were enthusiastic about Naziism as long as it was going places."

Shirer recalls that German historians and literary critics also assailed the book hotly, and the magazine Stern put the author's picture on its cover with the notation: "We award Herr Shirer the Order of Lenin"—the Russians being Germany's most hated enemy.

Still, he sees no significant recidivism in the climate of West Germany today. The average German, he feels, is interested mainly in acquiring a little car and a vacation in the South of France and is largely indifferent to German politics. "Fortunately, that right-wing thing has been fragmented," he says. "But if they run into hard times, they'll probably act the way they usually act in those cases."

Many of his friends are "unduly alarmed" about the Germans, says Shirer. "But they overlook one fact: that the Germans will never be strong enough to do what they did in 1871, 1914, or 1939 because the two great powers have arisen, and Russia's position in Europe, especially, makes it most unlikely."

The only chance for trouble which Shirer perceives is if the U.S. and Germany were to "team up" in some effort against Communism in Eastern Europe. "I wouldn't have thought that possible a few years ago," he says, "but after seeing what we've done in Vietnam, I'm not so sure any more."

Next week's mini-series on Nazi Germany (produced for ABC by Wolper Productions in association with MGM Television at a cost of \$650,000) should have a special fascination for young Americans, Shirer believes, since almost half the population of the United States was born after the advent and demise of Hitler.

"It's the story of a great, civilized, Christian people, far advanced in music, science, the arts—and how such a nation can be taken hold of by an evil influence."

He even perceives the dim outlines of a few parallels which American readers of his book and viewers of the TV series might ponder for the future. "The President is getting tougher on dissent," Shirer says. "When Dr. Spock and others start going to jail, one has to consider that such a thing might spread. Of course, there are many differences between Germany and the U.S., because this is, relatively speaking, a democracy. But as long as public opinion here is manipulated by the Government against dissent, a lot of people will be afraid to speak out. Communications being what they are today, the President can grab the headlines anytime he wants to."

But the TV coverage of Vietnam, he says, has been "excellent . . . wonderful," in spite of the enormous difficulties-unknown in his own heyday of broadcast journalism-of carrying cameras into battle. He thinks many of the correspondents "have been very courageous, firm and tough in their questioning. And there must be tremendous pressure on the networks from both Saigon and Washington. One of the toughest things about being a war correspondent is standing up to the pressure from your own sector. We all want to be patriotic, if we can. I think the correspondents' independence has been magnificent."

Outside Shirer's window, dusk was encroaching on the Berkshires. A pervasive stillness and peace settled upon the white New England countryside, and wars and talk of wars seemed suddenly ungrateful, unwelcome and more than a little incongruous.

Networks Set Fall Programs

The winter ritual of picking next season's prime-time TV is virtually over save for the shouting. The news is that there doesn't seem much to shout about, unless you're a movie buff. One of the few things: the Tuesday night CBS News Hour will survive—the only weekly public affairs program in peak time. Fewer new entertainments than usual are in the offing, partly because of more movies (one every night), partly because of a dearth of hot ideas for new series.

ABC-Looks as if it might have a growing British accent next season, The Avengers will be carried over, A comedy, The Ugliest Girl in Town, will be set in London, with Peter Kastner playing a madcap chap who disguises himself as a twiggy-type model. An hour of "terror and suspense" called Tales of the Unknown, filmed in England, is tentatively booked. Definitely in the lineup are such home-grown items as The Outcasts, an offbeat Western featuring a Negro cowboy: Here Come the Brides, a logging-camp comedy; and Mod Squad, an hour drama of L.A. cops policing hippies. An outer-space Land of the Giants is penciled in to replace Voyage to the Bottom of the Sea. Additionally, ABC may attempt a weekly musicomedy, That's Life, starring Robert Morse. The departing series appear to be Cowboy in Africa, The Invaders, Off to See the Wizard, and possibly Rat Patrol, Felony Squad and The Second Hundred Years.

CBS—Riding high in the ratings, will make minimal changes, bringing on three new situation comedies, a crimechaser called Hawaii Five-O starring Jack Lord; and a Western, The Lancer, with Andrew Duggan and Wayne Maunder; The Sitcoms, the Doris Day show, in which she'll be a widow with two children; Blondie, the comic strip come to life again, with Pat Harty, Will Hutchins and Jim Backus; and The Good Guys, with Bob Denver and Joyce Van Patten. Andy Griffith's show will be around, redubbed Mayberry RFD, with Ken Berry starring and Andy dropping by now and then. Gone will be Lost in Space, Cimarron Strip, He & She and Good Morning World.

NBC-Will add a third weekly movie (Mondays) and loudly trumpet a 90minute Friday night film drama, Name of the Game, derived from a World Premiere movie. The Saint, often a fillin series (it just came back again) finally will get a fall opening. Darren McGavin will be around in a privateeve hour, The Outsider; and Martin Milner in a police half-hour, Adam-12. High Chaparral will be shifted to early Tuesday nights and replaced Sundays by a variety show, possibly to star T. Ernie Ford. A new comedy based on an old movie. The Ghost and Mrs. Muir, will star Hope Lange and Edward Mulhare. Bye-bye to: I Spy, Run for Your Life, Tarzan, Danny Thomas, Hollywood Squares, the Monkees and I Dream of Jeannie. - Richard K. Doan

LETTERS

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa., 19088. All letters must be signed. Names withheld upon request.

VIEWER SERVICE

If you wish to write comments to those in charge of a specific show, you should send your letters to: (Name of Show), TV GUIDE Viewer Service, Box 800, Radnor, Pa., 19088. These letters will be forwarded to proper executives.

WANTS THE HARSH TRUTH

Almost as heart-breaking as seeing our soldiers die in the TV news is the escapist attitude of some Americans that these grim tragedies should not be shown to us. So that we can pretend they don't happen?

Joan Carroll Chicago

Advertisement-

A Beauty Hint

Margaret Merril advises that it is quite simple for every woman to promote an English countryside complexion. Her hint to gain a peaches-and-cream loveliness is to damp a cloth with cold water from your refrigerator and press it over your face for a few minutes once or twice a day. Then to hold the good of the complexion beautifying cold water smooth on a little tropical oil of Olay. This oil is rather scarce and expensive but your drug store should be able to get you a small supply.

IRREVERENT SMOTHERS

I wouldn't really call the Smothers Brothers irreverent, just irrelevant.

> Rita Roork Muskogee, Okla.

Among Presbyterian ministers and laymen, I find very few signs that the issues of irreverence (á la Smothers Brothers) trouble anyone greatly. In fact the nearly unanimous sentiment among younger ministers is that the political, religious, sexual and other commentary and satire is an extremely healthy and constructive thing.

Richard G. Rautio Associate in Young Adult Ministries The United Presbyterian Church

> in the U.S.A. New York, N.Y.

SHARP(SVILLE) LADY

One week I may be in a high-brow mood and the next, comedy may appeal to me. It isn't often that at least one network cannot match my mood. The idea that TV should satisfy all the people all the time is ridiculous. Too much violence for my son? I just change the channel. Show too silly? I just change the channel. Nothing of interest? I turn off the sound and read.

Mrs. Steve Yaksich Sharpsville, Pa.

NEW TITLE

With all those commercials, the name of The Merv Griffin Show should be changed to We'll Be Right Back!

Connie Bartlett

Hamden, Conn.

FROST, ZOLA AND RADDATZ

Your Feb. 3 article ("The Surrender of Leslie Raddatz") is the finest single

Continued on page A-19

THIS WEEK'S MOVIES

By Judith Crist I'D RATHER BE RICH (NBC), Saturday
SHADOW OVER ELVERON (NBC), Tuesday
THE BEST MAN (CBS), Thursday
THE SINS OF RACHEL CADE (CBS), Friday

In some areas network movies may not be seen on the days indicated.

One swallow may not make a summer—but one top-notch film can make a network-movie week worthwhile, even so skimpy a week as this one, wherein two movie spots have been pre-empted by specials and a couple of the others should have been.

But even without comparisons "The Best Man" stands out as a caustic commentary on the facts of our political life, a film bristling with topicality (even four years later) and saved from cynicism by its integrity, for it pretends to be neither a panacea nor a speech-ridden preachmentsimply a picture of practical politics. And it's a first-rate movie as well because it has opened out Gore Vidal's stage play and captured the nationalconvention atmosphere from the hotel broom-closet where deals are made to the panoramic convention hall where the ballots consummate them. Its political melodrama achieves nearthriller suspense thanks to Franklin Schaffner's taut direction and to fine performances-expected, of course, from Henry Fonda or Lee Tracy but truly noteworthy from Cliff Robertson, whose talents are all too rarely fully utilized. In lesser roles, Edie Adams, Ann Sothern and Kevin McCarthy are top-notch. Everyone involved makes "The Best Man" an important film, in or out of an election year.

Among the week's pre-emptables are "I'd Rather Be Rich," an overdressed contrivance with total impoverishment of wit or style, and "The Sins of Rachel Cade," which is strictly for the

vicarious-suffering buff. The first film boasts Sandra Dee as a poor man's Doris Day, Robert Goulet without a song of his own to sing, Andy Williams making a dubious screen debut and Maurice Chevalier and Hermione Gingold with nothing to chew on. The second puts Angie Dickinson into the Congo as a medical missionary whose sexual impulses get out of hand and she suffers and she suffers; not even Peter Finch or Roger Moore (Hey there, Saint!) alleviate it for her—or us.

The fourth movie of the week is still an unknown quantity, since World Premieres are no longer available in preview to this reviewer. Suffice it that "Shadow Over Elveron" is announced as "the story of one small town's corruption and shameful secret and how two lone men dared to risk their lives to set things right." We are also told that Leslie Nielsen, presumably the villain, is called upon "to murder the town's leading citizen, try to force an abortion on his unwed teen-age daughter, force a young boy to suicide, savagely beat his daughter's young boy friend and bully an entire town into crawling at his feet." Suffice it.

One of the pre-empted movie spots will be devoted to two documentaries, the other to a nonmovie version of "A Hatful of Rain." Michael Parks, Peter Falk, Sandy Dennis and Herschel Bernardi have the roles Don Murray, Anthony Franciosa, Eva Marie Saint and Lloyd Nolan played in the 1957 film.

SPORTS AND SPECIALS

7R refers to KRCR, Redding 9R refers to KIXE, Redding

SPECIAL ANNOUNCEMENT

At press time, a strike against the San Francisco newspapers was in effect. If it continues, local stations will extend their news coverage: Ch. 2 will have five-minute reports hourly beginning at 9 A.M.; Ch. 4 will have a 15-minute report on Sat. at 5:45 P.M. and 90-minute reports Mon.-Fri. at 6:30 A.M. Ch. 5 will have five-minute reports at 11:25 A.M., 2:25 P.M. and 7:25 P.M.; Ch 7 will have a half-hour weekly review on Sat. at 7 P.M.; Ch. 9 will have a 60-minute report every night at 7:30 P.M., repeated Sat. and Sun. at 12 Noon, and Mon .-Fri. at 7 A.M. and 12 Noon (except Fri. 12 Noon). Extra newscasts may cause programs to be delayed or pre-empted.

SPORTS

SATURDAY

ROLLER SKATING 12 noon (2) BOWLING 1 P.M. (3)

COLLEGE BASKETBALL 1:30 P.M. (3, 7, 11) Loyola vs. Santa Barbara.

GOLF 1:30 P.M. (5)

Harold Henning and George Knudson vs. Art Wall Jr. and Charles Coody.

GOLF 2 P.M. (7R); 3 P.M. (4); 3:30 P.M. (3);

5 P.M. (8) Gay Brewer vs. Billy Casper. COLLEGE BASKETBALL 2:30 P.M. (2, 8, 10,

12) Washington vs. Oregon,

HUNTING AND FISHING 2:30 P.M. (13) Quarry: antelope.

PRO BOWLING 3:30 P.M. (7, 7R, 11, 13) Buckeye Open.

HORSE RACE 4:30 P.M. (2, 8)

Santa Barbara Handicap, \$50,000 added. ICE SKATING 5 P.M. (7, 7R, 11, 13)

World Figure Skating Championships.

COLLEGE BASKETBALL 8 P.M. (2) California vs. U.C.L.A. BULLFIGHTING 10:30 P.M. (36)

SUNDAY

PRO HOCKEY 10:30 A.M. (5, 8, 10, 12)

Oakland Seals vs. Philadelphia Flyers. PRO BASKETBALL 11 A.M. (7, 7R, 11, 13)

Philadelphia 76ers vs. Boston Celtics.

BOWLING 12 Noon (2), 2:30 P.M. (11),

3:30 P. M. (12) GOLF 1 P.M. (2)

GOLF 1 P.M. (10)

Harold Henning and George Knudson vs. Art Wall Jr. and Charles Goody.

GOLF 1:30 P.M. (3)

Arnold Palmer, Jack Nicklaus and Gary Player. GOLF 2:30 P.M. (12)

Jay and Lionel Herbert vs. Lou Graham and R. H. Sikes.

GOLF 4 P.M. (4)

Arnold Palmer, Jack Nicklaus, Gary Player. HUNTING AND FISHING 4 P.M. (7, 7R)

Fishing, a lion hunt, muzzle-loading firearms.

TUESDAY

BOXING 9 P.M. (2)

Sho Saiiyo and José Pimentel.

THURSDAY

PRO HOCKEY 8 P.M. (2)

Oakland Seals vs. Los Angeles Kings.

FRIDAY

WRESTLING 9 P.M. (2)

SPECIALS

Remedy for Riot Sun. 2 P.M. (5, 10) "A Hatful of Rain" ... Sun. 9 P.M. (7, 11, 13) Dear Mr. Gable Tues. 8 P.M. (3, 4) S. Hurok Presents . . Tues. 9:30 P.M. (5, 10, 12)

Jacques Cousteau Special Wed. 7:30 P.M. (7, 11, 13)

Now Generation Wed. 8:30 P.M. (7, 11, 13) Tour of Monaco ... Wed. 9 P.M. (7, 7R, 11, 13) "The Rise and Fall of the Third Reich" ... Wed.

(Part 1), Fri. (Part 2) 10 P.M. (7, 7R, 11, 13) Debbie Reynolds Thurs. 8 P.M. (7, 11, 13)

Bell Telephone Hour Fri. 10 P.M. (3, 4)



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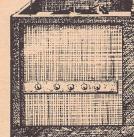
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TV Programs for week beginning Saturday, March 2

Morning

6:00 G COLOR AGRICULTURE FILM

6:25 COLOR NEWS

6:30 ACROSS THE FENCE

SUNRISE SEMESTER-Education COLOR Russian Literature: "Russian

Letters at the End of the 19th Century." RATIONAL NUMBERS—Math

Lesson: the language of sets.

NOICE OF AGRICULTURE

COLOR | A look at the Armanino Family, the nation's largest producers of chives. Guest: William Armanino.

7:00 AGRICULTURE U.S.A.

COLOR | Meat packing is discussed by industry representative Elias Paul.

A CARTOON TIME—Children

COLOR LONE RANGER

COLOR DICK TRACY—Cartoon

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- KGO-TV (ABC) 277 GOLDEN GATE AVE. (SAN FRANCISCO) 94102
- KQED (NET) 525 FOURTH ST. (SAN FRANCISCO) 94107
- KBHK (IND.) 420 TAYLOR ST. (SAN FRANCISCO) 94102

SALINAS

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- (70) Merced, Pismo Beach
- (72) Monterey County
- (74) San Ardo
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Saturday March 2, 1968

Morning-Afternoon

D SUNRISE SEMESTER-Education

COLOR Russian Literature: "Russian Letters at the End of the 19th Century."

COLOR CAP'N DELTA-Cartoons

7:15 8 FARM FORUM

COLOR How cranberries are grown, harvested and processed for market.

TV CREDIT COURSE—History
"Coming of the Revolution." Lecturer:
Thomas Wendel. (45 min.)

7:25 D SOIL CONSERVATION

7:30 3 COLOR SUPER PRESIDENT
5 COLOR ROAD RUNNER
7 BROTHER BUZZ—Children

COLOR Tips on the care of puppies.

RIPCORD—Adventure

COLOR Ted is mistaken for a robber's accomplice and arrested. Ken Curtis.

EXISTENCE—Agriculture

COLOR A look at the production and

varied uses of safflower oil.

7:45 3 DAVEY AND GOLIATH—Religion
COLOR Davey discovers the real secret
behind a magician's "Hocus Pocus."

8:00 3 4 7 COLOR SUPER 6
5 8 10 12 CAPTAIN KANGAROO—Children

COLOR The Captain's guests are the Amandis, acrobats. (60 min.)

COLOR CASPER—Cartoons
PERSPECTIVE—San Jose State

8:15 13 COLOR CAP'N DELTA-Cartoons
8:30 PEXISTENCE—Agriculture

COLOR Topic: Australian agriculture.

3 COLOR SUPER HEROES

4 7 COLOR SUPER PRESIDENT

TV CREDIT COURSE—Psychology

DEBUT San Jose State College presents the first in a series of weekly psychology lectures by faculty members. Today: "Attempts to Define Abnormality."

9:00 MOVIE—Western

"The Treasure of Pancho Villa." (1955) Two men become involved in an attempt to deliver a shipment of gold to Pancho Villa. Rory Calhoun, Shelley Winters, Gilbert Roland. (90 min.)

3 MOVIE—Comedy

"The Three Stooges Meet Hercules."
(1962) Curly, Larry and Moe ride a

time machine back to ancient Greece. Moe Howard, Larry Fine, Joe De Rita, Vicki Trickett. (90 min.)

4 7 COLOR FLINTSTONES
5 8 10 12 COLOR FRANKENSTEIN JR.—Cartoons

7 11 COLOR SPIDER-MAN
13 COLOR TV CREDIT COURSE-Art

9:30 4 7 COLOR SAMPSON & GOLI-ATH—Cartoons

5 3 10 12 COLOR HERCULOIDS
7 11 COLOR JOURNEY TO THE
CENTER OF THE EARTH—Cartoons

10:00 4 COLOR BIRDMAN—Cartoons
5 8 10 12 COLOR SHAZZAN!

7 7 11 COLOR KING KONG
13 TV CREDIT COURSE—Art

COLOR A look at the materials used to stimulate definite forms.

10:30 MOVIE—Western

"Apache Warrior." (1957) The friendship between an Apache and an Army scout is endangered. Keith Larsen, Jim Davis. (90 min.)

3 4 COLOR ANT/SQUIRREL
5 8 10 12 COLOR SPACE
GHOST—Cartoons

7 7 11 13 COLOR GEORGE OF THE JUNGLE—Cartoons

11:00 **3 4** COLOR TOP CAT—Cartoon **5 8 10 12** COLOR MOBY DICK **7 7 11 13** COLOR BEATLES

11:30 3 4 7 COLOR COOL McCOOL

5 8 10 12 COLOR SUPER-MAN/AQUAMAN—Cartoons

AMERICAN BANDSTAND

COLOR Guests: the Iron Butterfly, singing "You Can't Win," and singer Tommy Roe ("Sweet Pea"). (60 min.)

MOVIE—Science Fiction

"The Deadly Mantis." (1957) A paleontologist suspects that a gigantic prehistoric mantis has returned to life. Craig Stevens, Alix Talton. (90 min.)

Afternoon

12:00 2 ROLLER DERBY

COLOR The Bay Bombers vs. the Northwest Cardinals. (60 min.)
COLOR FLINTSTONES-Cartoon

4 COLOR I WANT TO WORK 7 DEATH VALLEY DAYS—Drama

COLOR Librarian Ina Coolbrith tries to encourage a young writer. Ina: June Lockhart. Dorita Duncan: Kathy Garver.

9 NEWSPAPER OF THE AIR Ch. 9 leaves the air 1-5 P.M.

44 MOVIE—Musical

COLOR "The Girl Most Likely." (1957) Dodie believes that it's as easy to fall in love with a rich fellow as a poor one. Jane Powell, Cliff Robertson. (90 min.)

12:30 3 COLOR SAMSON & GOLIATH 4 WESTERNERS—Drama

Sundown Smith bears a resemblance to a wanted killer. Sundown Smith: Jack Carson. Jesse Harp: Simon Oakland.

5 8 10 12 COLOR JONNY QUEST—Cartoons

Guests: comic Don Rickles, teen magazine editor Sue Cameron, and John Fred and His Playboy Band. Jay North, Jackie DeShannon and Tommy Roe judge the amateur band contest.

1:00 MOVIE—Adventure

COLOR "Rage of the Buccaneers."
(Italian; 1962) In the Caribbean, the Black Pirate tries to break up a band of slave traders. Vincent Price, Ricardo Montalban. (90 min.)

3 CHAMPIONSHIP BOWLING
COLOR Dave Davis plays Fred Lening.

Jack Drees reports.

4 WANTED-DEAD OR ALIVE

Josh is hired to trace a large sum of stolen money. Josh: Steve McQueen. Margaret: Mona Freeman.

5 POTPOURRI—Jack Hanson
"Animals at Work in Nature."

"Animals at Work in Nature."

COLOR SPORTS WORLD

AMERICAN BANDSTAND-Music Guests: singers Frankie Valli ("Can't Take My Eyes Off You") and Kim Weston ("Nobody"). (60 min.)

8 10 12 COLOR LONE RANGER
11 COLOR SPOTLITE ON SPEED

R CISCO KID—Western

color Cisco helps a group of farmers make steel plows. Duncan Renaldo.

1:30 3 7 11 COLLEGE BASKETBALL
—Loyola vs. Santa Barbara

COLOR The Loyola Lions vs. the

SATURDAY BASKETBALL

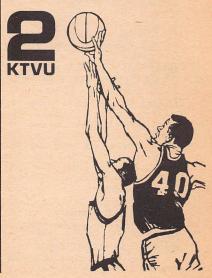
WASHINGTON vs OREGON

2:30 PM · LIVE · COLOR

UCLAVS CAL

WITH
LEW ALCINDOR
8:00 PM
LIVE · COLOR

RICK BARRY AND JOHNNY HOLLIDAY CALL THE ACTION



Saturday March 2, 1968

Afternoon

Gauchos at Santa Barbara. After losing high-scoring Leroy Jackson due to an illness, the Gauchos have been relying on Steve Rippe (25) and Jim Finnerty (15) for leadership. Loyola is near the top in the WCAC paced by Rick Adelman (14) and Dick Sebek (22). Ross Porter reports. (Live)

MOVIE—Western

COLOR "A Swirl of Glory." (1950) After the Civil War, a former Confederate soldier turns up in a lawless frontier town. Randolph Scott, Adele Jergens, Raymond Massey. (90 min.)

CBS GOLF CLASSIC

COLOR Semifinal match: Harold Henning and George Knudson vs. Art Wall Jr. and Charles Coody. The winning team competes for the \$50,000 top prize in the April championship rounds. Jack Whitaker and Cary Middlecoff report from Akron, Ohio. (60 min.)

B 10 P COLOR ROAD RUNNER

COLOR GREATEST SHOW

COLOR ROLLER GAME

2:00 (7) SHELL'S WORLD OF GOLF

COLOR See 3 P.M. Ch. 4. (60 min.)

8 SEASPRAY—Adventure

COLOR An unknown villian is poisoning crops and livestock at a small New Zealand farm. Wells: Walter Brown.

FISHING—Gadabout Gaddis

COLOR Cameras view the slopes at Greer's Ferry, Ky.

2:30 2 3 10 12 COLLEGE BASKET-BALL—Washington vs. Oregon

the Oregon Ducks. The Huskies vs. the Oregon Ducks. The Huskies are led by sophomore Jay Bond (31) and captain David Carr (33). Oregon has had trouble trying to win in the tough Pacific-8, but they have three experienced seniors: Ken Smith (34), John Pinkstaff (42) and Bob Craven (45). Frank Sims reports from Eugene, Ore. (Live)

Ch. 12 telecasts game in black and white.

5 SKI BREED—Travel

COLOR Cameras view the slopes at Incline Village, Lake Tahoe, Cal.

B AMERICAN SPORTSMAN

1. Host Curt Gowdy and sportsman Frank Woolner surf cast in the salt waters off Cape Cod, Mass. 2. In Evora Province, Portugal, a look at the colorful sport of coursing: hunting with hounds that trail game by sight rather than scent. 3. Actor Troy Donahue stalks antelope in the Colorado Rockies. Blinding speed and keen eyesight make the antelope one of the most elusive of big game. (60 min.)

MY FRIEND FLICKA—Drama

COLOR After his entire herd of horses runs away, Rob decides to sell the ranch. Johnny Washbrook, Gene Evans.

3:00 A SHELL'S WORLD OF GOLF

COLOR Masters champ Gay Brewer vs. two-time U.S. Open titlist Billy Casper at the Doral Country Club course in Miami. The par-72, 7208-yard layout is nicknamed the "Blue Monster": Eight lakes, which come into play on more than one-third of the holes, become watery graves for the errant wood or iron shot. In their last head-to-head meeting, Brewer beat Casper in the 1966 Alcan Golfer of the Year tourney. (60 min.)

5 MOVIE—Science Fiction

"The Blob." (1958) Two teenagers try to convince authorities that the area is being threatened by a rapidly growing jellyfish-like creature. Steve McQueen, Aneta Corseaut. (One hour. 45 min.)

7 VOICE OF AGRICULTURE

COLOR Topic: the cattle industry.

MOVIE—Comedy

"Mr. Wise Guy." (1942) A gang of boys learn that the innocent brother of one of them is about to be executed on a murder charge. Leo Gorcey, Bobby Jordan Huntz Hall. (90 min.)

3:30 3 SHELL'S WORLD OF GOLF

COLOR | See 3 P.M. Ch. 4. (60 min.)

PRO BOWLERS TOUR

COLOR The \$45,000 Buckeye PBA
Open from Toledo, Ohio. The seventh annual event offers a \$6000 first prize;
\$3000 for second. Defending champ: Jim
St. John. Chris Schenkel and Billy Welu
report. (90 min.)

33 BROTHER BUZZ—Children

COLOR Buzz and Busy learn about reptiles. Host: Patrick McCormick.

4:00 4 MOVIE—Adventure

"Black Dragon of Manzanar." (1943) In this feature version of the serial "G-Men vs. the Black Dragon," secret agents set

March 2, 1968 Saturday

Afternoon

out to destroy the evil Black Dragon Society. Rod Cameron, Roland Got, Constance Worth. (One hour, 45 min.)

8 LET'S TALK GOLF

Guest: pro Ben King. Jim Gunn hosts.

TIME OUT FOR SPORTS
WELLS FARGO—Western

Everyone thinks that Clyde Bender outlaw-turned teacher killed a Wells Fargo agent. Dale Robertson, Bruce Bennett.

4:30 A HORSE RACE—Santa Anita

COLOR Today's feature race from Santa Anita Park in Arcadia, Cal., is the \$50,000-added Santa Barbara Handicap, a mile and one-quarter, four-year-olds and up, fillies and mares, on the turf. Much of this same field met two weeks ago in the Santa Margarita. Gil Stratton and Harry Henson report. (Live)

Compiled by the Daily Racing Form.

3 MOVIE—Science Fiction

"Voyage to the End of the Universe" (1964), a space odyssey about a research mission that encounters a mysterious radiation. Francis Smolen, Otto Lack, Rodney Lucas, Irene Kova. (90 min.)

MOVIE—Science Fiction

COLOR "This Island Earth." (1955) A nuclear scientist receives a visit from Exeter, who is trying to save his dying planet. Jeff Morrow, Rex Reason, Faith Domergue. (Two hours)

12 VOYAGE—Adventure

See Sun. 4:30 P.M. Ch. 13. (60 min.)

GARDENING—Clark Smith
GA GREEN HORNET—Adventure

COLOR Prince Rafil has been given two choices: Either he abdicates or his fiancée will be murdered. Hornet: Van Williams. Prince: Edmund Hashim.

4:45 5 THE PEOPLE-PLEASERS

COLOR Pat Collins and Barry Tompkins preview KPIX program highlights for March especially up-coming movies.

5:00 2 OUTDOORSMAN: JOE FOSS

COLOR Joe Foss fishes for grayling in

Canada's Great Bear River.

5 PERRY MASON—Mystery

Actor Franz Lachman plays Romeo with too much realism—in the duel with Paris, Romeo dies. Lachman: Jeff Morrow. Brock: Rex Reason. (60 min.) 7 7 D B WORLD OF SPORTS

COLOR Gold medal artistry by Peggy Fleming highlights the World Figure Skating Championships, telecast via satellite from Geneva. Seeking to win a third consecutive world championship, Peggy is challenged by Gabriel Seyfert (East Germany) and Hana Maskova (Czechoslovakia), the silver and bronze finishers at Grenoble. In the men's singles, top skaters are Olympic champ Wolfgang Schwarz (Austria) and Tim Wood (U.S. National Champ). The pair competition is headed by Ludmilla and Oleg Protopopov, Russia's Gold medalists and many-time world champions. Top American bet: Cynthia and Ronald Kauffman. Dick Button reports. (90 min.) SHELL'S WORLD OF GOLF

COLOR See 3 P.M. Ch. 4. (60 min.)

9 YOGA FOR HEALTH—Exercises

Diane Hittleman demonstrates facial exercises for beauty and firmness.

36 REAL ESTATE—San Jose
42 TIME TUNNEL—Adventure

COLOR Tony and Doug materialize near ancient Troy just before the last great battle between the Trojans and Greeks, Tony: James Darren, Ulysses: John Doucette, (60 min.)

5:30 2 TOMBSTONE TERRITORY

Editor Claibourne campaigns for safety laws in the mines. Pat Conway, Richard Eastham, Anson Gurney.

SCIENCE REVIEW

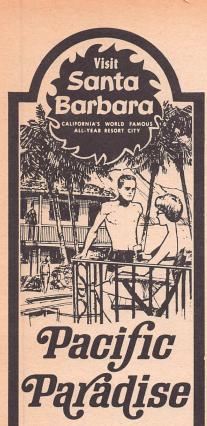
Conclusion of a two-part program on computer graphics—a pictorial exchange of information between man and machine. Dr. Albert Hibbs. (60 min.)

.

SOME CAME RUNNING

Frank Sinatra Dean Martin
Saturday 6:30 PM

13



There's something for everyone in Santa Barbara! Clean, uncrowded beaches, complete fresh or salt water fishing facilities, fine golf courses, picturesque shops and restaurants . . . Come now!

Let me help you plan your visit.
Miss Barbara Sonya, Vacation Bureau
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Saturday

Afternoon-Evening

LOST IN SPACE—Adventure

Robinsons visit a planet where plants talk, feel—and seek revenge against the animal world. John: Guy Williams. Dr. Smith: Jonathan Harris. Will: Billy Mumy. Robot: Bob May. (60 min.)

36 MOVIE—Science Fiction

"The Incredible Petrified World." (1958) When a diving bell snaps from a cable underneath the sea, four people are hurtled into a mysterious undersea world. John Carradine, Phyllis Coates. (90 min.)

5:45 4 COLOR NEWS—Art Finley

Evening

6:00 CHAMPIONSHIP BOWLING

COLOR Dave Davis plays Fred Lening.
Jack Drees reports. (60 min.)

3 4 8 COLOR NEWS—McGee
5 COLOR NEWS-Sherry, Tompkins
44 HY LIT—Variety

COLOR Guests: the Lemon Pipers ("Green Tambourine") and the Lewis and Clark Expedition ("Freedom Birds"). Hy Lit is the host. (60 min.)

6:30 3 COLOR NEWS-Biondi, Doughty
4 SUSPENSE THEATRE—Drama

COLOR An oilman offers to back gambler Pete Braven with \$10 million in a break-the-bank plan. Braven: Jack Kelly. Caldwell: Pat Hingle. (60 min.)

5 10 12 COLOR NEWS—Mudd 7 KEEP TALKING—Game

COLOR Panelists: comedian Pat Harrington; TV personalities Tom Kennedy and Mickey Manners; and actors Dick Gautier, Beverly Garland and Mona Freeman.

7 MONKEES—Comedy

COLOR Tonight's Monkee madness takes the boys to merrie England, where Davy has inherited a fabulous estate. Monkees: Peter Tork (who made his directing debut with this episode), David Jones, Michael Nesmith, Micky Dolenz.

8 WALT DISNEY'S WORLD

COLOR "The Young Loner," first of a two-part adventure about a hardened young orphan forced to earn his own way on a sheep ranch in the Thirties. Bumper: Butch Patrick. Freda: Kim Hunter.Carlos: Frank Silvera. (60 min.)

YOUR DOLLAR'S WORTH

COLOR This report on safety features of the 1968 cars includes an interview with auto-safety crusader Ralph Nader, whose book "Unsafe at Any Speed" helped to bring about new safety laws. Cameras examine design improvements such as the collapsible steering wheel and the laminated windshield. Also: seatbelt tests in Sweden and England's "breathalyser" test for drinking drivers. At the Riverside (Cal.) Raceway, racing drivers Jimmy Clark, Dan Gurney and Mario Andretti discuss car design and its relationship to safety. (60 min.)

RIFLEMAN—Western

The Rev. Mr. Jamison is welcomed as the new town preacher, but Lucas recognizes Jamison as a former outlaw. Chuck Connors, Royal Dano.

13 MOVIE—Drama

COLOR "Some Came Running." (1958) James Jones' story of a veteran in the post-World War II era who returns to a small Midwestern town. Frank Sinatra, Dean Martin, Shirley MacLaine, Martha Hyer, Arthur Kennedy. (Two hours)

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see A-4.

7:00 C GRAND OLE OPRY-Music

COLOR Guests: the Stonemans ('Nine Pound Hammer'), Margie Bowes ('Big City'') and the Osborne Brothers ('My Favorite Memory').

MOVIE—Comedy

"Curtain Call at Cactus Creek." (1950) A stage-struck prop man works with a company of traveling actors. Donald O'Connor, Gale Storm, Walter Brennan. (90 min.)

SAN FRANCISCO BEAT—Police Hired killers shoot down an important witness in a pending trial. Tom Tully. COLOR SPECIAL EDITION-News

(7) INVADERS—Drama

COLOR "The Miracle." A glowing alien crystal drastically changes the life of a New Mexico teen-ager. Believing the object to be a religious manifestation, Beth Ferguson resolves to keep the crystal

ARTHRITIS BACKACHE TENSION and FATIGUE



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 1665 W. San Carlos, San Jose, Tel. 286-1953
- 329 Lighthouse Ave., Monterey, Tel. 375-3371

Saturday March 2, 1968

Evening

from all who want it, David: Roy Thinnes. Beth Ferguson: Barbara Hershey. Harry Ferguson: Edward Asner. Father Paul: Arch Johnson. (60 min.)

10 DEATH VALLEY DAYS—Drama

COLOR A couple desperately struggle to make enough money to leave their desert home. Zeb: Richard Beymer. Cynthia: Mariette Hartley.

COLOR ALL-STAR BINGO



Anatomy of a Murder

James Stewart Lee Remick Saturday 10:30 PM 13 36 MOVIE—Drama

"For Whom the Bell Tolls." (1943) Ernest Hemingway's story of an American adventurer who joins a Loyalist guerrilla band during the Spanish Civil War. Gary Cooper, Ingrid Bergman, Katina Paxinou, Akim Tamiroff. (Two hours)

44 DOBIE GILLIS—Comedy

Dobie needs a hot rod to impress his girl. Dwayne Hickman, Sheila James.

7:30 2 ALL-STAR BINGO—Game

COLOR Celebrity participants include actors Hans Conried, Peter Deuel ("Love On a Rooftop"), Cheryl Miller ("Daktari") and Vera Miles. Host: Michael Jackson.

Postponed from an earlier date.

4 SAINT—Mystery

COLOR "The Best Laid Schemes." Responding to a girl's screams, the Saint is immersed in a mystery surrounding the disappearance of a fishing-fleet owner. The man supposedly drowned, but there are signs that he has returned home. Saint: Roger Moore. (60 min.)

Guest Cast

Diana Flemming ... Gabrielle Drake Arlene ... Sylvia Syms Dr. Ormsby ... Paul Daneman Ballard ... Godfrey Quigley

5 8 10 12 JACKIE GLEASON
COLOR The Honeymooners' Paris stopover crumbles into chaos when the gen-

over crumbles into chaos when the gendarmes arrest Ralph and Norton for passing counterfeit francs. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Sheila MacRae. Trixie: Jane Kean. Major-Domo: Martyn Green. June Taylor dancers, Sammy Spear orchestra. (Rerun: 60 min.)

Highlights

"Ooh La La," "When We Do Paree"
......Jackie, Art
"Buying Out Paree," "That's You"

People mind their P's and Q's around Gleason. See next week's TV GUIDE.

DATING GAME

COLOR Celebrity guest: comedienne Fannie Flagg. Host: Jim Lange.

Viewers delight in hearing contestants' intimate secrets. See the article in next week's TV GUIDE.

9 NEWSPAPER OF THE AIR

March 2, 1968 Saturday

Evening

44 MOVIE-Melodrama

"The Ape Man." (1943) Scientific experiments turn a man into an ape. Bela Lugosi, Wallace Ford. (90 min.)

8:00 2 COLLEGE BASKETBALL

-California vs. U.C.L.A.

meet the UCLA Bruins at Los Angeles.
Bears stand-outs include Russ Critchfield (20) and Bob Presley (44). The
highly ranked Bruins rely on Lew Alcindor (33) and Mike Warren (44).
Johnny Holliday, Rick Barry report. (Live)

7 I DREAM OF JEANNIE—Comedy

COLOR Comic Jack Carter appears as an English lawyer who is handling Tony's inheritance, a quaint old house in England. Tony: Larry Hagman. Jeannie: Barbara Eden. Roger: Bill Daily.

8:30 3 4 8 GET SMART—Comedy

COLOR A routine assignment crumbles into calamity as Maxwell Smart outdoes himself to impress a magazine writer covering CONTROL's peerless operation. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. Fitzmaurice: George Macready. Miss Magruder: Patti Gilbert.

5 10 MY THREE SONS—Comedy

COLOR A communications gap promises to spoil the weekend plans of two families, the Douglases and their Chinese visitors. Steve: Fred MacMurray. Charley: William Demarest. Ernie: Barry Livingston. Chip: Stanley Livingston. Ray Wong: Benson Fong. Lisa Wong: Lisa Fong. George Wong: Philip Ahn.

7 7 1 B LAWRENCE WELK

COLOR A wide scale of music includes "Trees" (Norma Zimmer); "Carmen" (Cissy King, Bobby Burgess); "Fascination" (Bob Ralston); "Cab Driver" (quartet); "Caravan" (Barney Liddell); "A Real, Live Girl" (Andra Willis, Dick Dale); and "Hello, Dolly!" (Jo Ann Castle). (60 min.)

9 JAPANESE DRAMA

"I Want to Be a Sea Shell," an awardwinning Japanese film, deals with the war trials following World War II. During the war a Japanese soldier is ordered to shoot a prisoner. When the war is over he returns to his normal life as a shoemaker only to be arrested and tried as a war criminal. (95 min.)

STAR TREK—Drama

COLOR Kirk, Spock and astrobiologist Ann Mulhall agree to lend their bodies to formless beings. Kirk: William Shatner. Spock: Leonard Nimoy. Dr. Ann Mulhall: Diana Muldaur. Nurse Chapel: Maiel Barrett. (60 min.)

9:00 3 4 8 MOVIE—Comedy

"I'd Rather Be Rich" (1964), a generation-gap comedy about a million-aire's strategems to wed his granddaughter to the man of his choice. Andy Williams made his screen debut in this film, produced by Ross Hunter ("Pillow Talk"). Songs: "Almost There," "Where Are You?" "It Had to Be You" and the title tune. (Two hours)

Cast

Philip Dulaine Maurice Chevalier
Cynthia Dulaine Sandra Dee
Paul Benson Robert Goulet
Warren Parker Andy Williams
Continued on the next page

BIG

Bond'S America's largest clothier knows every proportion, detail and comfort feature to please a special-size man. See this styling and fashion know-how in Bond's new catalog. Jackets, sweaters, beachwear, shoes (to 14EE) to Bond's exacting specifications. Suits, sport jackets, slacks, shirts made in Bond's own workrooms. All cut longer, fuller. Available thru the mail. More men wear Bond's clothes than any other clothes in America.

I'd like to open a Bond's Charge Acct.

A-15

Saturday March 2, 1968

Evening

Nurse Grimshaw ...Hermione Gingold Dr. Crandall ...Charlie Ruggles Martin WoodGene Raymond

5 10 HOGAN'S HEROES—Comedy

COLOR Hogan comes up with a master stroke to prevent the Gestapo from taking over the Stalag—and to immobilize an entire SS division. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. LeBeau: Robert Clary. Newkirk: Richard Dawson. Carter: Larry Hoyis.

Guest Cast

Nikolas Edward Knight Kreuger Willard Sage

36 LOS ANGELES BOXING

COLOR Featherweights Alex Benitez and Tony Alvarado meet in a taped 10round bout. (90 min.)

9:30 5 10 12 PETTICOAT JUNCTION

COLOR Hooterville's pastoral calm is shattered by a robbery. More trouble is in store when Uncle Joe alerts Shady Rest and its current lodger—who happens to be the hold-up man. Uncle Joe: Edgar Buchanan. Aunt Helen: Rosemary De Camp. Bobbie Jo: Lori Saunders. Billie Jo: Meredith MacRae.

Guest Cast

Jeff PowersGeoff Edwards BanditAlan Reed

7 7 11 13 HOLLYWOOD PAL-ACE—Variety

COLOR Host Sammy Davis Jr. welcomes Diahann Carroll; Rowan and Martin, who conduct a sidewalk interview about actors in politics; Peter Lawford, who-gives Sammy a musical French lesson; and the rocking Checkmates, Ltd.

Of special interest: Sammy and Diahann perform a condensation of George Gershwin's classic "Porgy and Bess." Mitchell Ayres orchestra. (60 min.)

Highlights

9:45 2 JOE PYNE—Discussion

COLOR Time approximate. Guests and topics are historian Frank Gruber (the Old West); Frank Wilkinson, who wants to abolish the House committee on Un-American activities; and Michael Austin, who represents an organization claiming title to undersea lands. (90 min.)

10:00 **5 10 12** MANNIX—Mystery

COLOR "Delayed Action." Mannix probes the bizarre circumstances surrounding a mysterious hit-and-run. His first lead sweeps him into a rehabilitation center, where he finds that the case is rooted in a sensational crime committed 20 years before. Filmed at Synanon House, Santa Monica, Cal. Mannix: Mike Connors. Lew Wickersham: Joe Campanella. (60 min.)

Guest Cast

Danielle Louise Sorel
Benny John McLiam
Bailey Joel Fluellen

MIDE COUNTRY—Drama

A charge that Eddie Gannon's death in



Evening

the Korean War was a result of the cowardice of a comrade disrupts a gathering of Eddie's old squad. Paul Corbello: Ed Nelson. Arch McHugh: Russell Johnson, John: Charles Aidman. (60 min.)

10:05 9 NET JOURNAL—Discussion

"Television and the White House," a candid analysis of relations between TV newsmen and the President. Panelists include three former Presidential press secretaries: James C. Haggerty (Eisenhower), Pierre Salinger (Kennedy) and Bill Moyers (Johnson). Under discussion: the Presidential press conference and how it's arranged; Presidential attitudes toward TV news; and TV coverage of events and personalities in the White House. Other panelists are correspondents Dan Rather of CBS and Frank McGee of NBC. (Rerun; 60 min.)

10:30 7 OH, MY WORD!—Game

COLOR Scheduled guests: comedians George Gobel and Pat Harrington. June Lockhart, Scott Beach, Paul Speegle and Merla Zellerbach are the regular panelists. Host: Jim Lange. (7) MOVIE—Adventure

"Flame over India" (English; 1959), an action tale set at the turn of the century. A British officer leads a Hindu prince and his party on a perilous 300-mile train journey through hostile Moslem territory. Directed on location by J. Lee Thompson ("The Guns of Navarone"). Kenneth More, Lauren Bacall, Herbert Lom, Wilfrid Hyde-White, I. S. Johar, Ursula Jeans. (Two hours, 30 min.)

TRUE ADVENTURE

COLOR In Utah, hunters track down a mountain lion with a pack of hounds.

MOVIE—Drama

"Anatomy of a Murder." (1959) A small-town lawyer takes the case of an Army lieutenant on trial for killing the man who attacked his wife. Directed by Otto Preminger. Duke Ellington wrote the background music. James Stewart, Lee Remick, Ben Gazzara, Arthur O'Connell, Joseph N. Welch. (Three hours, 10 min.)

36 BULLFIGHTS—Mexico 11:00 3 4 5 COLOR NEWS

11:00 PM Saturday - Color
Sophia
LOREN

Marcello
MASTROIANNI
YESTERDAY,

*TODAY,
& TOMORROW

KXTV=10

Saturday March 2, 1968

Evening

7 11 COLOR NEWS-Keith McBee 8 MOVIE—Drama

The U.S. ambassador to a Southeast Asian state is caught in a tense political struggle. Marlon Brando, Eiji Okada, Sandra Church. (Two hours, 30 min.)

MOVIE-Drama

COLOR "Yesterday, Today and Tomorrow." (Italian-French; 1963) Vittorio De Sica directed this three-part film. Sophia Loren, Marcello Mastroianni, Armando Trovajoli. (Two hours, 15 min.)

MOVIE—Comedy

COLOR "The Grass Is Greener." (English; 1960) Victor Rhyall is determined to save his marriage after his wife runs off with an American oil millionaire. Cary Grant, Deborah Kerr, Robert Mitchum, Jean Simmons.

44 MOVIE—Fantasy

COLOR "The Thief of Bagdad." (1940)
Three Academy Awards went to this
story about the Prince of Bagdad who
is blinded by an evil spell. Sabu, June
Duprez, Conrad Veidt. (90 min.)

11:15 MOVIE—Drama

Time approximate. "The Great Sinner." (1949) While attempting to cure an adventuress of the gambling habit, a Russian novelist develops a passion for gambling himself. Gregory Peck, Ava Gardner, Melvyn Douglas. (90 min.)

COLOR NEWS—Dick Carlson
MOVIE—Drama

"City Across the River." (1949) A gang of juvenile delinquents becomes involved in the murder of a high school teacher. Tony Curtis, Stephen McNally, Thelma Ritter. (One hour, 45 min.)

11:30 MOVIE—Science Fiction

"Attack of the Robots." (French; 1962) An international organization plots to conquer the world. Eddie Constantine, Sophie Hardy. (90 min.)

4 MOVIE—Adventure

COLOR "Terror of the Red Mask." (Italian; 1961) In feudal Europe, a redmasked avenger wreaks terror. Lex Barker, Chelo Alonso. (90 min.)

6 MOVIE—Drama

"Baby, the Rain Must Fall." (1964) A prison parolee is determined to hit the big time as a rhythm and blues musician. Steve McQueen, Lee Remick, Don Murray. (One hour, 55 min.)

MOVIE—Drama

COLOR "Imitation of Life." (1959)
Fannie Hurst's story of a widow striving for a Broadway career and a Negro girl who tries to pass for white. Lana Turner, John Gavin, Sandra Dee, Dan O'Herlihy. (Three hours)

12:45 2 COLOR GREAT MOMENTS-Music 1:00 3 OUTER LIMITS—Science Fiction

MOVIE—Drama

"Top Floor Girl." (English; 1959) A girl, who works as a records clerk in an advertising agency, schemes to get an executive position. Kay Callard, Neil Hallett, Robert Raikes. (90 min.)

7 NEWS—Keith McBee

1:15 TWILIGHT ZONE—Drama

An odd habit, lunching in the vault with a book, makes of bank teller Henry Bemis the only survivor when "the bomb" drops. Henry: Burgess Meredith.

1:25 MOVIE—Drama

"Spellbound." (1945) Alfred Hitchcock's film about a female psychiatrist's efforts to help an amnesiac who believes he has committed murder. Ingrid Bergman, Gregory Peck, Michael Chekov.

1:40 MOVIE-Drama

"Killers of Kilimanjaro." (1960) Adamson is assigned the task of building the first East African railway. Robert Taylor, Anthony Newley. (95 min.)

2:30 A CAIN'S HUNDRED—Police

Martin Weir appears to be a typical hatemonger preaching his warped doctrines to a slum-area minority group. Cain: Mark Richman. Martin Weir: Fritz Weaver. (60 min.)

MOVIE—Western

'The Deadly Companions." (1961) A former Union Cavalry sergeant accidentally kills the young son of a beautiful saloon hostess. Maureen O'Hara, Brian Keith. (One hour, 40 min.)

4:10 MOVIE—Science Fiction

"The Glory Brigade." (1953) In Korea, a lieutenant escorts a company of Greek infantry into enemy territory. Victor Mature, Alexander Scourby. (80 min.)

5:30 THAWAIIAN EYE—Mystery
Plans to kidnap an heiress misfire. Gigi
Perreau, Peter Breck. (60 min.)

March 3, 1968 Sunday

Morning

Morning

6:00 5 THE ANSWER-Religion

6:30 4 PROFILE—San Diego State

5 BIG PICTURE—Army

COLOR A report on the Army's supersonic surface-to-surface Pershing missile.

VOICE OF AGRICULTURE

COLOR Topic: the cling peach industry in California. William Hoard and Wayne Salter are the guests. Lane Fye is host.

[D COLOR HERALD OF TRUTH

6:40 13 COLOR NEWS

6:45 B SACRED HEART—Religion

COLOR "School Opens for Everybody."

7:00 4 AGRICULTURE U.S.A.

COLOR Topic: the new crop of farmers and their modern agricultural methods. Host: John A, Stearns.

INTERNATIONAL ZONE

A report on UNESCO's drive to save the temples at Abu Simbel and other Nubian monuments from submersion by the waters of the Aswan Dam.

THIS IS THE ANSWER—Religion
COLOR A look at the Stubergh wax
reproduction of "The Last Supper."

THIS IS THE ANSWER—Religion

COLOR A look at an international Baptist seminary in Switzerland.

FAITH FOR TODAY—Religion
COLOR 'Nizhoni," a documentary on

the work of a Navajo hospital in Arizona.
7:30 3 CHRISTOPHERS—Religion

COLOR A discussion of youth activities.

COLOR HERITAGE—Religion

5 NEXT QUESTION—Interview

7 INSIGHT—Religion

COLOR A selfish couple learn to communicate. Jenny: Norma Crane.

SACRED HEART—Religion
"The Personal Approach to God."

TV CREDIT COURSE—History
"The Great War for Empire." (45 min.)

THIS IS THE LIFE—Religion

COLOR A young husband refuses to adopt a baby. Ron: Jonathan Lippe.

7:45 O COLOR WEATHERFORD
OUARTET—Gospel Music

8:00 3 THIS IS THE LIFE—Religion

A young woman lives to regret finding a billfold. Nancy: Laraine Stephens.

4 COLOR GREEN THUMB 5 8 10 LAMP UNTO MY FEET

The music of Duke Ellington accompanies "Psalms," a ballet choreographed by John Butler. Carmen de Lavallade and Butler head the company of dancers who illustrate various relationships that man develops during the course of his life. Also performing: Sondra Lee, Buzz Miller and Lee Becker. (Rerun)

FILM FEATURE

COLOR "Getting Through." Burt Lancaster narrates this film about the dangers of smoking. Produced by the U.S. Dept. of Health, Education and Welfare.

7 COLOR FAITH FOR TODAY

8:15 ALABEMOS AL SENOR—Pena

QUARTET—Gospel Music

8:30 2 LIVING WORD—Religion

COLOR The story of the hymn "Now Thank We All Our God."

LETTERS

Continued from page A-2

piece of literature I have read in quite some time. If press agents of the new era can immortalize with the eloquence of Robert Frost and Emile Zola, let us recognize them as our prophetic hope of a future rich with honest beauty and human love—after the psychedelic age has passed.

Rosemary B. Marksberry Waterbury, Conn.

LIKES FESTIVAL

Three cheers for the return of CBS Children's Film Festival! This is what our children need to be seeing on television. As one of the many parents who have been terribly concerned with the violence and monsters portrayed on the Saturday morning cartoon programs, I find this film series like a breath of fresh air.

Mrs. Dean Miller Fairview, Ill.

Sunday March 3,1968

Morning-Afternoon

3 COLOR IT IS WRITTEN-Religion
4 MOVIE—Drama

COLOR "Sea Wife." (English; 1957) In 1942, an RAF officer, a woman, a businessman and a Negro purser are cast adrift in a raft. Richard Burton, Joan Collins, Basil Sydney, Cy Grant, Ronald Squire, Joan Hickson, Nora Nicholson, Edith Saville, John Wood. (90 min.)

**D LOOK UP AND LIVE-Religion "The Last Judgment," a cantata based on Isaac Leib Peretz' short story "Bontche Schweig" ("Bontche the Silent"). Bontche is dead. Meek and unpretentious, he has nothing to show for his life, which counts against him in a heavenly court. Original music by Lazar Weiner. Narrated by Samuel Rosenbaum, who adapted the libretto. Singers: Arthur Koret, Ardis Obermeyer, Earl Obermeyer and the Rochester Chorale.

7 7 COLOR MILTON THE MON-

STER-Cartoons

8 THIS IS THE LIFE—Religion

COLOR! A gas station manager steals money from his own business. Pastor Martin: Nelson Leigh. John: John Bryant.

MKNTV INFORMA—Ed Grigg
ALLEN REVIVAL HOUR-Religion

B COLOR MISS PAT'S PLAYROOM

8:45 2 SACRED HEART—Religion
COLOR "Christ Shares His Work with

Us." Father John Hochban.

9:00 2 CAPITAL AND THE CLERGY

COLOR Topic: "Sex Education in the Schools." Host: the Rev. Clifton Moore.

MOVIE—Comedy

"Ma and Pa Kettle at Home." (1954) The Kettles are in a stew—important visitors are coming and the farm is a shambles. Majorie Main, Percy Kilbride, Alan Mowbray. (90 min.)

5 DRESSING BY DESIGN

How textures and design in fabrics are related to the wearer. Dorothy Gardiner.

7 COLOR LINUS—Cartoons

3 10 COLOR TOM AND JERRY

P HERALD OF TRUTH—Religion

MOVIE—Western

"Good Day for a Hanging." (1959) Former lawman Ben Cutler witnesses a murder and decides to capture the killer. Robert Vaughn, Fred MacMurray, Maggie Hayes, Joan Blackman. (90 min.)

9:30 2 EDITOR'S FORUM—Discussion

5 ENCOUNTER—Discussion

7 7 COLOR BUGS BUNNY
8 10 12 COLOR UNDERDOG

COMICOS Y CANCIONES-Variety

10:00 2 FIREBALL XL-5—Children
COMMUNITY CIRCLE-Discussion

COLOR Scheduled guests include Mrs. Ralph S. Bernard, League of Women Voters, San Francisco; Winona Sample, director of the Luther Burbank Children's Center, San Jose; and Rose Resnick, executive director of the California League for Handicapped Children.

5 10 12 COLOR FACE THE

NATION—Interview

7 7 COLOR BULLWINKLE
8 FAITH FOR TODAY—Religion

COLOR "Ugly Scars." A beautiful girl is badly injured in an accident.

NOCHES TAPATIAS—Variety

10:30 MOVIE—Mystery

"Port of New York." (1949) The Customs Bureau tries to break up traffic in narcotics. Scott Brady, Yul Brynner, Richard Rober. (90 min.)

3 4 SOUTHERN BAPTIST HOUR
COLOR "Project: Middle East" surveys modern Christian missionary efforts. Cameras visit a Baptist-supervised

elementary-secondary school in Lebanon; an agricultural and job-training center in Israel; and a hospital and medical training center in Jordan. Narrator: Whitfield

Connor.

5 8 10 12 PRO HOCKEY—Seals vs. Flyers

COLOR Western Division match: Oakland Seals vs. Flyers at Philadelphia. Both expansion teams have skated their different ways. The Seals, division doormats most of the season, have generated little power beyond the scoring of Ted Hampson (11). Philadelphia, flying high in the standings, has top scorers in Lou Angotti (7) and Leon Rochefort (9), and a solid goalie duo in Doug Favell (1) and Bernie Parent (30). (Live)

This sport has never been too well received by U.S. audiences. See the article in next week's TV GUIDE.

7 DISCOVERY '68—Children

COLOR "Jets, Orchids and Kanga-

roos," a look at the business of air-cargo transport. At New York's Kennedy International Airport, cameras show how cargo is loaded and stored aboard huge jetliners, and how a passenger jet can be changed into a cargo plane in 20 minutes. Also seen: the Animalport, a "hotel" for the animals that account for part of international air-cargo. Host: Virginia Gibson,

M UN CANTO DE MEXICO—Music B EXISTENCE—Agriculture

COLOR Topic: the cost of pear production.

11:00 3 INSIGHT—Religion

COLOR A self-seeking lawyer ignores the demands of justice, Bern: Barry Sullivan. Mrs. Bern: Celeste Holm.

A RAWHIDE—Western

A farmer's wife decides to steal several of Favor's horses. Illora: Patricia Medina. Favor: Eric Fleming. (60 min.)

7 (7) M R PRO BASKETBALL -76ers vs. Celtics

COLOR In a likely preview of the East-Division championship showdown, the Philadelphia 76ers clash with the Boston Celtics. The 76ers' high scorers: Wilt Chamberlain (13), Hal Greer (15), Chet Walker (25) and Billy Cunningham (32). For the Celts: Sam Jones (24), John Havlicek (17) and Bailey Howell (18). Chris Schenkel and Jack Twyman report from Boston. (Live)

11:30 CAPITAL AND THE CLERGY

COLOR Topic: "Taxation and the Churches" Host the Rev. Clifton Moore.

Afternoon

12:00 CHAMPIONSHIP BOWLING

Glenn Allison and George Howard compete at Toledo, Ohio. (60 min.)

COLOR CALIFORNIA U.S.A.

COLOR | SPEAK OUT-Art Finley NEWSPAPER OF THE AIR

Ch. 9 leaves the air 1-3:30 P.M.

MOVIE—Adventure

"Captain John Smith and Pocahontas." (1953) The story of the Captain's efforts to start the Jamestown, Va., colony. Anthony Dexter, Alan Hale Jr., Robert Clarke. (90 min.)



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Sunday March 3,1968

Afternoon

12:30 3 MEET THE PRESS-Interview

COLOR "Meet the Press" expands to an hour for interviews with the mayors of six cities that have witnessed civil disorder: Hugh J. Addonizio, Newark; Ivan Allen Jr., Atlanta; Jerome P. Cavanagh, Detroit; Henry W. Maier, Milwaukee; Carl Stokes, Cleveland; and Sam Yorty, Los Angeles. Newsmen in Washington: Haynes Johnson (Washington Evening Star); Samuel Yette (Newsweek); and Richard Valeriani and Lawrence Spivak (NBC), (60 min.)

1:00 CALIFORNIA GOLFERS

COLOR Howie Dallmar, Pete Pelleta, Rene Herrerias and Bobby Ferrick meet for today's game. (60 min.)

CHILDREN'S FILM FESTIVAL

"Skinny and Fatty" (Japanese; 1959), a story about a growing friendship between two schoolboys. Skinny, poor and thin, excels at sports, studies and making friends. Fatty, well-to-do but shy, has a knack for antagonizing the other children. Skinny tries to help, by prodding Fatty into thinking and acting on his own. Hosts: Burr Tillstrom, Fran Allison, and puppets Kukla and Ollie. Fatty: Y. Kataoka, Skinny: H. Sha, Prof. Nakagawa: M. Saito. (Rerun; 60 min.)

(7) ISSUES AND ANSWERS

COLOR An hour-long edition of "Issues and Answers": Findings of the President's Commission on Civil Disorders are discussed by Gov. Otto Kerner (D., III.), chairman, and NAACP executive director Roy Wilkins and Sen. Fred Harris (D., Okla.), commission members. Newsmen in Washington: Frank Reynolds and Joseph C. Harsch. (60 min.)

"Directions" will not be seen.

FILM FEATURE O CBS GOLF CLASSIC

COLOR See Sat. 1:30 P.M. Ch. 5 for

details. (60 min.)

WORLD TOMORROW—Religion ZANE GREY-Western

A forlorn young woman comes to a hostile village to tell her husband that she is pregnant. Cassie: Felicia Farr.

VOICE OF MEXICO—Variety 13 OUTDOORSMAN: JOE FOSS

COLOR In Hawaii, Joe Foss hunts for wild boars on Mauna Kea volcano.

1:30 3 BIG THREE GOLF—Scotland

SPECIAL COLOR Arnold Palmer, Jack Nicklaus and Gary Player move to Scotland's Carnoustie Golf Club for the second match in the series. The \$50,000 series offers a winner's share of \$25,000 (\$15,000 for second; third, \$10,000). One of the world's toughest courses, Carnoustie will host the 1968 British Open. The dominant feature of the par-71, 6795-yard layout is the Barry Burn, a meandering stream that winds around and across the heavilybunkered fairways. British golf journalist-broadcaster Henry Longhurst reports.

Regular programming is pre-empted.

4 MOVIE—Drama

'Sea of Lost Ships." (1953) Two Coast Guardsmen are in love with the same girl. John Derek, Wanda Hendrix. (90 min.)

6 (9) SPECULATION—Discussion A trio of culinary experts discuss "Epicuriosity" and give their favorite reci-

pes. Guests: authors Jinx Kragen and Mildred Knopf; and radio cooking personality Mike Roy. (60 min.)

MOVIE—Western

"California." (1963) During the 1840's in Monterey, the people of the Mexican territory unite in hopes of joining the United States. Jock Mahoney, Faith Domergue, Nestor Paiva. (90 min.)

COLOR FAITH FOR TODAY

NAKED CITY—Drama

It's tough enough for Clinton to raise

CARBIDE THE 2 ST CENTURY

THE DISCOVERY COMPANY

SUNDAY 4:30 P.M. CBS TV

March 3, 1968 Sunday

Afternoon

his family on a patrolman's salary. Lillian: Geraldine Fitzgerald. Clinton: John Larch. Flint: Paul Burke. (60 min.)

B ISSUES AND ANSWERS

COLOR Picked up in progress. See 1 P.M. Ch. 7 for details.

D BIG PICTURE—Army

FUN HOUSE—Cartoons

2:00 2 MOVIE—Drama

"The Ghost and Mrs. Muir." (1947) A youthful widow moves to a small coastal town, where she encounters a very handsome ghost. Gene Tierney, Rex Harrison, George Sanders. (Two hours)

(5) (10) CBS NEWS SPECIAL

SPECIAL COLOR Scheduled: "Remedy for Riot." What led up to the race riots last summer? The results of the President's Commission on Civil Disorders are slated to be revealed today. With Harry Reasoner as anchor man, a team of CBS newsmen report from crucial spots throughout the Nation to analyze the commission's findings, and to survey what is being done—and what may be done—to cope with the crisis in the cities. (Live and film; 60 min.)

CHEYENNE—Western

Cheyenne saves the victim of a lynch mob. Cheyenne: Clint Walker. (60 min.)

7 INSIGHT—Religion

Rod Serling wrote this story about a Hebrew teacher and his former student, an American Nazi party member.

M KENNY FORMAN—Religion

13 STATE CAPITAL—Interview

COLOR Scheduled guest: Orange County Superior Court Judge Bruce Sumner. Morrie Landsberg and David Dow are the interviewers.

19 FILM FEATURE

Cameras tour Italy, Spain, Holland, England, Denmark and Scotland.

2:15 19 CHINCHILLA RAISING

2:30 3 FLIPPER—Adventure

COLOR The boys are amused by an elderly sponge diver. Porter: Brian Kelly. Sandy: Luke Halpin, Alexis Domopoulos: Dino Terranova. (Rerun)

6 9 SCIENCE REVIEW

First of a two-part program on computer graphics. Dr. Albert Hibbs. (60 min.)

(7) TO BE ANNOUNCED

M CHAMPIONSHIP BOWLING

COLOR Bill Bunetta meets Ted Hoff-man, Jack Drees reports. (60 min.)

CBS GOLF CLASSIC

COLOR In a first-round match, Jay and Lionel Hebert play Lou Graham and R. H. Sikes. Jack Whitaker and Cary Middlecoff report from the Firestone Country Club in Akron, Ohio. (60 min.)

B STOCKTON—Documentary

DEBUT COLOR First in a series of monthly half-hour documentaries on the history, people and achievements of Stockton. Today: the story of Stockton's movie and TV industry.

KEYES ASSEMBLY OF GOD

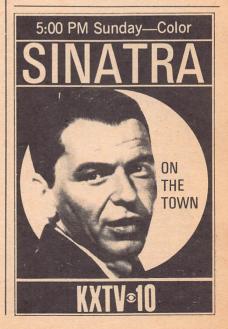
CHURCH—Religion

3:00 3 G-E COLLEGE BOWL—Quiz

COLOR Furman University (S.C.), winner of last week's match, vs. the University of Southern California.

4 7 8 EXPERIMENT IN TV

COLOR "Passport to Prague," a bilingual romance filmed on location. The drama focuses on an American woman



Sunday March 3,1968

Afternoon

and a Czech who fall in love, despite their inability to speak each other's language. Producer-director Victor Vicas decided against providing a translation of the Czech so that the viewers may experience the woman's difficulty in understanding the man. (60 min.)

Cast

Anne	Hildy Brooks
Stepan	Fero Velecky
Colette	Colette Berge
Stepan's Daughter	Magda Krizkova
Anne's Husband	Russ Moro

5 MOVIE—Drama

"Bengazi." (1955) A gunrunner joins two other men in an attempt to steal gold stashed in a deserted mosque. Richard Conte, Victor McLaglen. (90 min.)

PROFESSIONALS—Sports

COLOR Basketball's Wilt Chamberlain and Jerry West describe their careers.

M DRESSING BY DESIGN

COLOR! How to combine colors, textures, lines and shapes to express individuality. Instructor: Dorothy Gardiner.

Last lesson of the series. COLOR FOCUS ON EDUCATION

GOD'S POINT OF VIEW

MOVIE—Western

COLOR "Gun Belt." (1953) A famous gunfighter, who wants to retire, is forced to participate in a bank robbery. George Montgomery, Tab Hunter. (90 min.)

3:30 WILD KINGDOM—Nature

COLOR Cattle roundup: Marlin Perkins rides the grassy savanna along the Rupununi River in Guyana, South America. On a sprawling cattle ranch, Marlin joins ranch manager Stan Brock, who captures a tamandua (anteater).

6 (9) NET JOURNAL—**Discussion** See Sat. 10:05 P.M. Ch. 9 for details. (Rerun; 60 min.)

PIA AND FRIENDS—Variety

COLOR Scheduled: Pia Lindstrom interviews two controversial newsmakers: San Francisco attorney Vincent Hallinan, Progressive Labor Party Presidential candidate; and basketballer Rick Barry.

REPERTORY THEATRE-Comedy "The Wedding," a farce by Chekhov. A wedding supper fails to please anyone—the bridegroom is dissatisfied with the

dowry, and the "important guest" hired by the bride's mother fails to appear. Enid Markey, Kenneth McMillan, Edgar Daniels. (60 min.)

COLOR See 1 P.M. Ch. 5. (60 min.)

COMMUNITY CONCERT

Prof. William Erlendson and a panel of experts discuss the upcoming San Jose community concert season.

CHAMPIONSHIP BOWLING

COLOR Jim St. John plays Bob Strampe. Jack Drees reports. (60 min.)

F DATING GAME

COLOR Celebrity guest: comedienne Fannie Flagg. Host: Jim Lange.

4:00 MOVIE—Documentary

COLOR "They Shall Not Die." (German; 1959) The father-and-son team of Dr. Bernhard and Michael Grzimek photographed this Academy Award winner which details the preservation of wildlife in Africa's Serengeti Plains. (90 min.)

3 MOVIE—Comedy

"Francis Goes to the Races." (1951) A bank employee successfully picks racehorse winners on the advice of his sagacious talking mule. Donald O'Connor, Piper Laurie, Cecil Kellaway. (90 min.)

BIG THREE GOLF—Scotland

match of the series, the Big Three move to golf's birthplace: the historic Old Course of the Royal and Ancient Golf Club, St. Andrews, Scotland. Arnold Palmer, Jack Nicklaus and Gary Player compete on a course that looks easy: built in 1552, it's short (6581 yards), par is 73, and the first fairway is 300 yards wide. But . . . scores are blown sky-high by biting winds, wild terrain and hidden bunkers; and seven enormous double greens (which serve 14 holes) have left golfers with "putts" of up to 100 yards. (60 min.)

Regular programing is pre-empted.

7 (7) AMERICAN SPORTSMAN

COLOR 1. In Tanzania, East Africa, David Janssen stalks lion in the high grass of the Serengeti Plains. 2. Host Curt Gowdy joins a muzzle-loaders' celeration. The citizens of Friendship, Ind., get into the Revolutionary spirit by don-

March 3, 1968 Sunday

Afternoon

ning old costumes and participating in the Seneca Run: competition in which entrants load and fire the historic rifles while making a dash for the woods. 3. In Canada, hockey star Gordie Howe takes his sons Marty and Mark on an Ontario canoeing and fishing excursion. (60 min.)

CHILDREN'S FILM FESTIVAL

COLOR "Flash the Sheepdog," (Scottish; 1967) Location filming in the border hills between Scotland and England highlights this story of a city-bred orphan's adjustment to life on a sheep farm. Tom: Earl Younger. Dougie: Ross Campbell, Ellspeth: Margaret Grieg, Ian: David Hanley. (60 min.)

MOVIE—Comedy

"Abbott and Costello Go to Mars." (1953) The comic team find themselves the only astronauts aboard a spaceship. Bud Abbott, Lou Costello, (90 min.)

COLOR NEWLYWED GAME

TIMES OF REFRESHING-Religion COLOR BIBLE ANSWERS

4:30 5 10 21st CENTURY

COLOR "From Cradle to Classroom" concludes with a look at intensive-education programs for children under four. Cameras view day-care centers at Syracuse University and the University of Illinois. The youngsters begin by associating words with objects, then learn to put the objects into categories. From there, they can learn to think in abstract terms. Result: below-average I.Q.s of 90 soar to 120. Narrator: Walter Cronkite.

6 9 BOSTON SYMPHONY-Music William Steinberg is guest conductor for this program featuring Beethoven's Symphony No. 8 and Anton Bruckner's Symphony No. 8. (60 min.)

NET FESTIVAL—Music

"The World of Kurt Weill," singer-actress Lotte Lenya's critically acclaimed musical tribute to her late composer-husband. Weill, a revolutionary composer, blended angry satire and a desperate compassion in his work. Actor George Voskopec is the host. (Rerun; 60 min.)

MOVIE—Drama

The Brothers Rico." (1957) A Florida businessman becomes involved with a national crime syndicate. Richard Conte, Dianne Foster. (90 min.)

R VOYAGE—Adventure

COLOR "Savage Jungle." The men of the Seaview battle alien invaders who are attempting to return the earth to its primordial state. Nelson: Richard Basehart, Crane: David Hedison, Morton: Bob Dowdell. Sharkey: Terry Becker. Kowalski: Del Monroe. (60 min.)

PENTECOSTAL CHURCHES OF GOD—Religion

FAITH FOR TODAY—Religion

COLOR A teen-ager is troubled about her lack of direction.

MONROES—Western

COLOR The Monroes lose their dog to backwoods trapper Joe Smith. Smith: Harry Townes. (60 min.)

5:00 FRANK McGEE REPORT

COLOR The program expands to an hour for an analysis on the findings of the President's Commission on Civil Disorders. (60 min.)

"Animal Secrets" will not be seen.

F PERRY MASON—Mystery

Timid bookkeeper Clem Sandover has stashed away over \$200,000 of embezzled money. Sandover: Stuart Erwin. Frank Sellers: Karl Weber. (60 min.)

MOVIE—Comedy

COLOR "Designing Woman." (1957) The boxing world collides with the world of high fashion when sportswriter Mike Hagen marries a fashionable designer. Gregory Peck, Lauren Bacall. (Two hours)

7 TO BE ANNOUNCED 3 INSIGHT—Religion

A newspaper reporter tries to forgive the man who killed his sister.



Burt Lancaster Katharine Hepburn

Color Premiere Sunday

5:30 PM

Sunday March 3,1968

Afternoon-Evening

m MOVIE—Adventure

COLOR "On the Town." (1949) This musical by Betty Comden, Adolph Green and Leonard Bernstein is about three sailors in New York. Gene Kelly, Frank Sinatra, Betty Garrett. (Two hours)

REX HUMBARD—Religion

ALLEN REVIVAL—Religion

5:30 2 DOCTOR'S NEWS CONFERENCE

A look at the various types of learning disabilities and what is being done to counteract the problems.

3 MOVIE—Drama

COLOR 'PT 109." (1962) Story of John F. Kennedy's days as a World War II PT boat skipper: Cliff Robertson, Ty Hardin, James Gregory. (Two hours)

6 9 FRENCH CHEF—Cooking

How to make poulet en cocotte.

(7) MOVIE—Drama

"The Iron Man." (1951) A coal miner becomes a boxer and discovers that he has the instincts of a killer in the ring. Jeff Chandler, Evelyn Keyes. (90 min.)

3 GIDGET—Comedy

COLOR Gidget teaches a new arrival to the U.S. how to deal with American boys. Gidget: Sally Field.

PROFILE: BAY AREA

A discussion on the proposed rezoning of the "Napa greenbelt:" Guests include Napa winemaker Louis Martini Jr. and author Harold Gilliam. (Rerun; 60 min.)

COURDY IN AFRICA—Adventure

COLOR

John Henry and Samson become
pawns in a dangerous waiting game. John
Henry: Tom Nardini. Samson: Gerald B.

Edwards. Jim: Chuck Connors. Shendi
Suakin: James Edwards. Baron: John Alderson. Sean Bassity: Patrick Horgan.

Hayes: Ronald Howard, (60 min.)

13 MOVIE—Drama

COLOR "The Rainmaker." (1956) Lizzie Curry seems destined for spinsterhood on her father's drought-stricken farmuntil a smooth-talking con man turns up to change her life. Burt Lancaster, Katharine Hepburn. (Two hours, 30 min.)

33 MOVIE—Comedy

"Blondie's Reward." (1948) The Bumsteads find themselves involved in a shakey real estate transaction. Penny Singleton, Arthur Lake. (90 min.)

MOVIE—Comedy

"Blondie's Big Moment." (1947) Dagwood smears jelly on an irate stranger. Arthur Lake, Penny Singleton. (90 min.)

Evening

tion.

6:00 2 GIDGET—Comedy

COLOR Gidget complains about the school newspaper's advice-to-the-lovelorn column. Gidget: Sally Field.

4 8 G-E COLLEGE BOWL—Quiz COLOR City College of New York vs. the winner of last week's match between Furman University (S.C.) and the University of Southern California.

Conclusion of a two-part dramatization focusing on the citizen's right to legal counsel. The re-creation of the Supreme Court case of Gideon vs. Wainwright illustrates this Sixth Amendment protec-

6 9 REPERTORY THEATRE

"The Dumb Waiter," by Harold Pinter. Gus and Ben, a pair of professional assassins, are waiting to go out on their next assignment when the dumb waiter in their supposedly empty building begins sending them strange orders for exotic foods. Ben: Kenneth Northcott. Gus: Arthur Geffen. (60 min.)

21st CENTURY

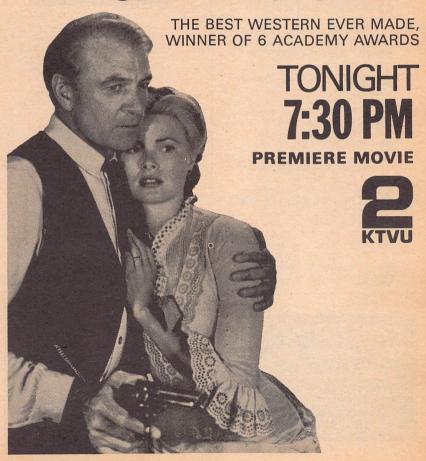
COLOR "21st Century" visits the Salk Institute for Biological Studies, La Jolla, Cal. Here, the man who developed a polio vaccine is now creating a "biophilosophy"—a combination of biology and the humanities to provide a better life. Dr. Jonas Salk discusses his work as films show scientists involved in various projects: physicist Edwin Lennox (genetics); virologist Renato Dulbecco (cancer); chemist Melvin Cohn (the body's battle against disease); and mathematician Jakob Bronowski (effects of science on modern culture). Walter Cronkite is the host.

THOMAS ROAD BAPTIST CHURCH—Religion

6:30 2 MY FAVORITE MARTIAN

COLOR A mosquito bite upsets Martin's system. Martin: Ray Walston.

GARY COOPER GRACE KELLY HIGH NOON



Sunday March 3,1968

Evening

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information, see page A-4.

4 3 FLIPPER—Adventure

COLOR Young Bud mans a sailboat alone for the first time to save a biologist who's been bitten by a snake. Bud: Tommy Norden. Porter: Brian Kelly. Sandy: Luke Halpin. Jean Hallson: Aline Towne. (Rerun)

TWILIGHT ZONE—Drama

Sentenced to 50 years on an uninhabited planet, a convict is given a robot as a companion. James Corry: Jack Warden.

WILLIAM F. BUCKLEY JR.

Guest is Gov. Ronald Reagan. (50 min.) MOTHERS-IN-LAW—Comedy

COLOR The mothers-in-law try diplomacy and artful deception to prevent a blow-up between Herb and Roger over a \$100 loan. Eve: Eve Arden. Kaye: Kaye Ballard. Roger: Roger C. Carmel.

TWILIGHT ZONE—Drama

Lieutenant Fitzgerald thinks he can predict who is about to die in battle. Fitzgerald: William Reynolds.

MERICA SINGS—Hymns 7:00 A HOLLYWOOD AND THE STARS

Film clips recall "The Fabulous Musicals" of the Twenties and Thirties. Included are shots of Al Jolson, Ruth Etting, Ethel Waters, Bob Hope and such teams as Fred Astaire and Ginger Rogers.

(7) WILD KINGDOM—Nature COLOR

"Cougar Mountain" follows

the adventures of a young cougar separated from its mother in the snow-covered Rockies. Seeking familiar surroundings, the cougar faces cold, hunger and exhaustion after losing encounters with a badger, raccoon, porcupine, coyote and beaver. Host: Marlin Perkins.

5 8 10 12 LASSIE—Adventure COLOR Lassie makes a desperate run for help to save a Boy Scout trapped on a crumbling ledge 200 feet above the valley floor. Corey: Robert Bray. Hank: Craig Hundley. Phil Bates: Rick Kelman.

3 9 SHOWCASE—Drama

"My Mother's House," based on Colette's autobiography "La Maison de Claudine." Re-creating the childhood of the French writer, the play explores the personalities of Colette's parents. Adapted by Bert Green, Sido: Coleen Dewhurst, Colette: Kathy Cody. (90 min.)

VOYAGE—Adventure

COLOR "Edge of Doom." Informed that one of the crew members is an impostor, Admiral Nelson starts a campaign of harassment to break down the most probable suspect: Captain Crane. Nelson: Richard Basehart. Crane: David Hedison, Morton: Bob Dowdell, Sharkey: Terry Becker. Kowalski: Del Monroe. Sparks: Arch Whiting. (60 min.)

MOVIE—Comedy

"Arsenic and Old Lace." (1944) Two spinster ladies look after lonely old men in their Brooklyn home by feeding them a compound of arsenic and strychnine. Cary Grant, Raymond Massey.

33 MOVIE—Comedy

"Going My Way." (1944) A young priest

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March 3, 1968 Sunday

Evenina

interested in music and athletics, is assigned as assistant to a grumbling old priest. Bing Crosby, Rise Stevens, Barry Fitzgerald. (Two hours)

44 ARREST AND TRIAL—Drama

Tom Celina and his wife return home to learn that their child has been murdered. Egan: Chuck Connors. Anderson: Ben Gazzara. Morton Ware: Robert Duvall. Celina: Jack Klugman. (90 min.)

7:20 O KQED REPORT—James Day 7:30 O MOVIE—Western

"High Noon." (1952) An ex-marshal learns that an outlaw he helped convict is coming to kill him. Gary Cooper, Thomas Mitchell, Grace Kelly, Otto Kruger, Lon Chaney, Harry Morgan, Ian MacDonald. This Stanley Kramer production won four Oscars and started a trend toward "adult Westerns." (Two hours)

The Young Loner," conclusion of a two-part adventure about Bumper, an orphan forced to earn his own way during the early Thirties. The

lad is just beginning to adjust to a stable life on Mrs. Williams' sheep ranch when his old crop-picking buddy re-enters the picture—and prods Bumper to hit the road again. Bumper: Butch Patrick. Freda Williams: Kim Hunter. Carlos: Frank Silvera. Bert Shannon: Edward Andrews. (60 min.)

5 8 10 12 GENTLE BEN

COLOR A suspenseful chase through the swamp has Tom pitting his knowledge of the wilderness against the rifles of two desperate fugitives. Tom: Dennis Weaver. Mark: Clint Howard. Frank Gordon: Bruce Gordon. Al: Andy Jarrell.

9 NEWSPAPER OF THE AIR 8:00 5 8 10 12 ED SULLIVAN

COLOR Scheduled: comedy from Alan King, Jack E. Leonard, Joan Rivers, and Morecambe and Wise; songs from Lou Rawls, Sergio Franchi, Gail Martin and Dana Valery. (60 min.)

7 m B FBI—Drama

COLOR Bradford Dillman plays Lawrence Reynolds, a staid San Francisco



Sandy Dennis and Michael Parks

A HATFUL OF RAIN 9:00 7 10 13

a Broadway play in 1956—bares the pain and violence of the drug addict's world.

Johnny Pope got hooked on drugs in a veterans' hospital—where narcotics were used as pain-killers. Now he's a full-fledged junkie, unable to hold a job, drifting away from his pregnant wife, and draining his brother's money to support his habit. Now the money's all gone. Johnny is "gettin thin" for a fix—and getting threats from the pushers he's into for \$700.

Playwright Michael V. Gazzo adapted the script from his stage version, which later became a movie. Directed by John Moxe who did "Laura" for TV. (Two hours)

Cast

Cella	Sandy Dennis
Johnny	Michael Parks
Polo	Peter Falk
Father	. Herschel Bernardi
"Mother"	
Apples	Jack Kehoe
Chuch	

Sunday March 3, 1968

Evening

banker who is on the run with two million embezzled dollars and his proper Boston fiancée. Erskine pursues them to Puerto Rico, racing a murderous gambler to whom Reynolds is deeply in debt. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. Lawrence Reynolds: Bradford Dillman. Beverly Kingman: Davey Davison. Michael Burton: John Vernon. Agent Galva: Mario Alcalde. (60 min.)

> 6 9 PBL—Report COLOR | Scheduled: an examination of the urban ghetto and the President's Advisory Commission's report on civil disorders. 1. The picture diary of a Harlem family, by photojournalist Gordon Parks. 2. A critique of the Commission's report and a "Honkie Test" designed to show how well white Americans understand ghetto culture. Participants include the Rev. Martin Luther King, Whitney Young, Sen. Robert Kennedy (D., N.Y.), Gov Otto Kerner (D.) of Illinois, novelists James Baldwin and William Styron ("Confessions of Nat Turner"), urban expert Roswell Gilpatric and black nationalist leader Charles V. Hamilton, (Two hours)

Chs. 6 and 9R do not colorcast.

(7) GUNS OF WILL SONNETT

COLOR: The Army gives Will Sonnett a chance to exercise his acting talents. Will: Walter Brennan. Jeff: Dack Rambo.

MOT SEAT—Discussion

1. The problems of homosexuals in America are discussed by Dick Leitsch, president of New York's Mattachine society.
2. Evangelist John Allen Chalk discusses the new morality, religious "healing" and racial problems. (90 min.)

9:00 3 4 7 8 BONANZA—Western
COLOR An assassin's bullet nearly ends
Ben's battle to keep a tycoon's lackey
out of the Governor's chair. Ben plans to
play dead until the nominating convention, but the plan hits a snag when a
man is arrested for his murder. Ben:
Lorne Greene. Candy: David Canary. Joe:
Michael Landon. Hoss: Dan Blocker. San
Endicott: Sidney Blackmer. Broome: Bert
Freed. White: William Campbell. Farraday: Simon Scott. (60 min.)

SMOTHERS BROTHERS

COLOR Guests: singer Glen Campbell,
who will host the Brothers' summer-replacement show; comedienne Moms Mabley; and Country-Western singer-composer John Hartford. Pat Paulsen ap-

poser John Hartford. Pat Paulsen appears with the singing Fathers; joins the Brothers and Gino Conforti for comedy black-outs; and retracts a previous statement and announces his Presidential candidacy—after evaluating the opposition. Jimmy Joyce singers, Louis DaPron dancers. Nelson Riddle orchestra. (60 min.)

Highlights

"Hey, Little One" ... Glen
"Gentle on My Mind" ... Glen, John
"Without a Mom" ... Moms
"English Country Garden" ... Tom, Dick

2 1 B A HATFUL OF RAIN

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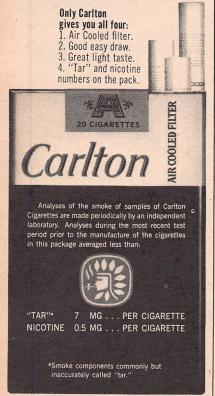
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than the average of the 31 other filter kings tested.



. The American Tobacco Company

Sunday

Evening

chael Parks, Peter Falk and Herschel Bernardi star. For details, see the Closeup on page A-29. (Two hours)

The network movie will not be seen.

36 MOVIE—Spanish

"Algo Flota Sombre el Agua."

9:30 ALAN BURKE—Discussion

COLOR Topics: self-defense for policemen and sex in suburbia. (Two hours)

10:00 3 4 8 HIGH CHAPARRAL

COLOR Blue escorts a peace envoy and his adopted Apache daughter to a meeting with Cochise. Tragedy looms when the young people fall in love. Blue: Mark Slade. John: Leif Erickson. Victoria: Linda Cristal. Buck: Cameron Mitchell. (60 min.)

Guest Cast

Kelly	Victor Jory
Moonfire	. Barbara Hershey
Cochise	Paul Fix
Lieutenant Corey	Ron Foster
Prowling Dog	David Renard

5 10 12 MISSION: IMPOSSIBLE

COLOR In a Communist satellite country, the Impossible Missions Force create alarms and diversions to keep a museum in an uproar while they attempt an audacious countertheft. A secret steel alloy—stolen by the museum director—has been welded into a massive metal sculpture. Phelps: Peter Graves. Cinnamon: Barbara Bain. Rollin: Martin Landau. Barney: Greg Morris. Willy: Peter Lupus. (60 min.)

Guest Cast

Prohosh Alf Kjellin
JanosScott Hale
Chairman Charles Radilac
Cleaning WomanPeggy Rea
Guard

7 AVENGERS—Mystery

COLOR: "The Fifty Thousand Pound Breakfast." How not to cure Britain's pound problem: smuggle vast sums of currency and diamonds out of the country. Enter Steed and Mrs. Peel, and an investigation into the life of enigmatic Alex Litoff, a multimillionaire seen by very few. Steed: Patrick Macnee. Mrs. Peel: Diana Rigg. Sir James Arnall: David Langton. (60 min.)

44 MOVIE—Mystery

"The Chinese Cat." (1944) Murder and

diamond smuggling turn Charlie Chan's vacation into a busman's holiday. Sidney Toler, Mantan Moreland. (90 min.)

11:00 3 COLOR SUNDAY MAGAZINE

4 5 COLOR NEWS

77 DB COLOR NEWS

-Keith McBee

8 10 12 COLOR NEWS-Reasoner 11:15 7 COLOR NEWS—Dick Carlson

8 SACRED HEART—Religion

COLOR 'Parents Reflect Christ." Fathther John I. Hockban.

MOVIE—Drama

"A Bell for Adano." (1945) An American major tries to restore democratic dignity and decency to the people of a captured Italian town. John Hodiak, Gene Tierney, Glenn Langan, Richard Conte. (One hour, 55 min.)

COLOR GREAT MOMENTS-Music
PETER GUNN—Mystery

Art dealer Charles Quimby is robbed of a valuable collection of jewels. Gunn: Craig Stevens. Quimby: Howard McNear.

13 JOEY BISHOP—Variety

COLOR Scheduled: Susan Hayward, insult comic Don Rickles, singer D'Aldo Romano and organist Jack Frost. (90 min.)

11:30 2 HUMAN JUNGLE—Drama

One young woman wants to give her baby up for adoption, and the other wants to leave her husband. Doreen Stokes: Susan Burnet. Fay Bridges: Pauline Yates. (60 min.)

3 4 JOHNNY CARSON—Variety

COLOR Guests include singer Shari Lewis, comedian Jackie Vernon, and the singing team of Hines, Hines & Dad. Ed McMahon. (Rerun; 90 min.)

5 COLOR NEWS—Harry Reasoner

MOVIE—Drama

"A Touch of Treason." (French; 1962) French and Soviet agents combine forces to find the gang that stole secret documents from the Soviet Embassy in Paris. Roger Hanin, Claude Brasseur.

11:45 MOVIE—Comedy

COLOR "Doctor in Distress." (English; 1963) Distinguished surgeon Lancelot Spratt falls in love with a physiotherapist. James Robertson, Samantha Eggar. (One hour, 55 min.)

1:20 COLOR CHANGING TIMES

Menthol smokers:

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Monday March 4, 1968

Morning

6:00 RHYME AND REASON

1. A medieval miracle play about St. Nicholas. 2. The Indian's isolation from the mainstream of society. (60 min.)

MICHIGAN—Education

A report on the Iroquois of New York State. Host: Prof. Joseph R. Julin.

SUNRISE SEMESTER-Education COLOR Near East: "The Platonic Revival." Prof. Peters lectures.

M INDUSTRY ON PARADE

6:15 O SALVATION ARMY

6:25 R COLOR NEWS

6:30 4 COLOR NEWS—Art Finley

CITIES IN CONFLICT—Discussion Alienation and Meaning: "War and Peace." Guest: Robert Freeman.

M SUNRISE SEMESTER-Education COLOR | Near East: "The Platonic Revival." Prof. Peters lectures.

COLOR ED ALLEN TIME

7:00 3 (7) 8 TODAY

COLOR | Scheduled guests: senators Edward Brooke (R., Mass.) and Fred Harris (D., Okla.), members of the President's Commission on Civil Disorders; playwright Peter Nichols; and journalist Dan Wakefield. (Two hours)

NEWS—Jim Anderson O NEWSPAPER OF THE AIR

COLOR FOCUS ON FARMING

CHRISTOPHERS—Religion

COLOR | Comic Danny Thomas reads a letter by Abraham Lincoln.

COLOR CARTOONLAND



GARY COOPER/MONDAY/4:30 PM 7

7:05 5 10 COLOR NEWS-Joseph Benti 7:30 NEWS—Jim Anderson

10 12 COLOR NEWS-Joseph Benti 7:45 TV CREDIT COURSE—History

"The Great War for Empire." Lecturer: Ted Hinckley. (45 min.)

7:55 COLOR NEWS—Norm Bales COLOR SPORTS REPORT

8:00 A TODAY

COLOR Picked up in progress. See 7 A.M. Ch. 3 for details. (60 min.)

CAPTAIN KANGAROO COLOR Live animals: rabbits and pigeons. (60 min.)

GYPSY ROSE LEE—Interviews COLOR Guests: actress Chita Rivera and comedian Paul Lynde.

CLASSROOM—Education

8:20 B MILTON THE MONSTER-Cartoon 8:30 VIRGINIA GRAHAM—Interviews COLOR A scheduled guest is columnist Harriet Van Horne.

COLOR HOCUS POCUS-Cartoons

8:40 (9) CLASSROOM—Education Recess: 9:05 to 9:15 A.M.

8:45 RELIGION TODAY—Protestant

8:50 COLOR CARTOONLAND 9:00 O COLOR POPEYE—Cartoons

> 3 4 8 SNAP JUDGMENT-Game COLOR Guests: comedian Soupy Sales and singer Della Reese.

HOTLINE—Discussion

DEBUT | COLOR | Pat Collins, former newspaper columnist and Washington, D.C. TV personality is hostess of this daily discussion show. Miss Collins interviews a guest each day, whose subject sets the discussion topic. (Live; 60 min.)

MOVIE—Drama "White Cliffs of Dover," Part 1. (1944) An American girl goes to England in 1914 and falls in love with a baronet. Irene Dunne, Alan Marshal. (90 min.)

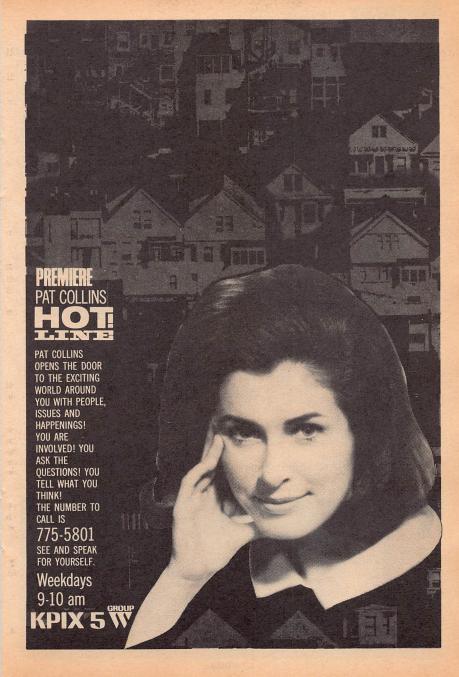
7 JACK LA LANNE—Exercise CANDID CAMERA—Comedy Sketches involve a rapidly growing goldfish and double-talk comic Al Kelly.

M HOCUS POCUS CLUBHOUSE R DATING GAME

Ch. 9R recess: 11:45 A.M.-1:10 P.M.

9:15 6 (9) CLASSROOM—Education Ch. 6 recess: 11:30 A.M.-1:10 P.M.;

A-34 TV GUIDE



Monday March 4, 1968

Morning-Afternoon

9:25 3 4 8 COLOR NEWS-Dickerson 9:30 2 COLOR ROMPER ROOM-Children 3 4 7 8 COLOR CONCEN-

TRATION—Game

D BEVERLY HILLBILLIES

COLOR The millionaire hillbillies become involved with a con man. Foxhall: Leon Ames, Emaline: Gayle Hunnicutt.

DISCOVERY '68—Children
"Ghosts of the Old West" come to life
as cameras visit Tombstone, Ariz.

COLOR TRUTH OR CONSE-QUENCES—Game

10:00 3 4 7 8 PERSONALITY-Game
COLOR Celebrities: Selma Diamond,
Paul Lynde and Sheila MacRae. On-film
personality: Alan King.

S COLOR SECRET STORM—Serial
D 2 ANDY GRIFFITH—Comedy
Andy is out of town. Barney is in

Andy is out of town. Barney is in charge—and nearly everybody in Mayberry is in jail. Barney: Don Knotts.

COLOR JACK LA LANNE

BABY GAME

10:25 13 CHILDREN'S DOCTOR

10:30 2 COLOR JACK LA LANNE 3 4 7 8 HOLLYWOOD

SQUARES—Game

COLOR Celebrities: Jim Backus, Judy Carne, Wally Cox, Douglas Fairbanks Jr., Rose Marie, Ann Miller, Jan Murray, Roger Moore and Charley Weaver.

D D DICK VAN DYKE

Rob is selected "Father of the Week" by Ritchie's class. Rob: Dick Van Dyke. Ritchie: Larry Mathews.

7 11 13 THIS MORNING-Variety
DEBUT COLOR Dick Cavett hosts this

new daily variety series. Scheduled guests: Muhammad Ali, Tony Bennett, Tony Randall and the rocking Lemon Pipers. Bobby Rosengarden leads the band. At the conclusion of the program, Marlene Sanders reports news. (90 min.)

11:00 2 LAW AND MR. JONES—Drama

It looks like a bleak Christmas for elderly Emaline Forestor—so she invites a
group of skid-row residents for dinner.
Jones: James Whitmore. Emaline: Charity
Grace. Roger: Wesley Lau.

3 4 7 COLOR JEOPARDY
5 8 10 12 COLOR LOVE OF

11:25 5 10 COLOR NEWS

8 12 COLOR NEWS-Joseph Benti

11:30 2 STAR AND STORY—Drama

A bull fighter, who has been failing in skill and popularity, fears that his talented younger brother will replace him as a crowd favorite. Chavez: Zachary Scott.

3 4 7 3 COLOR EYE GUESS
5 10 12 COLOR SEARCH FOR

TOMORROW—Serial

9 YOGA FOR HEALTH—Exercises
Demonstration: stretching to relieve
pressure on the vertebrae.

11:45 5 10 12 COLOR GUIDING LIGHT
11:55 3 4 7 COLOR NEWS-Newman
8 COLOR NEWS—Bud Walling

Afternoon

12:00 2 3 5 10 COLOR NEWS
4 7 8 COLOR LET'S MAKE A
DEAL—Game



March 4, 1968 Monday

Afternoon

BEWITCHED—Comedy

Darrin becomes "junior" executive when Endora changes him into an 8-year-old boy. Endora: Agnes Moorehead.

9 NEWSPAPER OF THE AIR Ch. 9 leaves the air 1-1:10 P.M.

III LU RYDEN—Variety

12 DIVORCE COURT—Drama

COLOR A woman claims her husband committed adultery with her best friend. Faye: Alice James. Cook: Bob Osborne.

12:30 PASSWORD—Game

COLOR Celebrity guests: actress Joan Fontaine and singer Jack Jones.

3 MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

4 COLOR DAYS OF OUR LIVES

WORLD TURNS—Serial

7 7 D COLOR TREASURE ISLE

COLOR NEWS—Rashleigh

12:45 3 COLOR AGRICULTURE TODAY
1:00 MOVIE—Comedy

"Never Wave at a Wac." (1952) A so-

cialite joins the Women's Army Corps in hope of being assigned to Paris where her fiancé is stationed. Rosalind Russell, Paul Douglas, Marie Wilson. (Two hours)

4 COLOR DOCTORS—Serial

5 8 10 12 COLOR LOVE IS A MANY SPLENDORED THING—Serial

7 11 13 FUGITIVE—Drama
Fleeing from Gerard and a sheriff, Kimble heads into a backwoods area controlled by murderous moonshiners. Kimble: David Janssen. (60 min.)

1:10 6 9 © CLASSROOM-Education Ch. 6 recess: 2:30-5:15 P.M.; Ch. 9R

recess: 3:15-5:15 P.M.

1:30 3 4 COLOR ANOTHER WORLD

5 8 10 12 HOUSE PARTY
COLOR Guest: jazzman Stan Kenton.
Art Linkletter is the host.

2:00 3 4 YOU DON'T SAY!—Game
COLOR Guests: Greg Morris of "Mission: Impossible" and Judy Carne.

5 8 10 12 COLOR TO TELL THE TRUTH—Game



Monday March 4, 1968

Afternoon

7 (7) 11 (3) COLOR NEWLYWED GAME

2:25 5 10 12 COLOR NEWS

COLOR NEWS—Edwards

2:30 3 4 7 MATCH GAME COLOR Guests: Jane Powell and Mitch Miller. Host: Gene Rayburn.

5 8 10 12 COLOR EDGE OF NIGHT-Serial

COLOR BABY GAME B DIVORCE COURT—Drama

COLOR A dentist is accused of being unfaithful. Jean: Joyce Flynn.

2:55 3 4 7 COLOR NEWS—Kalber

COLOR CHILDREN'S DOC-TOR-Dr. Lendon Smith

3:00 COLOR POPEYE—Cartoons

MOVIE—Comedy

COLOR "Cry for Happy." (1960) In Japan, four Navy combat photographers learn that geishas are very proper young ladies. Glenn Ford, Donald O'Connor, Miiko Taka. (Two hours)

DIVORCE COURT—Drama

COLOR | A wife charges her husband with mental cruelty. Janet: Francine York. Robert: Dale Monroe.

MIKE DOUGLAS—Variety

COLOR Scheduled guests: Vice President Hubert H. Humphrey, José Ferrer, Miriam Makeba, soprano Anna Moffo, comedian Pat Cooper, and dancers Bud and Cece Robinson, (90 min.)

7 7 11 13 COLOR GENERAL HOSPITAL—Serial

8 10 12 COLOR SECRET STORM

GG GYPSY ROSE LEE—Interviews COLOR Guests are chef Albert Stockli,

and comics Costello and Grayson.

MY FRIEND FLICKA—Drama

COLOR When Flicka is blinded in an accident. Rob tells Ken he'll have to get rid of her. Ken: Johnny Washbrook.

3:30 2 COLOR CAPTAIN SATELLITE COLOR DATELINE: FASHION

7 7 11 B COLOR DARK SHADOWS—Serial

MOVIE—Melodrama

"Frankenstein Meets the Space Monster." (1965) Invaders from outer space must capture earthwomen. James Karen, Nancy Marshall. (Two hours)

PAT BOONE—Variety

COLOR | See 8:30 P.M. Ch. 44. (60 min.)

MIKE DOUGLAS—Variety

COLOR | See 3 P.M. Ch. 5. (90 min.) WORLD OF WOMEN-Adel Hall

COLOR CAPT. SAN FRANCISCO

3:35 A MOVIE—Drama

COLOR "A Woman's Devotion." (1956 A bride discovers that her new husband is a mad killer. Ralph Meeker, Janice Rule, Paul Henreid. (One hour, 25 min.)

COLOR HUCKLEBERRY HOUND

3:45 44 COLOR POPEYE—Cartoon

4:00 7 (7) III COLOR DATING GAME MINDERGARTEN—Education

COLOR CAP'N DELTA-Cartoons

COSMO'S CASTLE—Children 44 COLOR YOGI BEAR—Cartoon

4:15 (COLOR BUGS BUNNY—Cartoon

4:30 COLOR UNCLE WALDO-Cartoons MERV GRIFFIN—Variety

> COLOR | Scheduled quests: comic Soupy Sales; musical-comedy star Tommy Steele; actors Jack Haley and Connie Stevens; and singer James Brown, Arthur Treacher. (90 min.)

MOVIE—Comedy

"Love in the Afternoon." (1957) The beautiful young daughter of a Parisian private detective becomes involved with a wealthy American. Audrey Hepburn, Gary Cooper. (Two hours)

7 BEWITCHED—Comedy

Samantha's Uncle Arthur creates a

full-hour news

JET OVER THE ATLANTIC

GUY MADISON VIRGINIA MAYO MONDAY 6 PM



A-38

March 4, 1968 Monday

Afternoon-Evening

magical mess when he teaches Darrin a few tricks. Arthur: Paul Lynde.

ART STUDIO TOO—Education See Wed. 7 P.M. Ch. 9 for details.

MIKE DOUGLAS—Variety

COLOR | See 3 P.M. Ch. 5. (90 min.)

COLOR SEVEN SEAS—Travel COLOR MARINE BOY—Cartoon 5:00 LEAVE IT TO BEAVER—Comedy

Found money is what Larry called it, and he and Beaver use it to attend the carnival. Larry: Rusty Stevens.

3 4 COLOR FLINTSTONES

(7) COWBOY IN AFRICA-Adventure See Sun. 5:30 P.M. Ch. 11. (60 min.)

MISTEROGERS—Children

Misterogers sings about how things grow.

PERRY MASON—Mystery

A frightened secretary is certain that someone wants to kill her. Gladys Doyle: Louise Fletcher. (60 min.)

MERV GRIFFIN—Variety

COLOR | See 4:30 P.M. Ch. 5 (60 min.)

COLOR NEWS—Rashleigh

FILM FEATURE

A look at agricultural opportunities open to young people.

36 COLOR CISCO KID-Western AA THREE STOOGES—Comedy

5:15 6 9 MISTEROGERS—Children

DEBUT See 6 P.M. Ch. 6 for details.

5:30 DENNIS THE MENACE-Comedy After one of his battles with Dennis, Mr. Wilson decides to take a job in Pittsburgh. Jay North, Joseph Kearns.

TRAVENTURE THEATRE

COLOR A look at the attack posture of the grey shark.

4 ADDAMS FAMILY—Comedy

Gomez' aunt comes to visit. Morticia: Carolyn Jones. Gomez: John Astin.

MUNSTERS—Comedy

Lily and Herman secretly take part-time jobs. Herman: Fred Gwynne, Lily: Yvonne DeCarlo, Grandpa: Al Lewis.

9 WHAT'S NEW-Children

The cowboy's horses; effects of gases on earth's atmosphere; care of a puppy.

COLOR NEWS-Bob Young

CARTOON FUN HOUSE 33 WELLS FARGO—Western

Outlaw Tom Horn saves Hardie from the Apaches. Hardie: Dale Robertson.

AA ASTROBOY—Cartoon

5:45 FRIENDLY GIANT—Children

Friendly sings about trains. MUSICAL INTERLUDE

Evening

6:00 PATTY DUKE—Comedy

When Patty decides to pass herself off as Cathy at a party, she winds up with two dates for the same evening. Patty and Cathy: Patty Duke."

COLOR NEWS-Huntley, Brinkley 4 5 7 10 12 COLOR NEWS

6 (9) MISTEROGERS—Children

DEBUT Fred Rogers, popularly acclaimed Pittsburgh TV host, returns to the neighborhood of Makebelieve in this new series of half-hours for 3- to 8year-olds. Today: a look at the difference between changes in things and changes in people.

ONLY KPIX 5 W HAS COLOR • 7 AM • NOON • 6 PM

Monday March 4, 1968

Evening

8 NEWS—Mark Rogers

9 FRIENDLY GIANT—Children

Friendly and Rusty read about boxes.

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (60 min.)

13 MOVIE-Drama

"Jet over the Atlantic." (1959) A bomb is discovered aboard a plane traveling from Madrid to New York, Guy Madison, Virginia Mayo. (90 min.)

33 YOU ASKED FOR IT-Jack Smith

 A child golf ace performs trick shots.
 The formation and birth of a baby chick are shown on film.

6:15 TIME FOR JOHN—Children

John meets a keeshound and her puppies.

6:30 McHALE'S NAVY—Comedy

McHale and his crew try to cure Happy's sleepwalking. McHale: Ernest Borgnine.

3 COLOR NEWS—Whitten, Jervis

3 COLOR NEWS—Whitten, Jervis
4 7 COLOR NEWS—Chet

Huntley, David Brinkley

5 8 12 COLOR NEWS—Cronkite
6 9 KINDERGARTEN—Education

COLOR NEWS—Bob Young

9 PORTRAIT IN MUSIC

The 17th Century "Play of Herod."

TONY CHAVEZ—Variety

36 PORTER WAGONER-Music

COLOR Guests are Lynn Anderson and Larry McNeilly.

MISTER ED—Comedy

Guest star George Burns is offering a large sum of money for a novelty act. Wilbur: Alan Young. Carol: Connie Hines.

6:55 P NEWS—Charles McEwen

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page A-4.

7:00 2 I LOVE LUCY—Comedy

A handsome psychiatrist might be the cure for Lucy's "inferiority complex." Lucille Ball, Desi Arnaz, Vivian Vance.

4 WIDE WONDERFUL WORLD

COLOR Cameras follow scientists as they visit Campbell Island, a tiny isle south of New Zealand.

S RIFLEMAN—Western

Planning an unusual robbery, two outlaws pose as a minister and his wife. Lucas: Chuck Connors.

6 9 WHAT'S NEW—Children

Habits of the pronghorn antelope; properties of gravity; Chinese folk music.

7 COLOR NEWS—Grimsby, Foster
(7) BIG VALLEY—Western

COLOR "Bounty on a Barkley." Nick falls head over heels for newcomer Layle Johnson, an aloof lady who slowly warms to his attentions—but neglects to mention that she's married. Nick: Peter Breck. Victoria: Barbara Stanwyck. Layle Johnson: Leslie Parrish. (60 min.)

8 WYATT EARP—Western

Oil is discovered on a homestead. Wyatt: Hugh O'Brian. Doc: Douglas Fowley.

9 ANTIQUES

A visit with antique clockmaker Joseph Bates in Vermont. Host: George Michael. Repeated Thurs. 4:30 P.M.

10 COLOR NEWS—Walter Cronkite

MOVIE—Drama

COLOR "Love Is a Many-Splendored Thing." (1955) Han Suyin, an attractive Eurasian physician, has a dinner engagement with war correspondent Mark Eliot—a date that's destined to develop into a romance. Jennifer Jones, William Holden, Torin Thatcher. (Two hours)

N.Y.P.D.—Drama

COLOR Corso poses as a bum to nab a gang of muggers in Central Park. Corso: Frank Converse. Ward: Robert Hooks.

19 RIFLEMAN—Western

Jones is back in North Fork, and Lucas doesn't like Jone's new business. Lucas: Chuck Connors. Jones: Dick Anderson.

36 MOVIE—Comedy

"Love Thy Neighbor." (1940) One of radio's oldest feuds blazes away on the screen, with music and romance as added bits of spice. Jack Benny, Fred Allen, Mary Martin. (90 min.)

DOBIE GILLIS—Comedy

Faithful to her soldier Dobie, Zelda's going to a party alone. Dobie: Dwayne Hickman. Zelda: Sheila James.

7:30 MOVIE—Western

Gary Cooper in "High Noon." See Sun. 7:30 P.M. Ch. 2. (Two hours)

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Monday March 4, 1968

Evening

3 4 MONKEES—Comedy

COLOR To enter a band contest, the boys need one extra ingredient: a female Monkee. The wailing begins with Davy decked out as a girl. Songs: "The Door into Summer" and "She Hangs Out." Monkees: David Jones, Michael Nesmith, Micky Dolenz, Peter Tork.

Guest Cast

Daphne	Deana	Martin
Jerry Blavat		Himself

Deana Martin is Dean's daughter; Jerry Blavat is a TV rock-impresario.

5 3 10 12 GUNSMOKE-Western COLOR Veteran Western actor Chill Wills plays a shifty ex-outlaw. Matt is forced into an alliance with the unreliable character as he searches for two condemned killers who broke out of the Dodge City jail. Matt: James Arness. Festus: Ken Curtis. (60 min.)

Guest Cast

Elihu Gorman	Chill Wills
Dobie PriceS	hug Fisher
Skeets WaldenSheld	don Allman
Gil BoylanRob	ert Donner

6 9 INNOVATIONS—Science

Experts discuss the application of scientific technology to community and human needs. Host: Dr. Richard Brenneman.

COWBOY IN AFRICA

COLOR Friend and foe are thrown together in an emotion-charged hunt for escaped game-ranch zebras. The animals—including Samson's pet—are carrying an infectious disease. Jim: Chuck Connors. Hayes: Ronald Howard. Samson: Gerald Edwards. John Henry: Tom Nardini. (60 min.)

Guest Cast

Frank BentleyClif	f Osmond
Dr. OrambiJet	ff Burton
SidJason	Wingreen
Fairchild	Drysdale

O NEWSPAPER OF THE AIR

MOVIE—Comedy

"Arsenic and Old Lace." See Sun. 7 P.M. Ch. 19 for details.

M HONEYMOONERS—Comedy

Ralph gets into a tangle with a wiseacre. Jackie Gleason, Art Carney, Audrey Meadows, Joyce Randolph.

8:00 3 A ROWAN AND MARTIN

COLOR Guests: British comic Terry-Thomas, Sally "The Flying Nun" Field, Joby Baker of "Good Morning World" and the rocking Bee Gees, who sing "Lemons Never Forget." Terry-Thomas plays Moses in a news-of-the-past sketch. Sally appears as a futuristic phenomenom—a person made of spare parts. Mod, Mod World looks at England's past glory and present problems. Ruth Buzzi, Judy Carne, Henry Gibson, Goldie Hawn, Larry Hovis, Arte Johnson, Inga Neilsen, Roddy Maude-Roxby, Joanne Worley, Gary Owens. (60 min.)

6 WILLIAM F. BUCKLEY JR.
Playboy editor Hugh Hefner discusses

modern morality. (60 min.)

(7) FBI—Drama

COLOR See Sun. 8 P.M. Ch. 7. (60 min.)

AA HAZEL—Shirley Booth

COLOR Hazel yearns for a car of her own. Hazel: Shirley Booth.

8:30 5 8 10 12 LUCILLE BALL

color Sid Caesar plays a dual role as himself and Frankie the Forger, a



lookalike who cashes checks on the comedian's account. Lucy's schemes to catch the crook trigger a volley of mistaken identities. Mooney: Gale Gordon.

RAT PATROL—Drama

"The Tug-of-War Raid." The lives of Sergeant Troy and a girl in the French underground depend on the man about to hang them: The executioner is the girl's father. Troy: Christopher George. Dietrich: Hans Gudegast.

Guest Cast

Gaspard Michael Shillo Felicia Brioni Farrell

GREAT WAR—Documentary

"Why Don't You Come and Help?" Turning to the home fronts, Sir Michael Redgrave tells how the civilians adapted to a proionged war effort.

36 MERV GRIFFIN—Variety

COLOR Guests include actors Dirk Bogarde and Barbara Nichols; comedians Jack Carter and Fred Barber; singer Lesley Gore; and "Amateur Hour" host Ted Mack. (90 min.)

PAT BOONE-Variety

COLOR Guests: comics Allen and Rossi, actress Glynis Johns, and singers Roy Clark and René Armand. (90 min.)

9:00 3 4 7 DANNY THOMAS-Drama

COLOR James Whitmore heads a starstudded cast in this suspense drama (the pilot film for a projected series). Laura Merrill enlists the aid of a criminology professor and his assistant to protect her from a terrifying threat: Someone is trying to kill Laura—and her father as well. (60 min.)

Cast

Prof. John Woodruff .	James Whitmore
Tony Novello	Enzo Cerusico
Laura Merrill	Dorothy Provine
Jason Merrill	Walter Pidgeon
Frances Merrill	Jeanne Crain
Kelly Ames	Paula Wayne
Nick Farrow	Hal March
Emmalina Cortwright	Rose Marie

5 8 10 12 ANDY GRIFFITH

COLOR Mayberry takes notice of Howard: After his mother remarries, Howard starts to transform the old homestead into a swinging bachelor pad. Howard: Jack Dodson, Goober: George Lindsey. Helen: Aneta Corsaut. Emmett: Paul



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Monday March 4, 1968

Evening

Hartman. Mrs. Sprague: Mabel Albertson. George: Iggie Wolfington.

6 9 NET JOURNAL—Report See 9:30 P.M. Ch. 9. (90 min.)

TI B FELONY SQUAD-Drama

COLOR "Man on Fire." Sam and Jim go after the "Bug," a hired arsonist who bungled an attempt to burn out a factory—but seems likely to try again. Sam: Howard Duff. Jim: Dennis Cole.

Guest Cast

B. G. "Bug" Travis ... John Fiedler Rindells ... Alan Hewitt Pardway ... Don Briggs

9 KALEIDOSCOPE—Interview 9:30 2 PASSPORT TO TRAVEL

COLOR A look at Africa's animal parks with host Hal Sawyer.

5 8 0 12 FAMILY AFFAIR

COLOR Ignored by the boys, Cissy embarks on a crash glamorizing program to develop a spectacular new image. Cissy: Kathy Garver. Bill: Brian Keith. French: Sebastian Cabot. Buffy: Anissa Jones. Jody: Johnnie Whitaker.

TI 13 PEYTON PLACE—Serial COLOR Jill panics at the sight of Joe; Eddie and Ada reach another deadlock; an important telegram arrives. Jill: Joyce Jillson. Joe: Michael Christian. Eddie: Dan Duryea. Ada: Evelyn Scott. Norman: Chris Connelly. Constance: Dorothy Malone. Elliot: Tim O'Connor. Rita: Pat Morrow. Dr. Rossi: Ed Nelson.

9 NET JOURNAL—Report

"Right of Privacy," a critically acclaimed examination of eavesdropping and other prying tactics used by business and government. Films show wire-tapping and lie-detector operations that can determine anything from a man's political affiliations to his sexual habits. Among those interviewed: Supreme Court Justice William O. Douglas; Ralph Nader, who discusses an auto industry investigation of his private life; and psychologist James Farr. (Rerun; 60 min.)

Chs. 6, 9R: repeated Sun. 3:30 P.M.; Ch. 9: repeated Sat. 9:30 P.M.

10:00 2 COLOR NEWS—Atkinson, Park
3 4 (7) I SPY—Drama

COLOR A missing flask of top-secret rocket fuel speeds Scott and Robinson to Acapulco. To nip treason in the bud, the agents must prevent an embittered beauy from exchanging the fuel for her brother, a prisoner of the Communists. Filmed on location. Robinson: Robert Culp. Scott: Bill Cosby. (60 min.)

Guest Cast

Shana , Gloria Fraser
Indris Albert Dekker
Andreyev Wolf Rubinski
George Sanchez Santiago Ureta
Captain Fernando Yatur

5 8 10 12 CAROL BURNETT

COLOR Guests: Imogene Coca and Mel Tormé. In sketches, Carol and Imogene are . . . 1. Congressmen's wives being needled by a TV commentator (Harvey Norman); 2. Female astronauts whose earthly romantic entanglements follow them into orbit; and 3. American and Soviet Olympic athletes with opposite views on the male contingent. Also: Carol portrays the despairing wife of Count Dracula (Korman). Lyle Waggoner, Ernest Flatt dancers. (60 min.)

Highlights

"That's All" Mel
"Lima Lady" Mel, Dancers
Jazz waltz medley Carol, Mel

"Unman, Wittering and Zigo," a gripping black comedy by the late British playwright Giles Cooper. John Ebony, an idealistic young teacher, begins his career at the Chantry school. Enthusiasm, in short order, gives way to uneasiness and fear. His pupils have set their own class rules—and threaten him with the same punishment meted out to his predecessor: murder. John Ebony: Peter Blythe. Cary Farthingale: John Sharp. (Rerun; one hour, 15 min.)

7 III B BIG VALLEY—Western

COLOR "Devil's Masquerade." Rancher Jim North's mail-order bride-to-be impresses everyone but Heath, who becomes increasingly suspicious of the supposed Eastern-bred schoolteacher. Heath: Lee Majors. Victoria: Barbara Stanwyck. Nick: Peter Breck. (60 min.)

Guest Cast

Nancy Anne H	lelm
Jim NorthJohn Doug	ette
Reed ClaytonRay Da	nton
Maria Argentina Brui	netti

A-44

66 CELEBRITY BILLIARDS

COLOR Comic Sid Caesar challenges Minnesota Fats.

M JOE DOLAN!—Discussion

COLOR Scheduled guests include Bobby Seal of the Black Panthers. (60 min.)

10:30 COLOR PAT MICHAELS

MEEK IN REVIEW—Washington

33 MOVIE—Western

"California." (1946) A Union Army deserter turns up in California during the gold rush. Ray Milland, Barbara Stanwyck, Barry Fitzgerald.

11:00 MOVIE—Comedy

"Your Past Is Showing." (English; 1957) The publisher of a scandal sheet uses it to build an extortion racket. Terry-Thomas, Peter Sellers, Dennis Price.

3 4 5 7 7 COLOR NEWS 8 M NEWS

TIME OF YOUR LIFE-Education

10 12 13 COLOR NEWS

"The Big Wheel." (1949) A young man, whose father was a fine racing driver, attempts to follow in his elder's footsteps. Mickey Rooney, Thomas Mitchell, Michael O'Shea. (90 min.)

11:30 3 4 7 8 COLOR JOHNNY CARSON—Variety

6 MOVIE—Drama

"Breaking the Sound Barrier." (English; 1952) A pioneer airman's driving ambition is to manufacture a jet plane that will fly faster than sound. Ralph Richardson, Ann Todd, Nigel Patrick, John Justin. (Two hours, 15 min.)

7 12 13 JOEY BISHOP—Variety COLOR Scheduled: comic Joey Adams, and singers Don Cornell and Anita Kerr. Regis Philbin. (90 min.)

MOVIE—Drama

"The Man in the Net." (1959) Linda Hamilton's neurotic behavior doesn't make life at all pleasant for her husband John. Alan Ladd, Carolyn Jones, Diane Brewster. (One hour, 50 min.)

11:35 11 MOVIE—Drama

"Ring of Fear." (1954) A homicidal maniac sets out to wreck the Clyde Beatty circus. Clyde Beatty, Pat O'Brien, Mickey Spillane. (One hour, 50 min.)



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Tuesday March 5, 1968

Morning

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

1. The recently-developed model heart.
2. A study of Indians as a minority group. (60 min.)

4 MICHIGAN—Education
Problems of retaining Navajo culture.

SUNRISE SEMESTER-Education
COLOR Russian Literature: An introductory lecture on Chekhov.

COLOR A.M.—Jim Dunbar
BIG PICTURE—Army

6:25 1 COLOR NEWS

6:30 4 COLOR NEWS—Art Finley

GITIES IN CONFLICT-Discussion Alienation and Meaning: "Conformity and Non-conformity in America."

SUNRISE SEMESTER-Education
COLOR Russian Literature: An intro-

ductory lecture on Chekhov.

13 COLOR ED ALLEN TIME
7:00 3 7 3 TODAY

COLOR Scheduled: Israeli ambassador to the U.S. Itzhak Rabin; Marie Waife-Goldberg, who has written a book about her father, yiddish writer Sholom Aleichem; and child psychologist Haim Ginott. Hugh Downs. (Two hours)

NEWS—Jim Anderson
NEWSPAPER OF THE AIR

Ch. 9 leaves the air 8-8:30 A.M.

COLOR FOCUS ON FARMING

BIG PICTURE—Army

COLOR A documentary about Army Air Defense Command.

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS-Joseph Benti

7:30 5 NEWS—Jim Anderson
10 12 COLOR NEWS-Joseph Benti

7:45 TV CREDIT COURSE—History
"Coming of the Revolution." (45 min.)

7:55 TO COLOR NEWS—Norm Bales
COLOR SPORTS REPORT

8:00 A TODAY

COLOR Picked up in progress. See 7 A.M. Ch. 3 for details. (60 min.)

5 10 12 CAPTAIN KANGAROO

COLOR The Captain reads a story:

"Gilberto and the Wind." (60 min.)

GYPSY ROSE LEE—Interviews

COLOR Guests: comedian Paul Lynde, interior designer Helen Selby and Patricia Berry, "Hollywood's landlady."

8:20 B CENTER OF THE EARTH

8:30 VIRGINIA GRAHAM—Interviews
COLOR Scheduled: actress Ilka Chase
and radio personality Lee Graham.

CLASSROOM—Education
 COLOR HOCUS POCUS-Cartoons

8:45 2 RELIGION TODAY—Catholic 8:50 3 COLOR CARTOONLAND

9:00 2 COLOR POPEYE—Cartoons

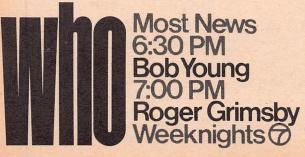
3 4 8 SNAP JUDGMENT
COLOR Guests: comedian Soupy Sales
and singer Della Reese.

5 HOTLINE—Discussion

COLOR: Scheduled guest: author Mark Lane ("Rush to Judgement"). Pat Collins is the host. (Live; 60 min.)

MOVIE—Drama

"The White Cliffs of Dover," conclusion. See Mon. 9 A.M. Ch. 7. (90 min.)



March 5, 1968 Tuesday

Morning-Afternoon

(7)	JACK	LA	LAN	NE-	-Exer	cise
m	TO C	ND	ID C	AME	RA_	Comedy

Singer Gisele MacKenzie plays a French artist who speaks no English; a man exits from a phone booth taking the phone with him. Host: Allen Funt.

M HOCUS POCUS CLUBHOUSE **B** DATING GAME

9:05 6 9 CLASSROOM-Education Recess: 11:30 A.M.-1:05 P.M.

9:25 3 4 8 COLOR NEWS-Dickerson 9:30 COLOR ROMPER ROOM-Children 3 4 7 8 COLOR CONCEN-

TRATION—Game

10 12 BEVERLY HILLBILLIES

COLOR A con man's pretty accomplice pursues Jethro. Jethro: Max Baer. Emaline: Gayle Hunnicutt. Jed: Buddy Ebsen.

MILTON THE MONSTER COLOR TRUTH OR CONSE-

QUENCES-Game

10:00 3 4 (7) 8 PERSONALITY

COLOR Celebrities: Selma Diamond, Paul Lynde and Sheila MacRae. On-film personality: Edward Everett Horton.

COLOR SECRET STORM—Serial ANDY GRIFFITH—Comedy

Opie encounters trouble at a carnival shooting gallery. Opie: Ronny Howard. COLOR JACK LA LANNE

R BABY GAME

10:25 R CHILDREN'S DOCTOR

10:30 2 COLOR JACK LA LANNE 3 4 (7) 8 HOLLYWOOD

SQUARES—Game

COLOR Celebrities: Jim Backus, Judy Carne, Douglas Fairbanks Jr., Ann Miller, Jan Murray and Roger Moore.

D DICK VAN DYKE

Rob is called for jury duty. Rob: Dick Van Dyke, Laura: Mary Tyler Moore.

7 III II THIS MORNING-Variety COLOR | Scheduled: Patricia Neal, Australian singer Lana Cantrell and comic Pat McCormick. (90 min.)

11:00 A LAW AND MR. JONES—Drama

Lenny Stoner, who is about to go on trial for murder, is suffering from a perforated ulcer. Stoner: George Brenlin.

3 4 7 COLOR JEOPARDY 5 8 10 12 COLOR LOVE OF LIFE—Serial

11:25 5 10 COLOR NEWS 8 D COLOR NEWS-Joseph Benti

11:30 STAR AND STORY—Drama

A retired English general, vacationing with his wife on the Riviera, has found the foolproof scheme for winning at roulette. Charles Coburn.

3 4 7 8 COLOR EYE GUESS 5 10 12 COLOR SEARCH FOR TOMORROW-Serial

11:45 5 10 12 COLOR GUIDING LIGHT

11:55 3 4 (7) COLOR NEWS-Newman COLOR NEWS—Bud Walling

Afternoon

12:00 2 3 5 10 COLOR NEWS 4 (7) 8 COLOR LET'S MAKE A DEAL-Game

BEWITCHED—Comedy

Aunt Clara tries to keep a former beau from finding out she has lost her witching skills. Aunt Clara: Marion Lorne.

NEWSPAPER OF THE AIR IN LU RYDEN—Variety DIVORCE COURT—Drama

COLOR A man seeks an annulment, claiming that his wife fraudulently led him into marriage, Decker: Paul Gleason.

12:30 PASSWORD—Game

COLOR | Celebrity guests: actress Joan Fontaine and singer Jack Jones.

MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.) 4 COLOR DAYS OF OUR LIVES

5 8 10 12 COLOR AS THE WORLD TURNS-Serial

7 7 COLOR TREASURE ISLE COLOR NEWS—Rashleigh

12:45 COLOR AGRICULTURE TODAY

1:00 MOVIE—Comedy "The Senator Was Indiscreet." (1948) A

bombastic senator tries to win the nomination for President. William Powell, Ella Raines. (Two hours)

COLOR DOCTORS—Serial 5 8 10 12 COLOR LOVE IS A MANY SPLENDORED THING-Serial 7 7 ID B FUGITIVE—Drama

Kimble arrives in a town where vigilantes are hunting a stranger who murdered

Tuesday March 5, 1968

Afternoon

several women. Kimble: David Janssen. (60 min.)

9 CLASSROOM—Education

1:05 6 © CLASSROOM—Education Ch. 6 recess: 2:40-3 P.M.; Ch. 9R recess: 2:40-6 P.M.

1:30 **3 4 COLOR** ANOTHER WORLD **5 8 10 12** HOUSE PARTY

COLOR Guest: Ross Martin of "The Wild Wild West." Host: Art Linkletter.

2:00 3 4 YOU DON'T SAY!—Game

COLOR Guests: Greg Morris of "Mission: Impossible" and Judy Carne.

5 8 10 12 COLOR TO TELL THE TRUTH—Game

7 7 11 13 COLOR NEWLYWED

2:25 5 10 12 COLOR NEWS

8 COLOR NEWS—Edwards 2:30 3 4 (7) MATCH GAME

COLOR Guests: Jane Powell and Mitch Miller, Host: Gene Rayburn.

5 8 10 12 COLOR EDGE OF NIGHT—Serial

7 11 COLOR BABY GAME
13 DIVORCE COURT—Drama

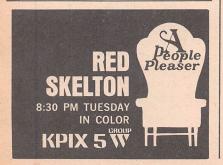
COLOR A woman claims that her husband has turned her into a maid. Lila: Rosemarie Castellano.

2:55 3 4 7 COLOR NEWS—Kalber
7 11 COLOR CHILDREN'S DOCTOR—Dr. Lendon Smith

3:00 COLOR POPEYE—Cartoons

3 MOVIE—Drama

COLOR "All That Heaven Allows." (1955) A widow becomes the target of the local gossip after she falls in love



with her gardener. Jane Wyman, Rock Hudson, Agnes Moorehead. (Two hours)

4 DIVORCE COURT—Drama

COLOR An elderly couple sue each other for incompatibility. Marion: Kitty Kelly. George: Joseph Greene.

MIKE DOUGLAS—Variety

color Mike's scheduled guests: soprano Anna Moffo, and the singing Lettermen. (90 min.)

6 LET'S LIP-READ—Education
Rose Broberg's lesson includes a review

of consonant sounds.

Recess: 3:30-5:15 P.M. Repeated: 8 P.M.

7 (7) 11 (8) COLOR GENERAL

HOSPITAL—Serial

8 10 12 COLOR SECRET STORM 36 GYPSY ROSE LEE—Interviews

COLOR Guests include author Colleen Moore ("Silent Star").

44 MY FRIEND FLICKA—Drama
COLOR | Ken refuses to sell Flicka, Ken:

Johnny Washbrook. Rob: Gene Evans.
3:30 COLOR CAPTAIN SATELLITE
COLOR DATELINE: FASHION

7 7 11 B COLOR DARK SHADOWS—Serial

8 MOVIE—Fantasy

COLOR "Dinosaurus!" (1960) Chaos reigns in the tropics when lightning revives a caveman and some prehistoric beasts. Ward Ramsey, Kristina Hanson, Paul Lukather. (Two hours)

10 PAT BOONE—Variety

COLOR See 8:30 P.M. Ch. 44. (60 min.)

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

WORLD OF WOMEN—Adel Hall

3:35 4 MOVIE—Drama

"Zero Hour!" (1957) An ex-fighter pilot, haunted by guilt from a wartime mission, faces the challenge of bringing in a plane he had boarded only as a passenger. Dana Andrews, Sterling Hayden, Linda Darnell. (One hour, 25 min.)

3:45 44 COLOR POPEYE—Cartoon

4:00 7 7 11 COLOR DATING GAME

9 KINDERGARTEN—Education

13 COLOR CAP'N DELTA-Cartoons

36 COSMO'S CASTLE—Children

March 5, 1968 Tuesday

Afternoon-Evening

COLOR YOGI BEAR—Cartoon 4:15 (A) COLOR BUGS BUNNY—Cartoon 4:30 COLOR CARTOON CUTUPS

MERV GRIFFIN—Variety

COLOR Scheduled guests: actress Raquel Welch, comedy writer Jack Douglas and his wife Reiko, comedian Rodney Dangerfield, singers Karen Morrow and Tiger Haynes, and pediatrician Lendon Smith. (90 min.)

MOVIE—Drama

"Rebel Without a Cause." (1955) Nicholas Ray directed this story of three teenagers whose conflicts with their middleclass parents drive them to delinquency. James Dean, Natalie Wood, Sal Mineo. (Two hours)

7 BEWITCHED—Comedy

Bumbling Aunt Clara comes up with an unusual prescription to cure Samantha's strange malady. Clara: Marion Lorne.

 EDUCATION IN MOTION-Report MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.) COLOR SEVEN SEAS-Travel

44 COLOR MARINE BOY—Cartoon

5:00 LEAVE IT TO BEAVER—Comedy Beaver chooses his father as the subject of his composition for school. Jerry Mathers, Hugh Beaumont.

3 4 COLOR FLINTSTONES

(7) CASPER—Cartoons MISTEROGERS—Children

Misterogers listens to the French horn.

M PERRY MASON—Mystery During a TV interview, a designer has an unrehearsed disagreement with her husband. Flavia: Marie Windsor. Charles Pierce: John Conte. (60 min.)

MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

COLOR NEWS—Rashleigh

FILM FEATURE

A film tour of New Jersey.

COLOR CISCO KID-Western

THREE STOOGES—Comedy

5:15 6 MISTEROGERS—Children King Friday rebels against changes.

5:30 DENNIS THE MENACE—Comedy Dennis is chosen as ring bearer at a

> wedding. Jay North, Joseph Kearns. TRAVENTURE THEATRE

COLOR "Twilight Reef."

4 MUNSTERS—Comedy

When Herman hears Lily telling Marilyn about a little visitor, he assumes she means a visit from the stork. Herman: Fred Gwynne. Dr. Dudley: Paul Lynde.

7 TO BE ANNOUNCED MUNSTERS—Comedy

Herman, stricken with amnesia, is taken into protective custody by the police. Herman: Fred Gwynne.

WHAT'S NEW—Children

The cattle roundup; how a microscope works; characteristics of the Afghan hound.

COLOR NEWS—Bob Young

CARTOON FUN HOUSE

WELLS FARGO—Western The outlaw's wife is being blackmailed. Hardie: Dale Robertson.

AA ASTROBOY—Cartoon

5:45 6 FRIENDLY GIANT—Children

The gang plays musical guessing games.

Evening

6:00 PATTY DUKE—Comedy

The director of the school play wants Patty for the lead. Patty and Cathy: Patty Duke. Strassman: Alan Mowbray.

COLOR NEWS-Huntley, Brinkley

4 5 (7) 10 12 COLOR NEWS (9) MISTEROGERS—Children

King Friday rebels against changes.

NEWS—Mark Rogers

full-hour news

AY BAC

6 PM TUE • PREMIERE

Tuesday March 5, 1968

Evening

9 FRIENDLY GIANT—Children
Jerome and Rusty paint pictures.

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

13 MOVIE—Drama

"No Way Back." (German; 1954) A Russian runs into trouble with the German secret police when he tries to find his former sweetheart. Ivan Desny, Rene Deltgen. (One hour, 25 min.)

36 YOU ASKED FOR IT-Jack Smith
1. A pet lion romps on a ranch. 2. Roger
Bannister's record-breaking mile run.

44 LITTLE RASCALS—Comedy
6:15 9 PRESS CONFERENCE—Reagan
6:30 2 McHALE'S NAVY—Comedy

Binghamton wants film queen Rita Howard to visit the base—but her Army escort isn't inclined to let her go. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

3 COLOR NEWS—Whitten, Jervis
4 (7) COLOR NEWS—Chet

Huntley, David Brinkley

5 8 12 COLOR NEWS—Cronkite

6 9 KINDERGARTEN—Education

7 COLOR NEWS—Bob Young
TONY CHAVEZ—Variety

36 COLOR WILBURN BROTHERS

44 MISTER ED—Comedy

Wilbur's former Air Force CO buys the house next door. Wilbur: Alan Young.

6:45 9 PORTRAIT IN MUSIC

"Cinderella," Prokofiev's ballet suite.

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page A-4.

6:55 19 NEWS—Charles McEwen 7:00 2 I LOVE LUCY—Comedy

It's Lucy vs. Ethel for president of the Wendnesday Afternoon Fine Arts League. Lucille Ball. Vivian Vance.

WIDE WONDERFUL WORLD

COLOR At Depoe Bay, Ore., Don Hobart fishes for chinook salmon.



TONIGHT

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"DEAR MR. GABLE"

A TV special that traces the legend of "The King."

8PM CHANNEL 3, 4

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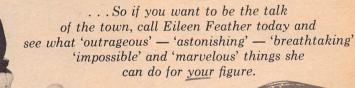
Mrs. Connie Anderson who came down from SIZE 22 to SIZE 12 says: "I'm thrilled and so is my husband!"



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Tuesday March 5, 1968

Evening

TWILIGHT ZONE—Drama

Mighty Casey, a pitcher with a sharp curve and a hot fastball, looks like the answer to manager Mouth McGarry's prayers. McGarry: Jack Warden. Casey: Robert Sorrells.

(9) WHAT'S NEW-Children

Life of the buffalo herds; spaceships and their fuels; puppet show in Indonesia.

COLOR NEWS—Grimsby, Foster

FLYING NUN—Comedy

with family-shattering results—when she welcomes Carlo's Jewish goddaughter to the convent. Film clips show Sally Field (Sr. Bertrille) in her earlier TV role as Gidget. Carlos: Alejandro Rey. Sr. Jacqueline: Marge Redmond. Mother Superior: Madeleine Sherwood. Linda Shapiro: Pamelyn Ferdin, Mrs. Shapiro: June Whitley.

8 FOUR WINDS TO ADVENTURE
COLOR "Operation Octopus." Scuba divers capture a giant octopus.

POINT OF VIEW—Discussion

COLOR NEWS—Walter Cronkite
HOGAN'S HEROES—Comedy

COLOR See Sat. 9 P.M. Ch. 5.

CARAVAN—Country Music
MOVIE—Melodrama

"Dr. Cyclops." (1940) In the Peruvian jungle, a mad scientist reduces men and animals to the size of pygmies. Albert Dekker, Janice Logan, Thomas Coley, Charles Halton. (90 min.)

A DOBIE GILLIS-Comedy

Dobie's got a job and Maynard's jealous. So the beatnik goes to work himself—selling sculpture. Dobie: Dwayne Hickman, Maynard: Bob Denver.

7:25 13 COLOR OUTDOORSMAN-Lange 7:30 2 TRUE ADVENTURE—Travel

COLOR "Headhunters of Ecuador," a look at the tribal customs in a Jivaro village. Host: Bill Burrud.

3 4 I DREAM OF JEANNIE

COLOR Tony gets his just deserts when he tests Jeannie's fidelity. Disguised as a British psychiatrist, Tony woos the Genie, wins her—and acquires

CLOSE-UP

DEAR MR. GABLE 8:00 3 4

SPECIAL COLOR A portrait of Hollywood's King—Clark Gable.

Produced by MGM, which had Gable under contract for most of his career, the hour contains scenes from home movies and such features as "Red Dust," "It Happened One Night" (which won Gable an Oscar in 1934), the original 1935 "Mutiny on the Bounty," "Boomtown," "The Hucksters" and "Gone with the Wind." (This is the first footage from GWTW to be seen on TV.)

"A man for all women," Gable is seen with many of his leading ladies: Mary Astor, Claudette Colbert, Greta Garbo, Ava Gardner, Greer Garson, Grace Kelly, Norma Shearer, Barbara Stanwyck, Lana Turner and Loretta Young.

Rounding out the program: scenes of Gable's Ohio boyhood, reminiscing friends, and a look at his five marriages and his inability to avoid publicity.

Burgess Meredith narrates. (60 min.)



a patient in the bargain. Tony/Tiffin-Smythe: Larry Hagman. Jeannie: Barbara Eden. Roger: Bill Daily. Bellows: Hayden Rorke.

Sightings of a strange, ape-like creature stir up excitement and disagreement at Wameru: The staff wants to capture the monster; Hedley wants to shoot on sight. Dr. Tracy: Marshall Thompson. Paula: Cheryl Miller. Jack: Yale Summers. Mike: Hari Rhodes. Hedley: Hedley Mattingly. (60 min.)

Guest Cast

6 9 FOLK GUITAR—Music Laura Weber reviews the series.

Repeated Wed. 6 P.M.

7 7 11 13 GARRISON'S GOR-ILLAS—Drama

COLOR "The War Diamonds." In neutral Switzerland, the Gorillas pit their criminal know-how against that of four German counterparts. Both teams are out to steal a pouch of stolen diamonds from a safety-deposit box. Garrison: Ron Harper. Actor: Cesare Danova. Goniff: Christopher Cary. Chief: Brendon Boone. Casino: Rudy Solari. (60 min.)

Guest Cast

Frank Miller	 . Hans G	udegast
Gustav	 . Michael	Forest
Werner	 Ted	Knight
Otto	 Sheldon	Allman

NEWSPAPER OF THE AIR MOVIE—Drama

"Wicked Woman." (1953) A beautiful woman entices a restaurant owner to leave his wife. Beverly Michaels, Richard Egan, Percy Helton. (Two hours)

44 HONEYMOONERS—Comedy

Ralph tries to accept the fact that he is not a born executive. Ralph: Jackie Gleason. Norton: Art Carney.

8:00 WORLD ADVENTURE—Travel

COLOR In Scotland, Nicol Smith visits Edinburgh, Loch Lomond, and the birth-place of poet Robert Burns.

3 4 DEAR MR. GABLE—Profile

SPECIAL COLOR A profile of Clark
Gable. See opposite. (60 min.)

Jerry Lewis will not be seen tonight.

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Heavy Equipment Division N-101

Tuesday March 5, 1968

Evening

6 © LET'S LIP-READ-Education Rose Broberg's lesson includes a review of consonant sounds.

44 HAZEL—Shirley Booth

COLOR Matchmaker Hazel decides to help Miss Elsie win an antique dealer. Hazel: Shirley Booth. George: Don De-Fore. Miss Elsie: Alice Pearce.

8:30 SEVEN SEAS—Travel

COLOR "Amphibian 17." Ken Jewell





A quality Blackcherry Mixture at popular price. shows films he took on a trip to Egypt, India and Australia in an amphibian plane. Host: Jack Douglas.

5 8 10 12 RED SKELTON

Guests: Liberace and the singing Young Folk. Sketch: Clumsy Clem Kadiddlehopper turns the pages for his elegant pianist-brother (Liberace). Alan Copeland singers, Tom Hansen dancers, David Rose orchestra. (60 min.)

Highlights

"All the Things You Are"Liberace
"Gotta Travel On" Young Folk

6 9 FRENCH CHEF—CookingJulia Child shows how to prepare Reine de Saba (Queen of Sheba) cake.

TO IN IT TAKES A THIEF

COLOR Champagne, gorgeous models and mayhem abound at an island paradise where Mundy is looking for a needle in a haystack. Object of his quest: a microdot loaded with SIA secrets. Mundy: Robert Wagner. (60 min.)

Guest Cast

ducst	vast
Nancy Ross-White .	. Katherine Crawford
Pierre Gropius	William Campbell
Kurt Kradow	
Paula	Joan Patrick
Hilda	Barbara Rhoades
Gardener	Charles Lampkin
Dana	Geraldine Baron
Elderly Lady	Meg Wyllie

(7) BEWITCHED—Comedy

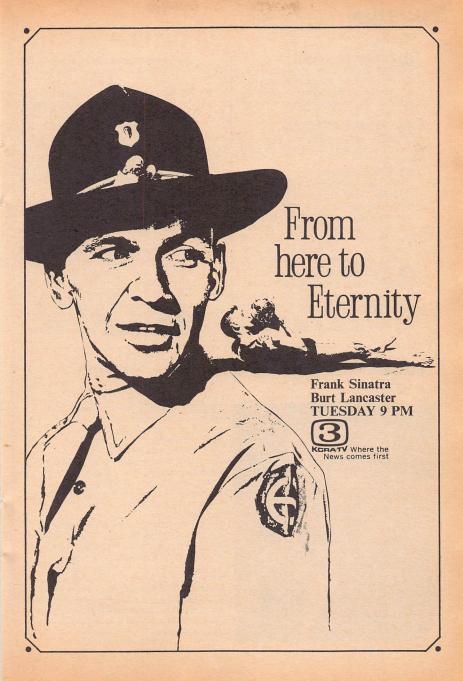
COLOR! La vita is anything but dolce when Endora interferes with Darrin's Italian lessons. Arcarius: Renzo Cesana. Samantha: Elizabeth Montgomery. Darrin: Dick York. Endora: Agnes Moorehead. Larry: David White.

O CRITIC'S CIRCLE—Reviews

1. Robin Pearce comments on the Alvin Ailey American Dance Theater production of "Modern Dance, Blues, Spirituals and Jazz." (Ailey is one of the few American Negro choreographers.) 2. Lynn Mateson and Joan Chatfield-Taylor report on "A Remembrance of Mariano Fortuny" and "Art Nouveau," at the De Young Museum.

MERV GRIFFIN—Variety

GOLOR Guests include satirist Henry Morgan; comedians Pat Paulsen of "The Smothers Brothers Show," Betty Walker and Jody Graber; and singer Aliza Kashi. Mort Lindsey orchestra. (90 min.)



Tuesday March 5, 1968

Evening

A PAT BOONE—Variety

COLOR Guests: singer Della Reese, actor Robert Morse, comics Allen and Rossi, show-business columnist Army Archerd and the rocking October Country. (90 min.)

9:00 LOS ANGELES BOXING

COLOR Featherweights Sho Saijyo and José Pimentel meet in a taped 10-round bout. (90 min.)

MOVIE—Drama

"From Here to Eternity." (1953) This Academy Award winner, set near Pearl Harbor just before World War II, centers on three men: Milton Warden, a career sergeant; moody "Prew" Prewitt, the new man in Warden's outfit; and wisecracking Maggio. Frank Sinatra, Donna Reed, Montgomery Clift. (Two hours)

(7) MOVIE—Drama

COLOR | "Shadow Over Elveron" (1968), a movie made especially for TV. A young doctor tries to clear a small-town teen-ager framed for murder. The town's corrupt sheriff has a hold on just about everyone, and everyone is content to keep it that way. (Two hours) Cast

Dr. Matthew Tregaskis. . James Franciscus Sheriff Verne DroverLeslie Nielsen Joanne Tregaskis Shirley Knight Barney Conners Franchot Tone Justin Pettit Don Ameche Jessie Drover: Jill Banner. Tino: Vic Dana. Luke Travers: James Dunn, Arturo Silvera: Thomas Gomez. Merle: Stuart Erwin. Emily Maslan: Josephine Hutchinson. Dr. Parker: Wright King.

PRESS CONFERENCE-Reagan O ROSSINI: THE PARIS YEARS

A look at the later years of Italian opera composer Gioacchino Antonio Rossini (1792-1868), which the artist spent in Paris. Anthony Boucher and Charles Shere narrate. Also: soprano Helene Farras Joseph, pianist Julian White and the San Francisco Conservatory Artists' Ensemble perform selections from Rossini's operas.

9:30 5 10 12 S. HUROK PRESENTS

SPECIAL COLOR Artur Rubinstein,

CLOSE-TIP

9:30 5 0 2 S. HUROK PRESENTS



SPECIAL COLOR This tribute to famed impresario Sol Hurok features a brief but brilliant roster of guests . . .

Artur Rubinstein, 77-year-old Polishborn pianist, who makes his first TV appearance in a decade. He plays Beethoven's Piano Concerto No. 4 in C Major. David Oistrakh, one of the greatest liv-

ing masters of the violin. The Russian virtuoso performs Bach's Violin Concerto

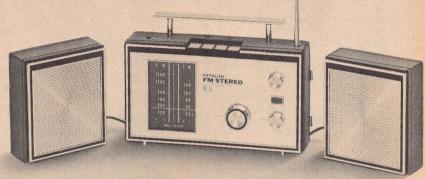
No. 1 in A Minor.

The Bolshoi Ballet. Soloists Nina Timofeyeva and Nicolai Fedeyechev dance an excerpt from Act II of Adolphe Adam's "Giselle." Alexander Kopylov conducts the Bolshoi orchestra.

Hurok, first man to bring the Bolshoi from Russia to the U.S., introduces the troupe and violinist Oistrakh. The program is a sequel to the first Hurok special, which was telecast in December 1966. (90 min.)

Artur Rubinstein

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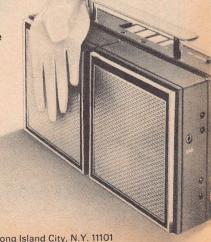


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*Suggested list price. Slightly higher in West and Southwest.





Tuesday March 5, 1968

Evening

David Oistraka and the Bolshoi Ballet perform. See page A-60. (90 min.)

"Good Morning World" and the CBS news hour are pre-empted.

1. Geoffrey Fricker and James Smith discuss Sacramento's Explorer Scouting program. 2. Beverly Hennegan discusses sewing and spring fashions. 3. A showing of the award-winning documentary-drama, "Low View from a Dark Shadow." The film examines the problems of foster children through a profile of one 7-year-old boy. (90 min.)

N.Y.P.D.—Drama

COLOR "The Private Eye Puzzle." The Scene: an office at night. A man enters, gets slugged from behind, and is robbed. He's a tough ex-private eye who says he is out \$200,000—but his story has holes in it. Haines: Jack Warden. Ward: Robert Hooks. Corso: Frank Converse.

Guest Cast

Martin Murray Hamilton Myra Donna Kechnie

ROSE
TUESDAY,
THURSDAY
COLOR
KTVU 10:30 PM

DonnelJoe Ponazecki RichieTed Beniades

8 FILM FEATURE

COLOR A tour of Hawaii includes views of surfers and hula dancers.

• RENE AUBERJENOIS—Interview
Leon Katz talks with actor René Aberjenois about his roles in American Conservatory Theatre productions and his
acting techniques.

(9) COMMUNITY SPOTLIGHT

"Toyon Job Corps Center," conclusion. Granville Tilman, center director, and instructors William J. Schultz and Royce Robinson outline the training given job corpsmen at Toyon.

19 NAKED CITY—Drama

Four teen-age youths make a playful pass at Helga Royd in the street. Clyde Royd: Dan Duryea. Helga: Barbara Harris. (60 min.)

10:00 2 COLOR NEWS—Atkinson, Park 7 IN IB INVADERS—Drama

COLOR "The Life Seekers." Finding dissension among the invaders, David Vincent gambles on two aliens who want their leaders to abandon the invasion. The doves need David's help to escape a police dragnet and their hawkish compatriots. David: Roy Thinnes. Edgar: Kent Smith. (60 min.)

Guest Cast

3 STAR TREK—Drama

COLOR Captain Kirk resorts to a very human strategem to overcome intellectually superior aliens. Kirk: William Shatner. Spock: Leonard Nimoy. McCoy: DeForest Kelley. Scott: James Doohan. Rojan: Warren Stevens. Kelinda: Barbara Bouchet. Hanar: Stewart Moss. (60 min.)

DAVID SUSSKIND—Discussion

color Guest is René Lévesque, Canadian Separatist who opposes the policies of Charles de Gaulle. (One hour, 40 min.)

March 5, 1968 Tuesday

Evening

INQUIRY—Chico State MOVIE—Comedy

COLOR "The Paleface." (1948) A timid traveling dentist is mistaken for a Federal agent. Bob Hope, Jane Russell, Robert Armstrong, Iris Adrian.

M JOE DOLAN!-Discussion

COLOR Scheduled guests include Bettina Aptheker, leader of the Free Speech Movement at Berkeley and member of the Communist party. (60 min.)

10:30 COLOR HILLY ROSE CHALLENGE OF SPACE "Space Navigation."

11:00 MOVIE—Drama

"Caught." (1949) A young girl marries a multimillionaire and discovers he is a sadist. James Mason, Barbara Bel Geddes, Robert Ryan, Frank Ferguson, Curt Bois.

3 4 5 7 7 COLOR NEWS 8 11 NEWS

10 12 13 COLOR NEWS 44 MOVIE—Western

color "At Gunpoint." (1955) Saga of a small-town storekeeper, hailed for shooting an escaping bank robber. Fred MacMurray, Dorothy Malone, Walter Brennan. (90 min.)

11:30 3 4 7 8 COLOR JOHNNY CARSON—Variety

MOVIE—Drama

"Requiem for a Heavyweight." (1962) Another fight may result in blindness for aging boxer Mountain Rivera, but after 17 years in the ring, fighting is the only work Rivera knows. Adapted by Rod Serling from his Emmy-winning "Playhouse 90" drama of 1956. Anthony Quinn, Jackie Gleason, Mickey Rooney, Julie Harris, Stan Adams, Madame Spivey, Lou Gilbert. (Two hours)

2 12 13 JOEY BISHOP—Variety

COLOR | Scheduled guests include Ben

Gazzara of "Run for Your Life," singer

Bobby Vinton and comic Joey Villa.

Regis Philbin. (90 min.)

MOVIE—Mystery

"Laura." (1944) A police lieutenant finds himself obsessed with the vision of a beautiful girl whose murder he is attempting to solve. Gene Tierney, Dana Andrews, Clifton Webb, Vincent Price. (One hour, 40 min.)

COLOR OUTDOOR WORLD 11:35 MOVIE—Drama

"Rebel Without a Cause." James Dean. See 4:30 P.M. Ch. 7. (Two hours)

11:40 O KQED REPORT—James Day

1:00 MOVIE—Adventure

COLOR "Yankee Buccaneer." (1952) A U.S. frigate disguised as a pirate ship sets out to track down a crew of buccaneers. Jeff Chandler, Suzan Ball, Scott Brady. (One hour, 35 min.)

2:35 MOVIE—Science Fiction

"The Beast of Hollow Mountain." (1956) In Mexico, an American rancher encounters the menacing prehistoric tyrannosaur. Guy Madison, Patricia Medina, Eduardo Noriega. (One hour, 25 min.)

4:00 MOVIE—Drama

"We Shall Return." (1963) A wealthy Cuban planter decides to flee to Miami because of his sympathies for an anti-Castro underground group. Cesar Romero, Linda Libera, Anthony Ray. (Two hours)



Wednesday March 6, 1968

Morning

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

1. American folk beliefs. 2. A study of Indian arts and crafts. (60 min.)

MICHIGAN—Education

An examination of the Western Sioux and Crow. Host: Prof. Joseph R. Julin.

5 SUNRISE SEMESTER-Education
COLOR Near East: "The Augustan

Empire." Prof. Peters lectures.

COLOR A.M.—Jim Dunbar

10 COLOR ACROSS THE FENCE

6:25 13 COLOR NEWS

6:30 4 COLOR NEWS—Art Finley

GITIES IN CONFLICT—Discussion Alienation and Meaning: "Religious Life in the City." The Rev. John Chester Smith.

SUNRISE SEMESTER-Education

COLOR | Near East: "The Augustar

COLOR Near East: "The Augustan Empire." Prof. Peters lectures.

7:00 3 7 8 TODAY

COLOR Scheduled guests: Army general James Gavin (Ret.), a critic of Administration policy in Southeast Asia; and Father Joseph Fichter, who has written a book about the role of the parish priest. Hugh Downs. (Two hours)

5 NEWS—Jim Anderson
9 NEWSPAPER OF THE AIR

Ch. 9 leaves the air 8-8:15 A.M.

COLOR FOCUS ON FARMING EXISTENCE—Agriculture

COLOR The story of California cucumber production.

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS-Joseph Benti

7:30 S NEWS—Jim Anderson

7:45 TV CREDIT COURSE—History
"The American Revolution." (45 min.)

7:55 10 COLOR NEWS—Norm Bales
COLOR SPORTS REPORT

8:00 4 TODAY

COLOR Picked up in progress. See 7 A.M. Ch. 3 for details. (60 min.)

COLOR Live animals: Alaskan malamutes (dogs). (60 min.)

GYPSY ROSE LEE—Interviews

COLOR Guests: fashion designer Else Tyroler, author Gwynn Davis and actress June Wilkinson.

8:15 9 CLASSROOM—Education Recess: 11:35 A.M.-12 Noon.

8:20 B SPIDER-MAN—Cartoons

8:30 VIRGINIA GRAHAM—Interviews

COLOR Scheduled guests: actress
Chanin Hale and Janet Rotter of Glamour magazine.

TOLOR HOCUS POCUS-Cartoons

8:40 CLASSROOM—Education

8:45 2 RELIGION TODAY—Lutheran

8:50 COLOR CARTOONLAND

9:00 2 COLOR POPEYE—Cartoons
3 4 8 SNAP JUDGMENT

COLOR Guests: comedian Soupy Sales and singer Della Reese.

GOLOR HOTLINE—Discussion

MOVIE—Drama

"Men in White." (1934) An ambitious and brilliant young intern quarrels with his wealthy fiancée. Clark Gable, Myrna Loy, Jean Hersholt. (90 min.)

JACK LA LANNE—Exercise

A temporary secretary is charged for the office supplies she uses; a package mysteriously moves up and down a wall.

HOCUS POCUS CLUBHOUSE

B DATING GAME

9:05 6 9 CLASSROOM—Education Ch. 6 recess: 11:10 A.M.-1:05 P.M.; Ch. 9R recess: 11:45 A.M.-1:05 P.M.

9:25 3 4 8 COLOR NEWS-Dickerson 9:30 2 COLOR ROMPER ROOM-Children

3 4 7 8 COLOR CONCENTRATION—Game

10 12 BEVERLY HILLBILLIES

COLOR Jethro wants a new pet—a gorilla. Jethro: Max Baer, Jed: Buddy Ebsen. Granny: Irene Ryan.

BULLWINKLE—Cartoons
COLOR TRUTH OR CONSEQUENCES—Game

10:00 3 4 (7) 8 PERSONALITY

Color Celebrities: Selma Diamond, Paul Lynde and Sheila MacRae. On-film personality: Carol Lawrence.

5 COLOR SECRET STORM—Serial

March 6, 1968 Wednesday

Morning-Afternoon

ANDY GRIFFITH—Comedy

A carnival dancer clashes with the Mayberry womenfolk. Jerry: Jerry Van Dyke.

COLOR JACK LA LANNE

BABY GAME 10:25 R CHILDREN'S DOCTOR

10:30 COLOR JACK LA LANNE

3 4 7 8 HOLLYWOOD SQUARES-Game

COLOR | Celebrities: Jim Backus, Judy Carne, Douglas Fairbanks Jr., Ann Miller, Jan Murray and Roger Moore.

DICK VAN DYKE

Young Ritchie learns a lesson in chivalrv. Sally: Rose Marie. Ritchie: Larry Mathews, Rob: Dick Van Dyke.

7 M R THIS MORNING-Variety COLOR Scheduled: Mel Brooks, actors Dustin Hoffman and Victor Buono, and the singing Penny Whistlers. (90 min.)

11:00 A LAW AND MR. JONES—Drama Elderly Henry Ross is interested in the rehabilitation of ex-convicts. James Whitmore, Ross: Edgar Stehli.

3 4 (7) COLOR JEOPARDY 5 8 10 12 COLOR LOVE OF LIFE-Serial

11:25 5 10 COLOR NEWS

8 12 COLOR NEWS-Joseph Benti

11:30 STAR AND STORY—Drama An elderly inmate of a sanitarium decides to revolt against the "Theys" in the world. Thomas Mitchell.

3 4 7 8 COLOR EYE GUESS 5 10 12 COLOR SEARCH FOR TOMORROW-Serial

(9) CLASSROOM—Education Recess: 11:45 A.M.-1:05 P.M.

11:45 5 10 12 COLOR GUIDING LIGHT

11:55 3 4 (7) [COLOR] NEWS-Newman COLOR NEWS—Bud Walling

Afternoon

12:00 2 3 5 10 COLOR NEWS 4 7 B COLOR LET'S MAKE A DEAL-Game

BEWITCHED—Comedy

Samantha agrees to take care of a 10year-old warlock. Samantha: Elizabeth Montgomery. Darrin: Dick York.

NEWSPAPER OF THE AIR IN LU RYDEN-Variety

DIVORCE COURT-Drama

COLOR A woman claims that her husband is unreasonably jealous. Frances: Beverly Washburn. Elliott: Judd Laurance. Judge: Voltaire Perkins.

12:30 PASSWORD—Game

COLOR Celebrity guests: actress Joan Fontaine and singer Jack Jones.

MERV GRIFFIN—Variety

COLOR | See 4:30 P.M. Ch. 5. (60 min.) 4 COLOR DAYS OF OUR LIVES

5 8 10 12 COLOR AS THE WORLD TURNS-Serial

7 (7) ID COLOR TREASURE ISLE COLOR NEWS—Rashleigh

12:45 13 COLOR AGRICULTURE TODAY

1:00 MOVIE—Drama

COLOR "Trouble in the Glen." (English; 1954) A Scot returns home from South America to become Laird of the Glen. Orson Welles, Margaret Lockwood, Forrest Tucker. (Two hours)

4 COLOR DOCTORS—Serial 5 8 10 12 COLOR LOVE IS A MANY SPLENDORED THING-Serial

7 7 m B FUGITIVE—Drama The fugitive risks returning home when he hears about his father-in-law's bankruptcy. Waverley: Lloyd Gough. Kimble:

David Janssen. (60 min.) CLASSROOM—Education 1:05 6 9 CLASSROOM—Education Ch. 6 recess: from 2:30-5:45 P.M.; Ch.

9R recess: 3:15-6 P.M. 1:30 3 4 COLOR ANOTHER WORLD



CARY GRANT STARS IN 4:30 PM

Wednesday March 6, 1968

Afternoon

5 8 10 12 HOUSE PARTY

COLOR A woman parolee discusses her return to society.

2:00 3 4 YOU DON'T SAY!-Game

COLOR Guests: Greg Morris of "Mission: Impossible" and Judy Carne.

5 8 10 12 COLOR TO TELL THE TRUTH—Game

7 7 11 13 COLOR NEWLYWED

2:25 5 10 12 COLOR NEWS

8 COLOR NEWS—Edwards 2:30 3 4 (7) MATCH GAME

COLOR Guests: Jane Powell and Mitch Miller. Host: Gene Rayburn.

5 8 10 12 COLOR EDGE OF NIGHT—Serial

DIVORCE COURT—Drama

COLOR The Vaughns feel that moving to a farm has ruined their marriage.

Helen: Ann Raymond.

2:55 3 4 7 COLOR NEWS—Kalber

7 11 COLOR CHILDREN'S DOCTOR—Dr. Lendon Smith

3:00 2 COLOR POPEYE—Cartoons

MOVIE—Musical

COLOR "Calamity Jane." (1953) Rootin' tootin' Calamity Jane promises the citizens of Deadwood City that she's gonna bring Chicago's biggest star to perform for them. Doris Day, Howard Keel, Allyn McLerie. (Two hours)

A DIVORCE COURT—Drama

COLOR A woman accuses her husband of desertion. Pauline: Elaine Partnow. Donald: Warren Miller.

5 MIKE DOUGLAS—Variety

COLOR Scheduled guests: tenor Richard Tucker, soprano Anna Moffo and Philadelphia police commissioner Frank Rizzo. (90 min.)

7 TO B COLOR GENERAL

HOSPITAL—Serial

8 10 12 COLOR SECRET STORM R3 GYPSY ROSE LEE—Interviews

COLOR Guests are actresses Margaret O'Brien and Nobu McCarthy.

MY FRIEND FLICKA—Drama

COLOR Rob is trying to capture a beautiful wild stallion. Rob: Gene Evans.

3:30 2 COLOR CAPTAIN SATELLITE
4 COLOR DATELINE: FASHION
7 7 11 13 COLOR DARK
SHADOWS—Serial

8 MOVIE—Science Fiction

"Mutiny in Outer Space." (1964) William Leslie, Dolores Faith. (Two hours)

PAT BOONE—Variety

COLOR See 8:30 P.M. Ch. 44. (60 min.)

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)
36 WORLD OF WOMEN—Adel Hall

COLOR CAPT. SAN FRANCISCO

3:35 4 MOVIE—Drama

"Highway 301." (1950) After pulling a bank job, the notorious Tri-State gang make it to their hideaway. Steve Cochran, Virginia Grey. (One hour, 25 min.)

COLOR HUCKLEBERRY HOUND

3:45 44 COLOR POPEYE—Cartoon

4:00 7 7 11 COLOR DATING GAME

TAX TIPS FOR TEACHERS

Charles Roddy and Linda Kurit, Internal Revenue Service representatives, give pointers to teachers for filing income tax returns. (Live; 60 min.)

COLOR CAP'N DELTA-Cartoons
COSMO'S CASTLE—Children

COLOR YOGI BEAR—Cartoon

4:15 44 COLOR BUGS BUNNY—Cartoon

4:30 2 COLOR UNCLEWALDO-Cartoons
5 MERV GRIFFIN—Variety

COLOR Scheduled guests: former ambassador to Vietnam Henry Cabot Lodge; playwright Robert Anderson; actress Teresa Wright; comedians Stiller and

NEWS AT 5 Evening's first 13

MOM

SUBMARINE COMMAND

WILLIAM HOLDEN WILLIAM BENDIX

WED. 6 PM PREMIERE



March 6, 1968 Wednesday

Afternoon

Meara, and Leo de Lyon; and singers Josephine Premice and Mary Lou Collins. Arthur Treacher. (90 min.)

MOVIE—Comedy

"People Will Talk." (1951) A physician is accused of malpractice by a jealous colleague. Cary Grant, Jeanne Crain, Finlay Currie. (Two hours)

(7) BEWITCHED—Comedy

It's Halloween—and Samantha can't decide how to celebrate! Samantha: Elizabeth Montgomery. Darrin: Dick York.

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

COLOR SEVEN SEAS—Travel
COLOR MARINE BOY—Cartoon

5:00 LEAVE IT TO BEAVER

Beaver must win his way back onto the school bus. Jerry Mathers.

3 4 COLOR FLINTSTONES

(7) BATMAN—Adventure

Flying saucers in Gotham City? Little green men? You bet. It's all part of the Joker's hoax-a-minute plot to take over the town. Batman: Adam West. Robin:

Burt Ward. Batgirl: Yvonne Craig. Alfred: Alan Napier. Joker: Cesar Romero.

9 MISTEROGERS—Children
One of the King's paintings is missing.

PERRY MASON—Mystery
Perry defends a sailor accused of murder: Commander Page: Hugh Marlowe.
Robert Chapman: Jack Ging. (60 min.)

MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

COLOR NEWS—Rashleigh
FILM FEATURE

A look at the harvesting, processing and packaging of walnuts.

36 COLOR CISCO KID—Western

THREE STOOGES—Comedy

5:15 6 MISTEROGERS—Children
King Friday, upset by neighborhood
changes, refuses to trust his best friends.

5:30 2 DENNIS THE MENACE-Comedy

Dennis finds \$100 in an old radio Mr.

Wilson gave him to sell. Jay North.

3 TRAVENTURE THEATRE

COLOR Movie: "The Silent World,"
Part 1. An account of undersea life,



Wednesday March 6, 1968

Afternoon-Evening

which won an Oscar and a Cannes Festival prize. Oceanographer Jacques-Yves is the narrator.

ADDAMS FAMILY—Comedy

The Addamses stage a play in honor of Wednesday's birthday, Morticia: Carolyn Jones. Gomez: John Astin.

7 TALL MAN—Western

Suffragette Amy Dodds throws a brick through Garrett's window and demands to be arrested. Amy Dodds: Mona Freeman. Garrett: Barry Sullivan. Billy: Clu Gulager.

MUNSTERS—Comedy

Herman has been promised a raise in salary. Herman: Fred Gwynne.

9 WHAT'S NEW-Children

Plainsmen other than cowboys; characteristics of crystalline structures.

COLOR NEWS-Bob Young

CARTOON FUN HOUSE 83 WELLS FARGO—Western

The town of Wolf Creek has been deeded to Lucy Potter. Lucy: Mary Webster.

ASTROBOY—Cartoon 5:45 6 FRIENDLY GIANT—Children Rusty draws a self-portrait.

Evening

6:00 PATTY DUKE—Comedy

Cathy gets some suggestions on "How to Be Popular"-but they only work in her dreams. Patty and Cathy: Patty Duke.

COLOR NEWS-Huntley, Brinkley

4 5 7 10 12 COLOR NEWS (9) MISTEROGERS—Children

King Friday, upset by neighborhood changes, refuses to trust his best friends.



A quality Blackcherry Mixture at popular price. 8 NEWS—Mark Rogers

FRIENDLY GIANT—Children Rusty plays music for the month of March.

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

MOVIE—Drama

"Submarine Command," (1951) An American submarine officer is haunted by a life-or-death decision he was forced to make on the final day of World War II. William Holden, Nancy Olson. (90 min.)

YOU ASKED FOR IT-Jack Smith

1. French acrobats perform on Rola-Rola logs. 2. Historic landmarks in the gold fields of California.

A LITTLE RASCALS—Comedy 6:15 COLOR LONDON LINE—Report

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page A-4.

6:30 McHALE'S NAVY—Comedy

Ensign Parker has to teach five nurses the art of self-defense. Georgianna: Joyce Bulifant. Parker: Tim Conway.

G COLOR NEWS—Whitten, Jervis

4 (7) COLOR NEWS—Chet Huntley, David Brinkley

5 8 12 COLOR NEWS—Cronkite 6 (9) KINDERGARTEN—Education

COLOR NEWS—Bob Young

9 PORTRAIT IN MUSIC

String Quartet in A Minor, Op. 41, No. 1, by Schumann.

TONY CHAVEZ—Variety

COW TOWN JAMBOREE—Music

AA MISTER ED—Comedy

Ed begs to be boarded at the Briarcliff Stables while the Posts are on vacation. Alan Young, Connie Hines.

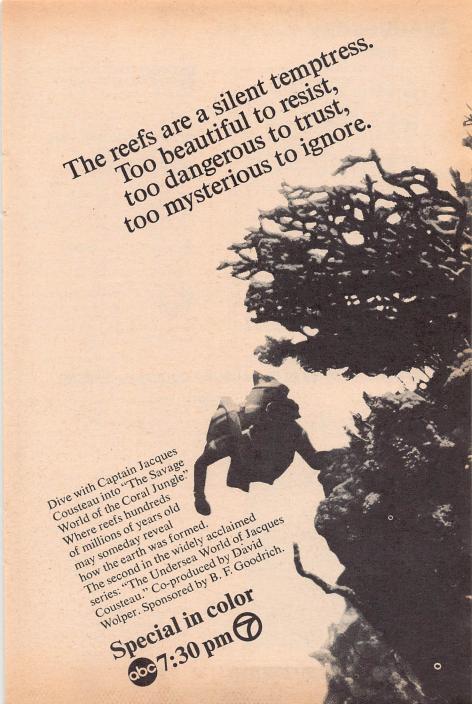
6:55 NEWS—Charles McEwen 7:00 I LOVE LUCY—Comedy

Misery loves compnay. The Mertizes and

the Ricardos all end up with black eyes. Lucille Ball, Desi Arnaz, Vivian Vance.

WIDE WONDERFUL WORLD

COLOR "10,000 Mile Safari." Robert Citron narrates films of his family's



Wednesday March 6, 1968

Evening

automobile trip from Oslo, Norway to Johannesburg, South Africa.

MARSHAL DILLON—Western
News of a typhoid epidemic leaks out in
Dodge, Matt: James Arness.

MHAT'S NEW—Children
Small animals of the Western plains;
planets and moons of our solar system.
COLOR NEWS—Grimsby, Foster
SECOND HUNDRED YEARS

COLOR Luke ventures into a gambling house to challenge Black Bart, a card virtuoso who took a little old lady to the cleaners. Luke/Ken: Monte Markham. Edwin: Arthur O'Connell. Mrs. Hildebrand: Portia Nelson.

BRANDED—Western
Christina Adams hates McCord—but she needs his testimony in a lawsuit to save her ranch. McCord: Chuck Connors. Christina: Kathryn Hays.

ART STUDIO TOO—Education
"City Impressions," Part 1 in a series
of three shows which present impressions
of the modern city.

COLOR NEWS—Walter Cronkite
PERRY MASON—Mystery

John Brant appropriates Jo Ann Blanchard's race horse in lieu of a mortgage payment. Jo Ann: Patricia Hardy, Brant: Trevor Bardette. (60 min.)

19 PORTER WAGONER—Music Guest Earl Travis sings "Will You Be Loving Another Man?"

33 MOVIE—Drama

"The Remarkable Andrew." (1942) A young man calls on the spirits of George Washington and Andrew Jackson to help him fight contemporary social evils. William Holden, Ellen Drew, Brian Donlevy, Rod Cameron. (90 min.)

44 DOBIE GILLIS—ComedyDobie tells WAC Marcia Turner that his father was a World War II hero. Dobie: Dwayne Hickman.

7:30 2 LOWELL THOMAS—Adventure

COLOR Films examine the life of two primitive peoples in Africa: the Bushmen of the Kalahari Desert and the primitive Matakam tribes, who live in Cameroun.

CLOSE-

7:30 7 1 B JACQUES COUSTEAU SPECIAL

The Savage World of the Coral Jungle



SPECIAL COLOR Capt. Jacques Cousteau and the Calypso anchor in the Indian Ocean for a second undersea documentary.

Divers investigate the exotic coral reef—the underwater metropolis. (Fish and coral live interdependently: the reef shelters the fish; the fish feed the coral.)

Microscope films show that coral is an animal—not a plant. The coral polyp builds its own limestone skeleton. When the polyp dies, its skeleton joins the billions of others that form the reef.

Also seen: a red and white sea slug (dubbed Doris), spiny urchins (the seagoing porcupine), sea anemones (which seem to be part flower and part octopus), bump fish (which graze on the coral like cows on grass), night life in the deep, and the reaction of a 250-pound grouper when it sees its awful face in a mirror.

Narrated by Cousteau and Rod Serling (whose TV scripts and stories deal with farout creatures of quite another kind). Walter Scharf's score accents the graceful movements of ocean life. (60 mln.)

March 6, 1968 Wednesday

Evening

3 4 (7) 3 VIRGINIAN—Drama

COLOR Singer Mel Tormé wrote and stars in "The Handy Man." Rumored to be an infamous gunfighter, the handy man becomes the storm center in a clash between the Graingers and a hotheaded neighbor, Virginian: James Drury. Trampas: Doug McClure. (90 min.)

Guest Cast Mel Tormé

Holly Grainger Jeanette Nolan

13 m LOST IN SPACE—Adventure COLOR "Junkyard in Space." The Robinsons fall into the magnetic clutches of a galactic junkman who proposes to melt down the Jupiter 2-and to cannibalize the robot. Junkman: Marcel Hillaire. Dr. Smith: Jonathan Harris. Robot: Bob May, Will: Billy Mumy, John: Guy Williams, Don: Mark Goddard, Maureen: June Lockhart (60 min.)

6 SACRAMENTO FILE—Nichols JACQUES COUSTEAU

SPECIAL—Documentary

SPECIAL | COLOR | Cousteau explores a coral reef. See opposite. (60 min.)

"The Avengers" will not be seen.

9 NEWSPAPER OF THE AIR

GUEST BOOK—Discussion

MOVIE-Drama

"Wicked Woman." See Tues. 7:30 P.M. Ch. 19 for details. (90 min.)

M HONEYMOONERS—Comedy

Alice and Trixie go to the Raccoon's convention. Jackie Gleason, Art Carney.

8:00 SECRET AGENT—Drama

While tracking down a group of defectors in Eastern Europe. Drake discovers a training school for spies, Drake: Patrick McGoohan, Randall: Glyn Owen, (60 min.)

(9) NEWS IN PERSPECTIVE

New York Timesmen offer an analysis of the military situation in Vietnam, an assessment of the Viet Cong, and a look at the prospects for peace negotiations. Also discussed: problems of today's city governments. (60 min.)

DATING GAME

COLOR | Celebrity guest: comedienne Fannie Flagg, Host: Jim Lange.

MA HAZEL—Shirley Booth

COLOR | First of two parts, Hazel visits her friend Gracie. Gracie: Linda Watkins.

8:30 5 10 12 BEVERLY HILLBILLIES

COLOR | Medical mayhem ensues after mountain doctor Granny turns the hillbilly truck into an ambulance. Mission

MY HOME TOWN

KEN MURRAY LOOKS AT THE STARS

WEDNESDAY SHOWCASE

9:00 PM



Makes 4 old-time liverwurst sandwiches.



Wednesday March 6, 1968

Evening

impossible: rescue Rex Goodbody, a TV soap-opera character doomed to die. Jed: Buddy Ebsen. Granny: Irene Ryan. Elly May: Donna Douglas. Jethro: Max Baer. Drysdale: Raymond Bailey. Rex Goodbody: John Dehner.

NOW GENERATION

SPECIAL COLOR Ryan O'Neal of "Peyton Place" is the host for this half-hour program, the pilot film for a projected series on the "now" generation. Tonight, Ryan talks with Mia Farrow, who left "Peyton Place" to work in films, married Frank Sinatra and became a disciple of celebrity guru Maharishi Mahesh Yogi. Mia gives her views on today's youth movements and discusses her friends (including actor Laurence Harvey and painter Salvador Dali), her family, her recent trek to India, and war. Lou Rawls sings the show's theme.

9 GREAT DECISIONS—1968

An examination of U.S. policy in Vietnam, and the winter offensives of the

North Vietnamese and Viet Cong. Guests: Brig. Gen. S. L. A. Marshall (Ret.) and Richard Goodwin, former special assistant to Presidents Kennedy and Johnson.

33 MERV GRIFFIN—Variety

COLOR Guests include producer-comedy writer Carl Reiner; singers Frank Sinatra Jr., Gisele MacKenzie and Lillian Briggs; New York Times drama critic Clive Barnes; and comedian Stanley Myron Handleman. (90 min.)

A PAT BOONE-Variety

COLOR Guests: actor Glenn Ford, comics Allen and Rossi, and singer Eileen Brennan. (90 min.)

9:00 WEDNESDAY SHOWCASE

Ken Murray narrates movies of his home town and his movie star friends. Appearing in his home movies are Cary Grant, Charlie Chaplin, Bing Crosby and Bette Davis. (60 min.)

3 4 KRAFT MUSIC HALL

COLOR The series goes 'way down yon-



Mardi Gras '68 🖘

Host:

AL HIRT

Guests:

Pete Fountain Lana Cantrell
Peter Gennaro

9 PM

Channel 3, 4

Princess Grace presenting "Monte Carlo...Cest La Rose" Francoise Hardy, Terry-Thomas, the David Winters Dancers and special guest star Gilbert Becaud set the storybook country to music. Brought to you by Monsanto Textile Division. Tonight in Color 9:00pm Tonight in Color 9:00pm

March 6, 1968 Wednesday

Evening

der in New Orleans for this on-location Mardi gras show. Host Al Hirt swings with clarinetist Pete Fountain, singer Lana Cantrell and the Peter Gennaro dancers. The hour includes highlights of the annual carnival, and sequences taped in the French Quarter and an ante-bellum plantation. (60 min.)

Highlights

"New Orleans, My Home Town," "Dear Old Southland" ... Hirt "Bourbon Street Parade," "Fancy Pants," "Miss Lucy" ... Fountain "March of the Bobcats" . Hirt, Fountain "Sleepy Time Down South" ... Cantrell "South Rampart Street Parade" ... Gennaro, Dancers

5 8 10 12 GREEN ACRES

COLOR The Douglases' vacation in New York has Lisa trying to perk up a dispirited Oliver. The moods reverse when the couple encounter some of Oliver's swinging friends. Oliver: Eddie Albert. Lisa: Eva Gabor. Judson Felton: Roland Winters.

6 9 9 COLOR WORLD PRESS
Chs. 6 and 9R do not colorcast.

7 (7) III IB TOUR OF MONACO

SPECIAL COLOR A musical tour of Monaco, See below, (60 min.)

The network movie is pre-empted.

19 JOAQUIN ESTEVES—Variety 9:30 5 8 10 HE & SHE—Comedy

COLOR: Fernando Lamas appears as himself. Harry the fireman jumps to the wrong conclusion when he finds Lamas massaging Paula's leg—while husband Dick is away on business, Paula: Paula Prentiss, Dick: Richard Benjamin, Harry: Kenneth Mars.

FELONY SQUAD—Drama

COLOR See Mon. 9 P.M. Ch. 7.

10:00 2 COLOR NEWS—Atkinson, Park 3 4 8 RUN FOR YOUR LIFE

COLOR "Carol" stars Kim Darby, who delivered a sensitive performance in a previous episode as a guitar-strumming runaway youngster. Tonight, Kim portrays a confused and frightened girl who



TOUR OF MONACO

SPECIAL COLOR Her Serene Highness Princess Grace presents a musical tour of Monaco.

Guests: British comedian Terry-Thomas, French singing stars Gilbert Becaud and Francoise Hardy, and choreographer David Winters and his dancers. (Prince Rainier is seen briefly.)

Stops on the tour include the Casino in Monte Carlo and the historic opera house. Terry-Thomas pokes sly fun at the gambling and another long-standing attraction: the Monaco Grand Prix. (60 min.)

"The Man Who Broke the Bank at Monte
Carlo" Terry-Thomas
"La maison ou j'ai grandi," "Autumn
Rendezvous" Francoise
"Cornelius," "Je t'attends," "What Now,
My Love?" "Sand and Sea" Becaud
"Sightseer's Ballet" David, Dancers
"C'est la rose" Becaud, Francoise

Princess Grace

Wednesday March 6, 1968

Evening

believes that abortion is the only way out of her problems—thanks to a husband who wants nothing to do with her. Directed by series star Ben Gazzara (Paul Bryan). (60 min.)

Guest Cast

Carol Sherman	Kim Darby
Tom	Ron Russell
Mary Kendall	Jana Taylor
Dr. McClellan	Bill Quinn
Dr. James Anderson	Clark Warren
Buck	John McCook

5 10 12 JONATHAN WINTERS

Guests: Ray Charles, comedienne Donna Jean Young and the Four King Cousins. Jonathan portrays a test pilot, and an angry husband whose wife (Abby Dalton) has ruined his chance to win a contest. A spoof of the classic Western "Stagecoach" stars Jonathan, Donna Jean and Tina Cole (a member of the Cousins and a regular on "My Three Sons"). Dick Curtis, Robert Banas dancers, Paul Weston orchestra. (60 min.)





Highlights

"Baby,	It's	Cold	Outside,"	"TI	hat's	a
"Be a	Clown	"			Dance	ers

6 9 NET FESTIVAL—Music

Cameras focus on a rehearsal and final performance of the third movement of Gustav Mahler's Symphony No. 1. The Senior Orchestra of the New England Conservatory of Music is conducted by Erich Leinsdorf of the Boston Symphony. Also: Maestro Leinsdorf is questioned by the student musicians on topics ranging from concert hall acoustics to his personal approach as a conductor. (60 min.)

7 7 1 3 DOCUMENTARY SPECIAL

SPECIAL "The Rise and Fall of the Third Reich," part 1. For details, see the Close-up opposite. (60 min.)

9 NET FESTIVAL—Drama

"Merely Players." Actor-director Barry Morse pays tribute to the acting profession in this one-man tour de force. Morse re-creates roles made famous by English actors David Garrick, Edward Alleyn and Henry Irving, and Irish playwright-actor Charles Macklin. (60 min.)

Repeated Sun. 4:30 P.M.

36 JOE PYNE—Discussion

COLOR Guests and topics are Dr. Frank Stranges (UFOs); inventor Chris Sauer (nutcrackers); and John Cason Black, director of the conservative YANK organization (school libraries). (90 min.)

COLOR Scheduled guests include comedian Jack Benny (60 min.)

10:30 2 COLOR PAT MICHAELS 11:00 MOVIE—Comedy

"Talk of the Town." (1942) An outspoken factory worker, being tried for arson, escapes. Cary Grant, Jean Arthur, Ronald Colman.

3 4 5 7 7 COLOR NEWS

8 III NEWS

10 12 13 COLOR NEWS

MOVIE—Drama

COLOR "Pandora and the Flying Dutchman." (English; 1951) A man is doomed to wander 'round the earth until a woman sacrifices her life for love of him. Ava Gardner, James Mason. (90 min.)

A-74 TV GUIDE

March 6, 1968 Wednesday

Evening

11:30 3 4 7 8 COLOR JOHNNY CARSON—Variety

MOVIE—Western

"The Westerner." (1940) The story of the struggle between cattlemen and homesteaders for control of West Texas in the 1880's. Gary Cooper, Walter Brennan. (Two hours, 5 min.)

7 12 13 JOEY BISHOP—Variety
COLOR Scheduled: dancer Ray Bolger
and Henson Cargill, who sings his hit
"Skip a Rope." (90 min.)

9 YOGA FOR HEALTH—Exercises
Demonstration: stretching to relieve pressure on the vertebrae.

MOVIE-Drama

COLOR "Torch Song." (1953) A temperamental musical-comedy star finds that a blind pianist is indifferent to her demands. Joan Crawford, Michael Wilding, Gig Young. (One hour, 40 min.)

COLOR OUTDOOR WORLD

11:35 MOVIE—Western

"Sierra Baron." (1958) Miguel Delmonte and his sister Felicia arrive in California to see the land they have inherited. Brian Keith, Rita Gam. (One hour, 35 min.)

1:00 MOVIE-Western

"Angel and the Badman." (1947) A gunman of the early West is helped by a family of Quakers when he falls wounded on their doorstep. John Wayne, Gail Russell. (Two hours)

MOVIE—Drama

"Target Unknown." (1951) Shot down over occupied France, a bomber crew must find a way to get vital information back to the Allies. Mark Stevens, Alex Nicol. (One hour, 40 min.)

2:40 MOVIE—Drama

"The Tell-Tale Heart." (English; 1962)
Poe's classic psychological study of a
man trapped by his own guilt. Laurence
Payne. Adrienne Corri. (90 min.)

4:10 MOVIE—Drama

COLOR "The Young Racers." (1963)
A professional driver decides to write a book exposing a corrupt driver. Mark Damon, Luana Anders, William Campbell, Robert Campbell. (One hour, 50 min.)

CLOSE-UP

10:00 7 0 B DOCUMENTARY SPECIAL

The Rise and Fall of the Third Reich

of Nazi Germany is telecast in three parts. Tonight, actor Richard Basehart narrates "The Rise to Power." (The remaining two hours will be seen on Chs. 7, 7R, 11 and 13, 10 P.M. Friday and 9:30 P.M. Saturday.)

Film sequences (many of them rarely seen) combine with Lalo Schifrin's powerful score to produce a graphic chronicle of Germany's discontent—which the future Führer harvested with Machiavellian cunning.

Cameras trace Hitler's life from 1899 to 1933 . . . Upper Austria: youth and unrest. Vienna: rejection by the art academy; life in the flophouses; the seeds of anti-Semitism. World War I: Hitler becomes a dispatch runner, is wounded and twice receives the Iron

Cross. Munich: The Nazi Party is born. Hitler and his misfits stage the abortive "beer hall putsch" (1923), which leads to fame and imprisonment. In the Landsberg fortress, the dictator dictates the first volume of "Mein Kampf" to Rudolf Hess. The Depression: Hitler seizes his opportunity as political and economic chaos devastate Germany. On Jan. 30, 1933 he becomes Chancellor.

Those discussing this period include historian Shirer; Otto Strasser, an early party worker who fell out of favor; and Ernst "Putzi" Hanfstaengl, a friend of Hitler's who was later forced to flee Germany.

Jack Kaufman produced and directed for David L. Wolper. Theodore Strauss wrote the script. Film editor: John Soh. (60 min.)

Thursday March 7, 1968

Morning

5:55 COLOR FARM NEWS 6:00 RHYME AND REASON

> 1. Importance of diversions in a child's world. 2. The language, politics and religion of American Indians. (60 min.)

MICHIGAN—Education The history of Indian Territory.

SUNRISE SEMESTER-Education COLOR Russian Literature: Chekhov's

early stories. Prof. Magidoff lectures. COLOR A.M.—Jim Dunbar

6:25 R COLOR NEWS

6:30 (4) COLOR NEWS-Art Finley

G CITIES IN CONFLICT-Discussion Alienation and Meaning (conclusion): "Tomorrow." Dr. Norman Reider.

M SUNRISE SEMESTER-Education COLOR Russian Literature: Chekhov's early stories. Prof. Magidoff lectures.

COLOR ED ALLEN TIME

6:55 P SOIL CONSERVATION 7:00 3 (7) 8 TODAY

COLOR Scheduled guests: former U.S. ambassador to Thailand Kenneth T. Young and Don Herbert (Mr. Wizard), known for popularizing science on TV. Hugh Downs. (Two Hours)

NEWS—Jim Anderson

MEWSPAPER OF THE AIR

GOLOR FOCUS ON FARMING COLOR NAVY FILM—Report

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS-Joseph Benti

7:30 NEWS—Jim Anderson

10 12 COLOR NEWS-Joseph Benti 7:45 TV CREDIT COURSE—History

"The Confederation Period." (45 min.)

7:55 (1) COLOR NEWS—Norm Bales

COLOR SPORTS REPORT

8:00 (A) TODAY

COLOR Picked up in progress. See 7 A.M. Ch. 3 for details. (60 min.)

(5) (10) CAPTAIN KANGAROO COLOR In the pet corner: a baby

Ilama, (60 min.) GYPSY ROSE LEE—Interviews

COLOR Guests: actor Jacques Bergerac and actress Scoey MitchIII and singer Nain Simone.

CLASSROOM—Education Recess: 11:20-11:30 A.M.

8:20 R FANTASTIC FOUR—Cartoons

8:30 VIRGINIA GRAHAM—Interviews COLOR A scheduled guest is comedy

writer Irma Bombeck ("At Wit's End"). COLOR HOCUS POCUS-Cartoons

8:45 RELIGION TODAY—Evangelist

8:50 R COLOR CARTOONLAND

9:00 COLOR POPEYE—Cartoons 3 4 8 SNAP JUDGMENT

COLOR Guests: comedian Soupy Sales and singer Della Reese.

6 HOTLINE—Discussion

COLOR | Scheduled guest: San Francisco Mayor Joseph Alioto, Pat Collins is the host. (Live; 60 min.)

MOVIE—Drama

"Somewhere I'll Find You," Part 1. (1942) Two brothers, both war correspondents, lose their jobs. Clark Gable, Lana Turner, Robert Sterling. (90 min.)

(7) JACK LA LANNE—Exercise

CANDID CAMERA—Comedy Restaurant customers are served by five different waiters; a hand pops out of a hole at a golf course and returns the ball. Host: Allen Funt.

M HOCUS POCUS CLUBHOUSE

R DATING GAME

9:05 6 (9) CLASSROOM—Education Recess: 11:25 A.M.-1 P.M.

9:25 3 4 8 COLOR NEWS-Dickerson 9:30 COLOR ROMPER ROOM-Children

3 4 7 8 COLOR CONCEN-

TRATION—Game

M BEVERLY HILLBILLIES

COLOR The Clampetts' "ape" is tired of monkeying around in his gorilla costum. Kelly: George Barrows.

M BUGS BUNNY—Cartoons

COLOR TRUTH OR CONSE-QUENCES—Game

10:00 3 4 7 8 PERSONALITY

COLOR Celebrities: Selma Diamond. Paul Lynde and Sheila MacRae. On-film personality: actress Hayley Mills.

COLOR SECRET STORM

ANDY GRIFFITH

Barney buys a World War I motorcycle for use as a patrol car. Barney: Don Knotts. Opie: Ronny Howard.

March 7, 1968 Thursday

Morning-Afternoon

COLOR JACK LA LANNE
BABY GAME

10:25 (B) CHILDREN'S DOCTOR

10:30 2 COLOR JACK LA LANNE 3 4 7 8 HOLLYWOOD

SQUARES—Game

COLOR: Celebrities: Jim Backus, Judy Carne, Douglas Fairbanks Jr., Ann Miller, Jan Murray and Roger Moore.

5 10 12 DICK VAN DYKE

Trouble begins when Buddy says modern men are dominated by women. Buddy: Morey Amsterdam.

7 II B THIS MORNING-Variety

COLOR Scheduled: LSD guru Timothy Leary, Dionne Warwick and Peter Lawford. Host: Dick Cavett. (90 min.)

11:00 2 LAW AND MR. JONES—Drama
Frightened by Jones' car a boy falls and
strikes his head on the curb. James
Whitmore, Robert Ellenstein.

3 4 7 COLOR JEOPARDY
5 8 10 12 COLOR LOVE OF

LIFE—Serial

11:25 5 10 COLOR NEWS

8 12 COLOR NEWS-Joseph Benti 11:30 2 STAR AND STORY—Drama

Frank Lovejoy stars as a college football coach who must make a big decision on the day of the most important game.

3 4 7 8 COLOR EYE GUESS 5 10 12 COLOR SEARCH FOR TOMORROW—Serial

YOGA FOR HEALTH—Exercise
 Demonstration: exercises to increase poise

and enhance body movement.

11:45 5 10 12 COLOR GUIDING LIGHT

11:55 3 4 7 COLOR NEWS-Newman

8 COLOR NEWS—Bud Walling

Afternoon

12:00 2 3 5 10 COLOR NEWS
4 7 3 COLOR LET'S MAKE A
DEAL—Game

BEWITCHED—Comedy

Endora tries to turn Darrin's boss into a teddy bear. Endora: Agnes Moorehead. Darrin: Dick York.

NEWSPAPER OF THE AIR
LU RYDEN—Variety

DIVORCE COURT—Drama

COLOR A woman seeks a divorce because her husband smokes marijuana. Patricia: Margot Nelson. Felton: Ben Aliza. Judge: Voltaire Perkins.

12:30 PASSWORD—Game

COLOR Celebrity guests: actress Joan Fontaine and singer Jack Jones.

MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

4 COLOR DAYS OF OUR LIVES

5 8 10 12 COLOR AS THE WORLD TURNS—Serial

7 7 11 COLOR TREASURE ISLE
13 COLOR NEWS—Rashleigh

12:45 1 COLOR AGRICULTURE TODAY

1:00 MOVIE—Drama

"Blowing Wild." (1953) An oil wildcatter, romancing an American girl stranded in Mexico, is hired to drive a truckload of nitroglycerine through bandit territory. Gary Cooper, Barbara Stanwyck, Ruth Roman. (Two hours)

4 COLOR DOCTORS—Serial
5 8 10 12 COLOR LOVE IS A
MANY SPLENDORED THING—Serial

6 9 CLASSROOM-Education Ch. 6 recess: 2:25-5:15 P.M.; Ch. 9:

3:45-4 P.M.; Ch. 9R: 2:25-6 P.M.

To be solved by a man who blames his child's death on the funitive doctor.

his child's death on the fugitive doctor. Leonetti: Telly Savalas. Kimble: David Janssen. (60 min.)

1:30 3 4 COLOR ANOTHER WORLD
5 8 10 12 HOUSE PARTY

COLOR Guests: Barry Livingston of "My Three Sons" and a missing heir.

2:00 3 4 YOU DON'T SAY!—Game
COLOR Guests: Greg Morris of "Mission: Impossible" and Judy Carne.

580 P COLOR TO TELL

THE TRUTH—Game

7 7 11 13 COLOR NEWLYWED

2:25 5 10 12 COLOR NEWS

8 COLOR NEWS—Edwards 2:30 3 4 (7) MATCH GAME

COLOR Guests: Jane Powell and Mitch Miller. Host: Gene Rayburn.

5 8 10 12 COLOR EDGE OF NIGHT—Serial

Thursday March 7, 1968

Afternoon

COLOR BABY GAME B DIVORCE COURT—Drama

COLOR A wife claims that her husband has become an alcoholic. Virginia: Grace Gaynor. David: William Long.

2:55 3 4 7 COLOR NEWS—Kalber COLOR CHILDREN'S DOC-TOR-Dr. Lendon Smith

3:00 COLOR POPEYE—Cartoons

MOVIE-Drama

COLOR "The Running Man." (English; 1963) A private pilot fakes an accident so his wife can collect his life insurance. Laurence Harvey, Lee Remick, Alan Bates, (Two hours)

DIVORCE COURT—Drama

COLOR A wife claims her husband mistreated his stepchildren. Joan: Kave Elhardt. Martin: Thomas Markus.

MIKE DOUGLAS—Variety

COLOR Scheduled guests: Tab Hunter, British satirist David Frost and soprano Anna Moffo, (90 min.)

7 7 M COLOR GENERAL HOSPITAL—Serial

(3) (1) COLOR SECRET STORM GG GYPSY ROSE LEE—Interviews

COLOR | Guests include actress Paula Wayne and comedian Jack Sheldon.

MY FRIEND FLICKA—Drama

COLOR | Ken saves an Indian child from dying of starvation. Ken: Johnny Washbrook, Rob: Gene Evans.

3:30 COLOR | CAPTAIN SATELLITE 4 COLOR DATELINE: FASHION 7 7 11 18 COLOR DARK SHADOWS—Serial

8 MOVIE—Science Fiction

COLOR "The Human Duplicators." (1964) Agents from an alien galaxy plan to invade earth. George Nader, Barbara Nichols, Dolores Faith. (Two hours)

10 PAT BOONE—Variety

COLOR | See 8:30 P.M. Ch. 44. (60 min.)

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.) WORLD OF WOMEN—Adel Hall

COLOR CAPT. SAN FRANCISCO

3:35 MOVIE—Western

"In Old Sacramento." (1946) William Elliott. (One hour, 25 min.)

(44) COLOR HUCKLEBERRY HOUND

3:45 (A) COLOR POPEYE—Cartoon 4:00 7 7 III COLOR DATING GAME

MINDERGARTEN—Education

COLOR CAP'N DELTA-Cartoons 36 COSMO'S CASTLE—Children

COLOR YOGI BEAR—Cartoon

4:15 (A) COLOR BUGS BUNNY—Cartoon

4:30 COLOR | CARTOON CUTUPS 5 MERV GRIFFIN—Variety

> COLOR Scheduled guests: actresses Melina Mercouri and Hermione Gingold. comedians Milt Kamen and London Lee, and singer Robie Porter. (90 min.)

MOVIE—Drama

COLOR "Blood Alley." (1955) A small Chinese village arranges for an American sea captain's escape from the Reds. John Wayne, Lauren Bacall, Anita Ekberg, Paul Fix, Berry Kroeger, Mike Mazurki, (Two hours)

7 BEWITCHED—Comedy

Bumbling Aunt Clara creates a party panic. Aunt Clara: Marion Lorne.

O ANTIQUES

A visit with antique clockmaker Joseph Bates in Vermont. Host: George Michael.

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

COLOR SEVEN SEAS—Travel (44) COLOR MARINE BOY—Cartoon

5:00 LEAVE IT TO BEAVER—Comedy A poem reminds Beaver of a small tree

that is planted in the yard where he used to live. Jerry Mathers, Tony Dow.

3 4 COLOR FLINTSTONES

Evening's first full-hour news

THE GREAT DIAMOND ROBBERY RED SKELTON CARA WILLIAMS

THURSDAY 6 PM

March 7, 1968 Thursday

Afternoon-Evening

7 OPERATION: ENTERTAINMENT

Jimmy Dean is the host at Lackland Air Force Base, San Antonio, Texas. Guests: Shelley Berman, who tells how to "talk Texas," and a galaxy of singers: the Righteous Brothers, Clinger Sisters, Dusty Springfield and Tulura Lee. Also: Jimmy introduces a Medal of Honor winner, Mai, Joseph Wratten Jr. Operation Entertainment Girls, Terry Gibbs band. (60 min.)

Highlights

"Bill Bailey" "You've Lost That Loving Feelin'," "Turn On Your Love Light" Righteous Brothers "Soulville," "You Don't Have to Say You Love Me" Dusty

MISTEROGERS—Children A demonstration of ballet positions.

PERRY MASON—Mystery

The one man who could have cleared Riley Morgan of a murder charge turns up-six years late. Morgan: Dean Harens. Lorraine: Coleen Gray. (60 min.)

MERV GRIFFIN—Variety

COLOR | See 4:30 P.M. Ch. 5 (60 min.) COLOR NEWS—Rashleigh

FILM FEATURE

The history of the bicycle.

36 COLOR CISCO KID-Western

THREE STOOGES—Comedy

5:15 6 MISTEROGERS-Children Misterogers examines different fences.

5:30 DENNIS THE MENACE-Comedy Dennis thinks his new pet is a hamster-

until it gets loose and starts digging up Mr. Wilson's lawn. Jay North.

TRAVENTURE THEATRE

COLOR | Movie: "The Silent World," conclusion. See Wed. 5:30 P.M. Ch. 3.

4 MUNSTERS—Comedy

Softhearted Herman is moonlighting as a professional wrestler. Herman: Fred Gwynne. Duke Ramsey: John Hubbard.

MUNSTERS—Comedy

The Munsters receive a \$10,000 inheritance. Herman: Fred Gwynne.

MHAT'S NEW—Children The cowboy's enemies: kinds of energy

obedience training of dogs.

COLOR NEWS-Bob Young CARTOON FUN HOUSE

WELLS FARGO—Western

Hardie offers an ex-convict a job as stagecoach driver. Hardie: Dale Robertson. Matthew Land: Ben Cooper.

ASTROBOY—Cartoon

5:45 6 FRIENDLY GIANT—Children Friendly and Patty do bird calls.

Evening

6:00 PATTY DUKE—Comedy

Patty borrows a poem, and Cathy sets it to music and enters it in a songwriting contest. Patty and Cathy: Patty Duke. Sam Cramer: Phil Foster.

COLOR NEWS-Huntley, Brinkley

4 5 7 10 12 COLOR NEWS

6 (9) MISTEROGERS—Children Misterogers examines different fences.

NEWS-Mark Rogers

FRIENDLY GIANT—Children

Friendly reads about a little school.





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Gleaming COPPER & STAINLESS STEEL



Sparkling SINKS, TILE

Thursday March 7, 1968

Evening

MIKE DOUGLAS-Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

B MOVIE—Comedy

"The Great Diamond Robbery." (1953) A diamond-cutter gets involved with a crooked gang while searching for the family that abandoned him when he was a baby. Red Skelton, Cara Williams, James Whitmore. (One hour, 25 min.)

33 YOU ASKED FOR IT-Jack Smith

1. Cameras follow a Park Ranger on a mission with the bear patrol in Montana.
2. A stunt man leaps through fire as he rides barefooted on three palomino horses. Jack Smith is host.

44 LITTLE RASCALS—Comedy 6:15 FRANCE PANORAMA—Report

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page Δ -4

6:30 McHALE'S NAVY—Comedy

Binghamton wants war correspondent Whit Barrett to write a glamorous article about him. Barrett: Peter Leeds. Binghamton: Joe Flynn.

3 COLOR NEWS—Whitten, Jervis

4 7 COLOR NEWS—Chet Huntley, David Brinkley

5 8 12 COLOR NEWS Cronkite

6 SKINDERGARTEN—Education
COLOR NEWS—Bob Young

9 FRENCH CHEF—Cooking

Julia Child shows how to prepare a complete dinner in half an hour.

TONY CHAVEZ—Variety

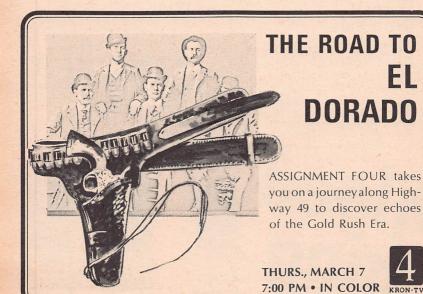
COLOR MUSIC CITY U.S.A.

MISTER ED—Comedy

Ed is furious when he hears that a man named Ainsworth is circulating a petition to ban all horses from the neighborhood. Alan Young, Neil Hamilton.

6:55 P NEWS—Charles McEwen 7:00 I LOVE LUCY—Comedy

It's a woman's prerogative to change her



mind, but Ricky thinks Lucy takes undue advantage, Lucille Ball, Desi Arnaz.

ASSIGNMENT FOUR

COLOR "Road to El Dorado." Cameras view historical scenes of the Gold Rush Era along Highway 49.

BRANDED—Western

McCord accepts a job as Horace Greeley's armed social secretary. Greeley: Burgess Meredith, McCord: Chuck Connors.

(9) WHAT'S NEW—Children Story of the bull elk's antlers; types of

stars: folk music of Japan.

COLOR NEWS—Grimsby, Foster 7 RAT PATROL—Drama

COLOR | See Mon. 8:30 P.M. Ch. 7.

B IT'S A SMALL WORLD

COLOR "Quest in Yucatan." Romain Wilhelmsen narrates this filmed visit to the Yucatan peninsula, seat of the ancient Mayan civilization.

SACRAMENTO FILE-Lee Nichols

COLOR NEWS-Walter Cronkite

COLOR RACE TO RICHES-Game

BILL ANDERSON—Variety

33 MOVIE—Western

"Texas Lady." (1955) A New Orleans lady of refinement goes west to run a newspaper. Claudette Colbert, Barry Sullivan, Ray Collins. (90 min.)

M DOBIE GILLIS—Comedy

Dobie makes a ghastly impression on the head of his father's lodge, so Mr. Gillis suggests that Dobie trade identities with Maynard, Dobie: Dwayne Hickman, Mr. McClusky: Richard Wessel.

7:25 R COLOR OUTDOORSMAN-Lange 7:30 2 WONDERS OF THE WORLD

COLOR In Pakistan, the Linkers see a battle between a cobra and a mongoose, and ride a camel.

3 4 (7) 8 DANIEL BOONE

COLOR | An old trapper grimly seeks an eye for an eye from the Boones after his only son is kidnaped while in Daniel's care. Daniel: Fess Parker. Israel: Darby Hinton, Rebecca: Patricia Blair. Cincinnatus: Dal McKennon. (60 min.)

Guest Cast

Gideon	. Don Pedro Colley
Little Dan'l	Ezekiel Williams
Dobbs	Med Flory
Tomochi	Johnny Cardos



ADOLPH COORS COMPANY GOLDEN, COLORADO

Thursday March 7, 1968

Evening

5 10 12 CIMARRON STRIP

COLOR "The Greeners." Marshal Crown must persuade a fear-stricken family of sodbusters to help pin a murder charge on a wealthy cattleman. The newly arrived farmers witnessed the death of two derelicts, but refuse to identify the killer. Crown: Stuart Whitman. MacGregor: Percy Herbert. Dulcey: Jill Townsend. (90 min.)

Guest Cast

Jared Arlyn	Mark Lenard
Turnbull	David Brian
David Arlyn	Peter Jason
Will Arlyn	Dan Ferrone
Ruth Arlyn	Donna Baccala
Owley	Dub Taylor
Pinky	Shug Fisher
Larkin	Roy Jenson
Whit	Robert Sorrells
Homer	. Charles Horvath
Charlie Ives	Tom Brown

6 9 BETWEEN THESE COVERS

Guest: radio personality Rick Cimino. Dick Harris and Cimino discuss A. B. Gerber's biography of Howard Hughes, "The Bashful Billionaire."

7 III B BATMAN—Adventure

COLOR The dynamic trio vs. a lady alchemist and her daffy mate, who use invisibility for crime. Batman: Adam West. Robin: Burt Ward. Batgirl: Yvonne Craig. Commissioner: Neil Hamilton. Alfred: Alan Napier.

Guest Cast

Dr. Cassandra Ida Lupino Cabala Howard Duff

9 NEWSPAPER OF THE AIR
19 MOVIE—Comedy

"The Male Animal." (1942) An idealistic professor plans to read to his students a letter written by a radical. Henry Fonda, Olivia deHavilland, Jack Carson.

AA HONEYMOONERS—Comedy
Ralph looks into the future. Jackie Gleason, Art Carney, Audrey Meadows.

8:00 PRO HOCKEY—Seals

COLOR The Seals meet the Kings at Los Angeles. The Seals, cellar-dwellers much of the season, have not produced

SEALS VS LA KINGS 8:00 PM LIVE · COLOR RTVU



DEBBIE REYNOLDS 8:00 7 m B

COLOR Debbie sings, dances, clowns and mimics in her first special, which was strikebound last fall.

At an Army base, Debbie is the leader of an all-girl orchestra who gets help from two soldiers-Bob Hope and Jim Nabors. Frank Gorshin joins her for a double-edge tour de force: a spoof of the movie classic "Grand Hotel" and 11 famous actors. Bobby Darin and Debbie portray a hip Las Vegas couple. Donald O'Connor and Debbie sing and dance numbers from their movies, and scenes from the films provide the backdrop. (60 min.)

Highlights

"Happy Days Are Here Again," "I Like You"Debbie "Mame"

"Jackson," "Hold On, I'm A'Comin,"
"First There Is a Mountain," "Baby, Don't Leave Me," "Always" Debbie, Bobby "Singing in the Rain," "Tender Trap," "Make 'Em Laugh," "Good Morning,"
"I Ain't Down Yet"Debbie, Donald



BOB HOPE **BOBBY DARIN** FRANK GORSHIN **JIM NABORS DONALD O'CONNOR**

DEBBIE **MAKES SIX!**

Debbie Reynolds and her dazzling guests are yours tonight for a roaring hour of song, dance and comedy. Brought to you by McDonald's Corporation.

SPECIAL TONIGHT IN COLOR 8:00 PM

Thursday March 7, 1968

Evening

much scoring beyond that of Ted Hampson (11). The King stand-outs include Eddie Joyal (16) and Lowell MacDonald (11). Tim Ryan reports. (Live)

6 PORTRAIT OF A PROGRAM

DEBUT Sacramento Symphony conductor Harry Newstone and Dave Fox host this four-part series on the creation of a TV program. Using segments from their new instructional TV series "Introducing the Symphony," Fox and Maestro Newstone explain how the program series was created, Tonight: "The Orchestra as a Whole." The Sacramento Symphony plays selections including "Perpetuum Mobile" by Johann Strauss.

DEBBIE REYNOLDS

SPECIAL COLOR Debbie's first special. See page A-83. (60 min.)

"Flying Nun" and "Bewitched" will not be seen this evening.

M HAZEL—Shirley Booth

COLOR "Scheherazade and Her Frying Pan," conclusion. George decides that Hazel must be in trouble when the FBI inquires about her connection with big-time gangsters. Hazel: Shirley Booth. George: Don DeFore.

8:30 3 4 (7) 8 IRONSIDE—Drama

COLOR While conducting a criminology seminar, Ironside gets an anonymous challenge from a campus sniper who boasts that he will commit the perfect crime. A shooting provides clues to the sniper's identity: He is a member of the college rifle team—and a brilliant egomaniac. Ironside: Raymond Burr. Mark: Don Mitchell. Eve: Barbara Anderson. Ed: Don Galloway. (60 min.)

Guest Cast

Jonathan DixPeter	Deuel
Peggy Fortune Brenda	Scott
Larry WilsonRon R	ussell
Roger Simmons Shelly N	ovack
Dean Gabriel David	Lewis
Byron Shelly Crawford III Paul H	Housh
FrankVernon	Scott
PhilLenny	Kahn

6 9 SKIING

The importance of physical conditioning for high-speed skiing.

9 OVER THE DEVIL'S BACK 36 MERV GRIFFIN—Variety

COLOR Guests include comedians Jack Carter, and Stiller and Meara; actors Gabriel Dell and Maureen Arthur; actress-dancer Ann Miller; singer Lee Meza; and the Boston Celtics' player-coach Bill Russell. (90 min.)

44 PAT BOONE-Variety

COLOR Guests: actor Jack Klugman, comics Allen and Rossi, singer-comedienne Joanne Worley and the rocking Hearts and Flowers. (90 min.)

9:00 5 10 12 MOVIE—Drama

"The Best Man" (1964) follows a contest for a Presidential nomination, from hotel-room conclaves to convention-floor balloting. The top contenders: a liberal intellectual and a power-hungry senator. Gore Vidal adapted his Broadway drama. Lee Tracy received an Oscar nomination for re-creating his role as expresident Hockstader. Mahalia Jackson and newsman Howard K. Smith appear as themselves. (Two hours)

Cact

William Russell Henry Fonda

VACATION INFORMATION

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Mabel Cantwell Edie Adam
Alice Russell Margaret Leighto
Art HockstaderLee Trac
Dick Jensen Kevin McCarth
Mrs. GamadgeAnn Sother
BascombShelley Berma
Cantwell Gene Raymon

6 9 DAVID SUSSKIND-Discussion 7 11 13 THAT GIRL—Comedy

COLOR Ann ruminates over interfering with the romance of her girl friend Pete, whose husky beau shows his affection by engaging in roughhouse athletics. Ann: Marlo Thomas. Don: Ted Bessell.

Guest Cast

George	Albert	Salmi
Pete	Ruth	Buzzi
Glenn	Dick B	alduzzi

9 PROFILE: BAY AREA

9:30 3 4 (7) DRAGNET—Drama

"Dragnet" scrutinizes the generation gap as the police investigate a series of highly selective burglaries. The culprits are idealistic, unwashed teenagers, who are stealing provisions to found their own society. Friday: Jack Webb. Gannon: Harry Morgan.

Guest Cast

Paul Seever	. Kevin Coughlin
Charles Vail	Roger Mobley
Nathan Vollmer	. Howard Culver
Dennis Meldon	Lou Wagner

7 ID B PEYTON PLACE—Serial

COLOR Elliot confronts Rodney with the telegram; Rita goes home; upset by Rodney's interest in the baby, Jill delivers her to the Carsons. Rodney: Ryan O'Neal. Elliot: Tim O'Connor. Jill: Joyce Jillson. Constance: Dorothy Malone. Rita: Pat Morrow. Norman: Chris Connelly. Joe: Michael Christian. Dr. Rossi: Ed Nelson. Betty: Barbara Parkins. Nurse Choate: Erin O'Brien-Moore:

8 HOGAN'S HEROES—Comedy

LeBeau has the POWs and the Nazis on his trail when he takes French leave to rescue a secret heart-throb, a Dutch doll he's been passing off to his buddies as the little old lady in charge of their message center. Hogan: Bob Crane. LeBeau: Robert Clary. Wilhelmina: Celeste Yarnall. Klink: Werner Klemperer. Schultz:

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Λ	DEL E. WEE CORPORATION COMMENTS TO STATEMENT PROSECUE DEL E. WEEB CORPORATION COMMENTS TO STATEMENT PROSECUE COMMENTS TO STA

Thursday March 7, 1968

Evening

John Banner, Newkirk: Richard Dawson. Carter: Larry Hovis.

10:00 3 4 7 8 DEAN MARTIN

COLOR Guests: George Gobel, Peggy Lee, Eddie Foy Jr. and comic Guy Marks, who discusses a hectic session with his psychiatrist. The entire cast whips up a finale a la Spike Jones. Ken Lane; Van Alexander conducts the orchestra. (60 min.)

Highlights

"Come Back to Me," "Here's to You"
Peggy
"I'm Clarence Fitzgerald" Eddie
"That Old Clock on the Wall," "I'm
in the Mood for Love" Dean
"Ode to Billy Joe" Dean, George
Doodlin' medley: "Doodlin' Song,"
"Doodle Doo Doo," "Do Do Do,"
"Zip-A-Dee-Doo-Dah," "Hoop-Dee-
Doo" Dean, Peggy
"Cocktails for Two," "I Get a Kick Out
of You," "You Always Hurt the One
You Love"All

ASSIGNMENT: SAN FRANCISCO
Sumiko Matsui's in-laws claim she's
mentally retarded and unfit to be a
mother. Sumiko: Miyoshi Umeki. Sam:
Edmund O'Brien. Cordelia: Joanna
Barnes. Host: Jake Ehrlich. (60 min.)

NET PLAYHOUSE—Drama

"The Young Elizabeth," a drama focusing on the accession to the English throne by Elizabeth I, a shrewd, courageous queen who guided her nation to a position of international power. With the death of Henry VIII in 1547, England becomes a stage for the enactment of political and religious plots and counterplots. Caught in the middle is Henry's daughter Elizabeth, who is the rallying point for discontented factions seeking to depose Queen Mary—"Bloody Mary." Produced by the BBC. Elizabeth: Valerie Gearon. Mary: Katharine Blake. (Rerun; one hour, 45 min.)

RAT PATROL—Drama

COLOR "The Hickory Dickory Dock Raid" requires the desert fighters to silence the whistle at a German supply depot. But Moffitt may spoil things: He has just learned that a German bomb killed his brother. Troy: Christopher George. Moffitt: Gary Raymond. Hitchcock: Larry Casey. Pettigrew: Justin Tarr. Captain Hunte: Gary Lasdun.

13 PERRY MASON—Drama

Rhoda Reynolds seeks some advice for a friend, but Mason suspects the advice is for Rhoda herself. Rhoda: Christine White. Carl: Casey Adams. (60 min.)

36 COLOR SPORTS HIGHLIGHTS

44 JOE DOLAN!—Discussion

COLOR Scheduled guests include Hal Painter, author of "Mark I Love You," the story of Painter's two-year fight to gain custody of his son. (60 min.)

10:30 2 COLOR NEWS—Atkinson, Park COLOR SEVEN SEAS—Travel

11:00 2 COLOR HILLY ROSE

3 4 5 7 7 COLOR NEWS

8 III NEWS

M R COLOR NEWS

36 COLOR SPOTLITE ON SPEED

MOVIE—Comedy

COLOR "Doctor in the House." (English; 1955) Simon Sparrow is serious about becoming a doctor. Dirk Bogarde, Muriel Pavlow, Kay Kendall. (90 min.)

11:30 MOVIE—Biography

"Somebody Up There Likes Me." (1956) The story of Rocky Graziano's rise from hoodlum to middleweight champion. Paul Newman, Pier Angeli, Everett Sloane, Eileen Heckart, Sal Mineo, Robert Loggia.

11:30 3 4 7 8 COLOR JOHNNY CARSON—Variety

5 MOVIE—Comedy

"Mister 880." (1950) A middle-aged man ekes out a modest living by counter-



The only liverwurst in a "pantry handy" package.

feiting one-dollar bills. Burt Lancaster, Dorothy McGuire, Edmund Gwenn, Millard Mitchell. (One hour, 40 min.)

7 12 13 JOEY BISHOP—Variety

COLOR Scheduled: actress Elke Sommer, actor Brock Peters and Country-Western singer LeRoy Van Dyke. Regis Philbin, (90 min.)

MOVIE—Drama

COLOR "Tea and Sympathy." (1956) The story of an introspective New England prep-school student, and his affection for the only person who understands him—the housemaster's wife. John Kerr, Deborah Kerr, Leif Erickson, Edward Andrews. (Two hours. 15 min.)

COLOR OUTDOOR WORLD SO SPOTLITE ON THE RACERS

11:35 MOVIE—Satire

"Beat the Devil." (English; 1953) International swindlers plan to double-cross each other. Humphrey Bogart, Jennifer Jones, Gina Lollobrigida, Robert Morley. (One hour, 40 min.)

11:45 COLOR EBB TIDE-Poetry

1:00 4 MOVIE-Drama

COLOR "The Revolt of Mamie Stover." (1956) Mamie Stover comes to Honolulu after failing to make good in Hollywood. Jane Russell, Richard Egan, Joan Leslie. (One hour, 50 min.)

7 MOVIE—Drama

"The Black Castle." (1952) An English adventurer arrives at the huge and forbidding estate of Count Von Bruno. Boris Karloff, Richard Greene, Stephen McNally, Lon Chaney. (90 min.)

1:10 SILENTS PLEASE—Movies

"Will Rogers." The wit nad humor of Will Rogers are revealed in film and newsreel clips.

2:30 MOVIE—Science Fiction

"Destination Moon." (1950) This film about the first trip to the moon won an Oscar for special effects. John Archer, Warner Anderson, Tom Powers, Dick Wesson. (One hour, 40 min.)

4:10 MOVIE—Drama

"Machine Gun Kelly." (1958) Kelly, accompanied by his girl and gang, prepares to hold up a small-town bank. Charles Bronson, Susan Cabot, Morey Amsterdam. (One hour, 50 min.)

11:30 PM Thursday — Color TFA & SYMPATHY

Deborah Kerr • Leif Erickson



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Friday March 8, 1968

Morning

5:55 3 COLOR FARM NEWS 6:00 3 RHYME AND REASON

Various instruments used in folk music.
 The impact of the civil-rights movement on the American Indian.

4 MICHIGAN—Education

Examination of the Indian's isolation from society.

SUNRISE SEMESTER-Education
COLOR Near East: "The Religious
Life Style of Late Antiquity."

COLOR A.M.—Jim Dunbar
COLOR FOCUS ON FARMING

6:25 13 COLOR NEWS

6:30 4 COLOR NEWS—Art Finley
5 CITIES IN CONFLICT-Discussion

Delinquency: "What and Why is the Juvenile Delinquent." Warren Cain.

SUNRISE SEMESTER-Education

COLOR Near East: "The Religious
Life Style of Late Antiquity."

COLOR ED ALLEN TIME

7:00 3 (7) 8 TODAY

COLOR Scheduled guest: Elisabeth Mann Borgese, who has written a book about communication with animals. Hugh Downs. (Two hours)

5 NEWS—Jim Anderson
9 NEWSPAPER OF THE AIR

Ch. 9 leaves the air 8-9 A.M.

THIS IS THE LIFE—Religion

COLOR A gas station manager steals money from his own business.

COLOR CARTOONLAND

7:05 5 10 COLOR NEWS-Joseph Benti

7:30 5 NEWS—Jim Anderson
10 12 COLOR NEWS-Joseph Benti

7:45 TV-CREDIT COURSE—History
"The American Revolution." Lecturer:

"The American Revolution." Lecturer: James Hygh. (45 min.)

7:55 TO COLOR NEWS—Norm Bales
COLOR SPORTS REPORT

8:00 4 TODAY

COLOR Picked up in progress. See 7
A.M. Ch. 3 for details. (60 min.)

Story: "The Rich Man and the Shoemaker." (60 min.)

7 GYPSY ROSE LEE—Interviews

 COLOR
 Scheduled guests: jazz musician

 Bobby
 Troup and singer Julie London

 (Mrs. Troup).
 Troup

8:20 B CASPER—Cartoons

8:30 VIRGINIA GRAHAM—Interviews
COLOR Scheduled guests include actress Beverly Adams.

III COLOR HOCUS POCUS-Cartoons

8:45 2 RELIGION TODAY—Catholic

8:50 COLOR CARTOONLAND

9:00 2 COLOR POPEYE—Cartoons
3 4 8 SNAP JUDGMENT

COLOR Guests: comedian Soupy Sales and singer Della Reese.

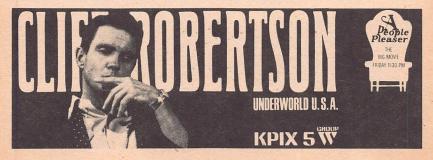
5 HOTLINE—Discussion

COLOR Scheduled guest: author Louise Roner Wells ("The Divorcees' Handbook"). Host: Pat Collins. (Live; 60 min.)

7 MOVIE—Drama

"Somewhere I'll Find You," conclusion. See Thurs. 9 A.M. Ch. 7. (90 min.)

7 JACK LA LANNE—Exercise



March 8, 1968 Friday

Morning-Afternoon

CLASSROOM—Education Recess: 11:30 A.M.-1.05 P.M.

CANDID CAMERA—Comedy Character actor John McGiver plays a man trying to persuade a construction worker to take ballet lessons.

M HOCUS POCUS CLUBHOUSE

R DATING GAME

9:05 6 9 CLASSROOM-Education Recess: Ch. 6 from 11:30 A.M.-1:05 P.M.

9:25 3 4 8 COLOR NEWS-Dickerson 9:30 COLOR ROMPER ROOM-Children 3 4 7 8 COLOR CONCEN-TRATION—Game

M BEVERLY HILLBILLIES

COLOR Granny is accused of polluting the air-she's been making soap outdoors. Granny: Irene Ryan.

INUS—Cartoons

COLOR TRUTH OR CONSE-QUENCES—Game

10:00 3 4 (7) 8 PERSONALITY

COLOR Celebrities: Selma Diamond, Paul Lynde and Sheila MacRae. On-film personality: actor Robert Morse.

GOLOR SECRET STORM—Serial ANDY GRIFFITH—Comedy

Andy and Barney investigate a series of thefts at the department store. Barney: Don Knotts. Weaver: Tol Avery.

COLOR JACK LA LANNE

R BABY GAME

10:25 (CHILDREN'S DOCTOR

10:30 COLOR JACK LA LANNE 3 4 7 8 HOLLYWOOD SQUARES—Game

> COLOR Celebrities: Jim Backus, Judy Carne, Douglas Fairbanks Jr., Ann Miller, Jan Murray and Roger Moore.

5 10 12 DICK VAN DYKE

First of two parts: Rob's fumbling brother spends his two-week furlough with Rob and Laura. Stacey: Jerry Van Dyke. Rob: Dick Van Dyke.

THIS MORNING-Variety COLOR Attorney F. Lee Bailey is a scheduled guest. (90 min.)

11:00 A LAW AND MR. JONES—Drama

The night-club act that French actress Colette Leblanc opens in America ends with a real show-stopper. Jones: James Whitmore, Colette: Susan Silo.

3 4 (7) COLOR JEOPARDY 5 8 10 12 COLOR LOVE OF LIFE—Serial

11:25 5 10 COLOR NEWS

8 12 COLOR NEWS-Joseph Benti

11:30 STAR AND STORY—Drama A motion picture producer's love for his wife leads him to desperate measures. Sidney Blackmer, Hugh O'Brian.

3 4 7 8 COLOR EYE GUESS 5 10 P COLOR SEARCH FOR

TOMORROW-Serial

CLASSROOM—Education Recess: 11:45 A.M.-1:05 P.M.

11:45 5 10 12 COLOR GUIDING LIGHT 11:55 3 4 (7) COLOR NEWS-Newman

COLOR NEWS—Bud Walling

Afternoon

12:00 2 3 5 10 COLOR NEWS

4 7 3 COLOR LET'S MAKE A DEAL-Game

BEWITCHED—Comedy

Endora gives Darrin a statue which forces anyone near it to tell the truth. Endora: Agnes Moorehead.

LU RYDEN—Variety DIVORCE COURT—Drama

COLOR A wife accuses her husband of adultery. Norma: Sandra Caruso.

12:30 PASSWORD—Game

COLOR Celebrity guests: actress Joan Fontaine and singer Jack Jones.

MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.) 4 COLOR DAYS OF OUR LIVES

5 8 10 P COLOR AS THE WORLD TURNS—Serial

7 (7) (COLOR) TREASURE ISLE

COLOR NEWS—Rashleigh

12:45 R COLOR AGRICULTURE TODAY

1:00 MOVIE—Drama

"Wing and a Prayer." (1944) An aircraft carrier is sent into Japanese-infested waters to set a trap. Don Ameche, Dana Andrews. (Two hours)

4 COLOR DOCTORS—Serial

5 8 10 12 COLOR LOVE IS A MANY SPLENDORED THING-Serial

Friday March 8, 1968

Afternoon

7 11 13 FUGITIVE—Drama
The fugitive's game may be up: He's
been taken into custody—as a Government witness against a racketeer. Kim-

ble: David Janssen. (60 min.)

1:05 6 9 © CLASSROOM-Education
Recess: Ch. 6 from 2:35-5:45 P.M.

1:30 3 4 COLOR ANOTHER WORLD 5 8 10 12 HOUSE PARTY

COLOR Oscar-winning designer Edith Head presents a fashion show.

2:00 3 4 YOU DON'T SAY!—Game

COLOR Guests: Greg Morris of "Mission: Impossible" and Judy Carne.

5 8 10 12 COLOR TO TELL

THE TRUTH—Game

7 7 11 13 COLOR NEWLYWED GAME

2:25 5 10 12 COLOR NEWS

3 COLOR NEWS—Edwards

2:30 3 4 7 MATCH GAME

COLOR Guests: Jane Powell and Mitch Miller. Host: Gene Rayburn.

5 8 10 12 COLOR EDGE OF NIGHT—Serial

7 11 COLOR BABY GAME
13 DIVORCE COURT—Drama

COLOR A man accuses his wife of having an affair with her former husband.

2:40 © CLASSROOM—Education Recess: 2:55-6 P.M.

2:55 3 4 7 COLOR NEWS—Kalber
7 11 COLOR CHILDREN'S DOCTOR—Dr. Lendon Smith

3:00 2 COLOR POPEYE—Cartoons
3 MOVIE—Comedy

COLOR "The Wackiest Ship in the Army." (1960) In 1943, a Naval lieutenant is assigned a dangerous mission—with a decrepit sailing vessel and an inept crew. Jack Lemmon, Ricky Nelson, John Lund. (Two hours)

4 DIVORCE COURT—Drama

color A woman sues on grounds of desertion. Eleanor: Natalie Norwick.

5 MIKE DOUGLAS—Variety

COLOR Scheduled guests: soprano Anna Moffo, show-biz columnist Jack O'Brian, the Irish Rovers and child psychologist Haim Ginott. (90 min.)

7 7 1 18 COLOR GENERAL HOSPITAL—Serial

8 10 12 COLOR SECRET STORM
36 GYPSY ROSE LEE—Interviews

Wayne and comedian Jack Sheldon.

MY FRIEND FLICKA—Drama

COLOR Flicka aids a fugitive. Ken: Johnny Washbrook, Rob: Gene Evans.

3:30 2 COLOR CAPTAIN SATELLITE

4 COLOR DATELINE: FASHION
7 7 11 13 COLOR DARK

SHADOWS—Serial

MOVIE—Melodrama

"Valley of the Dragons." (1961) Two adventurers are swept away from earth on a comet inhabited by monsters. Cesare Danova, Sean McClory. (Two hours)

PAT BOONE—Variety

COLOR See 8:30 P.M. Ch. 44. (60 min.)

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

WORLD OF WOMEN—Adel Hall

COLOR CAPT. SAN FRANCISCO

3:35 MOVIE—Science Fiction

ish; 1956) A rocket ship heads for outer space to explode an experimental bomb. Kieron Moore, Lois Maxwell, Donald Wolfit. (One hour, 25 min.)

40 COLOR HUCKLEBERRY HOUND

3:45 44 COLOR POPEYE—Cartoon

4:00 7 7 11 COLOR DATING GAME
9 KINDERGARTEN—Education

COLOR CAP'N DELTA-Cartoons

36 COSMO'S CASTLE—Children
AA COLOR YOGI BEAR—Cartoon

4:15 (A) COLOR BUGS BUNNY—Cartoon

4:15 (A) COLOR BUGS BUNNY—Cartoon

4:30 2 COLOR STINGRAY—Children
5 MERV GRIFFIN—Variety

COLOR Scheduled guests: Ray Bolger, Eydie Gormé, Xavier Cugat and his wife Charo, comedian Dick Lord, singer Aliza Kashi and New York Times political satirist Russell Baker. (90 min.)

MOVIE—Musical

COLOR "The Toast of New Orleans." (1950) A bayou fisherman becomes an opera star. Mario Lanza, Kathryn Grayson, J. Carrol Naish. (Two hours)

7 BEWITCHED—Comedy

Samantha tries her hand at writing. Samantha: Elizabeth Montgomery.

March 8, 1968 Friday

Afternoon-Evening

SPECTRUM—Science

COLOR See 7 P.M. Ch. 9 for details.

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

COLOR SEVEN SEAS—Travel

COLOR SEVEN SEAS—Travel

COLOR MARINE BOY—Cartoon

5:00 2 LEAVE IT TO BEAVER

Wally gets a female part in a school play. Jerry Mathers, Tony Dow.

3 4 COLOR FLINTSTONES
(7) OFF TO SEE THE WIZARD

COLOR Movie: "Clarence, the Cross-Eyed Lion" (1965), Part 1, first in a series of reruns. Villains plot to kidnap valuable research animals belonging to an anthropologist at work in Africa. Dr. Marsh Tracy: Marshall Thompson. Julie Harper: Betsy Drake. (Rerun; 60 min.)

MISTEROGERS—Children Folk songs by Vivian Richman.

PERRY MASON—Mystery

Judd Curtis is blackmailing clown Felix Heidemann. Heidemann: Douglas Henderson. Lisa Franklin: Chana Eden. (60 min.)

MERV GRIFFIN—Variety

COLOR See 4:30 P.M. Ch. 5. (60 min.)

COLOR NEWS—Rashleigh
SEE THE U.S.A.—Travel

A tour of Hershey, Pa.

COLOR CISCO KID—Western

THREE STOOGES—Comedy

5:15 MISTEROGERS—Children
King Friday finally agrees to a cease fire
in his fight against changes.

5:30 2 DENNIS THE MENACE-Comedy
Mr. Wilson's stock certificate has a picture of a bird on it—so Dennis uses it

to decorate his tree house. Jay North.

3 TRAVENTURE THEATRE

COLOR Cameras visit the Tuamotu archipelago, in northeastern French Polynesia, Host: Bill Burrud.

ADDAMS FAMILY—Comedy

Pugsley sends his teacher a mash note

copied from a letter Gomez once sent to Morticia. Gomez: John Astin.

MUNSTERS—Comedy

Herman advises Eddie not to fight with the school bully. Herman: Fred Gwynne.

9 WHAT'S NEW—Children

Laws of the cowboy's West; measuring time; training of guide dogs for the blind.

COLOR NEWS—Bob Young

CARTOON FUN HOUSE

36 WELLS FARGO—Western

An Englishwoman wants to help Hardie trap a murderer. Hardie: Dale Robertson.

44 ASTROBOY—Cartoon

5:45 6 FRIENDLY GIANT—Children
Friendly and his friends give a concert.

Evening

6:00 PATTY DUKE—Comedy

Cathy receives a proposal of marriage. Patty and Cathy: Patty Duke.

3 COLOR NEWS-Huntley, Brinkley

4 5 7 10 12 COLOR NEWS

MISTEROGERS—Children
King Friday finally agrees to a cease fire
in his fight against changes.

8 NEWS—Mark Rogers

9 FRIENDLY GIANT—Children

Friendly reads "When I Am Big."

MIKE DOUGLAS—Variety

COLOR See 3 P.M. Ch. 5. (90 min.)

13 MOVIE—Western

COLOR "Thunder in the Sun." (1959)
The leader of a wagon train falls for a
beautiful passenger. Jeff Chandler, Susan
Hayward, Jacques Bergerac. (90 min.)

36 YOU ASKED FOR IT-Jack Smith
1. Children ride horseback over an ob-

stacle course. Host: Jack Smith.

44 LITTLE RASCALS—Comedy

6:15 9 TIME FOR JOHN—Children

John dismantles a coffee grinder.

NEWS AT 5
Evening's first full-hour news 13



THUNDER IN THE SUN

ISAN HAYWARD JEFF CHANDLE

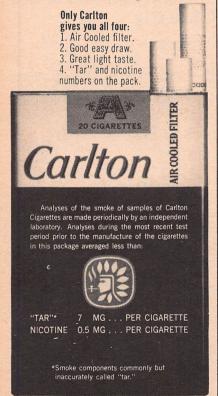
FRI.6 PM COLOR PREMIERE

13

U.S. Government report shows:

Carlton 60% lower

than the average of the 31 other filter kings tested.



. The American Tobacco Company

Friday

Evening

SPECIAL ANNOUNCEMENT

If the San Francisco newspaper strike is still in effect, local stations will continue their extended news coverage. For additional information on newscasts, see page A-4.

6:30 McHALE'S NAVY—Comedy

Binghamton thinks McHale has been trading rifles to the Japanese for coconuts. McHale: Ernest Borgnine.

COLOR NEWS—Whitten, Jervis

(7) COLOR NEWS—Chet

Huntley, David Brinkley

5 8 12 COLOR NEWS—Cronkite 6 (9) KINDERGARTEN-Education

COLOR NEWS-Bob Young

PORTRAIT IN MUSIC

Mozart's Piano Concerto No. 17 in G Major, K. 453.

TONY CHAVEZ—Variety

33 COW TOWN JAMBOREE—Music

MISTER ED—Comedy

Ed plays Cupid for the Posts' young neighbor Emmy Lou Harper. Alan Young.

6:55 P NEWS—Charles McEwen 7:00 I LOVE LUCY—Comedy

> When Lucy learns she's going to have a baby, she waits for "the psychological moment" to tell Ricky. Lucille Ball.

WIDE WONDERFUL WORLD

COLOR | Skiers tour New Mexico's mountains and parks. Host: Jack Smith.

HAVE GUN-WILL TRAVEL

Paladin tries to help a shattered Southerner regain his manhood, Paladin: Richard Boone. John Sutter: Kent Smith.

(9) WHAT'S NEW—Children Migration habits of elk; life on other planets; folk music of Ceylon.

COLOR NEWS—Grimsby, Foster

7 TARZAN—Adventure

COLOR "Jungle Ransom." As Tarzan and a bandit engage in a battle of wits, a young woman tries to use both men in an effort to free her husband, a hostage in the bandit's camp. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. Ramon Velasquez: Fernando Lamas. (60 min.)

FOUR WINDS TO ADVENTURE

COLOR | Carl R. Boenish narrates skydiving films. Host: Dr. Frank Baxter.

9 SPECTRUM—Science

"Somebody, Take My Hand" looks at work being done for emotionally disturbed children. Filmed at the Child Study Center of Philadelphia, the program examines new methods of diagnosis and treatment for pre-school youngsters. Host is David Prowitt.

COLOR NEWS—Walter Cronkite

MY THREE SONS—Comedy
COLOR See Sat. 8:30 P.M. Ch. 5.

WILBURN BROTHERS—Music

33 MOVIE—Comedy

"The Great McGinty." (1940) Director Preston Sturges won an Oscar for this tale of a waterfront bartender who reminisces about his topsy-turvy political career. Brian Donlevy, Muriel Angelus, Akim Tamiroff. (90 min.)

44 DOBIE GILLIS—Comedy

Dobie and Maynard revisit school, planning to say a few unkind words to a former teacher. Dobie: Dwayne Hickman.

7:30 2 DEATH VALLEY DAYS—Drama

COLOR A newly-married Swedish immigrant finds life on the Dakota prairie rough. Olafsson: Denny Miller.

3 4 8 TARZAN—Adventure

COLOR Maurice Evans and Julie Harris in the conclusion of a two-part story. Sir Basil, Charity and Tarzan team up to track down the slave traders who've burned a village and taken several prisoners—including Jai. Tarzan: Ron Ely. Jai: Manuel Padilla Jr. Sir Basil Bertram: Maurice Evans. Charity Jones; Julie Harris. Moussa: Bruce Gordon. Chaka: Bernie Hamilton. (60 min.)

5 10 12 WILD WILD WEST

COLOR West and Artemus seek a faceless enemy on San Francisco's Barbary Coast. Their search for a stolen Samural sword—vital symbol of Japanese-American friendship—hinges on a rendezvous with a mysterious middleman called The Dutchman. West: Robert Conrad. Artemus: Ross Martin. (Rerun; 60 min.)

Guest Cast

Falconer	Paul Stevens
Reiko O'Hara	Irene Tsu
Hannibal Egloff	Thayer David
Baron Saigo	Khigh Dhiegh
SPECTRUM_SC	ience

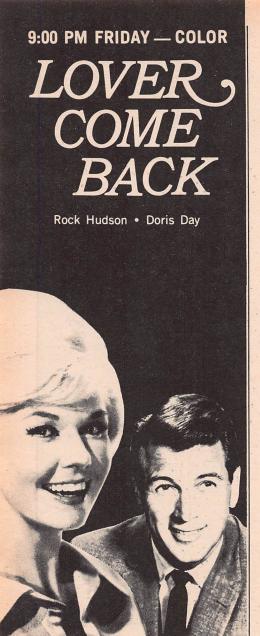
"Drugs Against Cancer," first of a two-



"Tar" less than 12 mg.

*Montclair menthol delivers 45% less "tar" than the average menthol filter king.

. The American Tobacco Company



Friday

Evening

part study. A pressing issue today is the need for safe but effective drugs that can combat cancer before surgery becomes imperative.

7 III IB WIZARD

COLOR Movie: "Clarence, the Crosseyed Lion," conclusion of the 1965 film that launched TV's "Daktari." Clarence pursues the villain who tried to steal the gorillas an anthropologist was using for an experiment. Directed by Andrew Marton, who also filmed "King Solomon's Mines." Dr. Marsh Tracy: Marshall Thompson. Julie Harper: Betsy Drake, Rupert Rowbotham: Richard Haydn. Paula: Cheryl Miller. Carter: Alan Caillou. (Rerun: 60 min.)

9 NEWSPAPER OF THE AIR 19 MOVIE—Western

Henry Fonda in "Male Animal." See Thurs. 7:30 P.M. Ch. 19. (Two hours) 44 HONEYMOONERS—Comedy

Ralph exaggerates his importance at the bus company. Jackie Gleason, Art Carney, Audrey Meadows, Joyce Randolph.

8:00 ALFRED HITCHCOCK—Drama
When Lew Rydell is acquitted of a murder charge, his lawyer Ned Murray is gratified—until Rydell admits that he really committed the crime. Murray: Martin Landau. Rydell: Frank Gorshin. Melanie: Sharon Farrell. (60 min.)

6 9 FOLK GUITAR—Music Laura Weber reviews the series.

TITAKES A THIEF—Adventure
COLOR In the Balkans, a kooky lady
thief is conned into helping Mundy steal
a sable coat. Mundy: Robert Wagner.
Noah: Malachi Throne. (60 min.)

44 HAZEL—Shirley Booth

COLOR Dorothy was chosen to model in a fashion show, but Hazel steps in as a substitute. Hazel: Shirley Booth. Dorothy: Whitney Blake.

8:30 3 4 STAR TREK—Drama

probes the problem of man vs. machine. The question is more than academic for Captain Kirk, who's been temporarily replaced by a computer. The machine can think—and will insure its own survival at any cost. Kirk: William Shatner. Spock: Leonard Nimoy. Dr. McCoy: DeForest Kelley. Scott: James Doohan. Sulu:

March 8, 1968

George Takei. Dr. Daystrom: William Marshall. Commander Wesley: Barry Russo. Harper: Sean Morgan. (60 min.)

GOLOR Gomer's culinary talents are discovered by Sergeant Hacker, who immediately tries to win Gomer for his kitchen crew. Gomer: Jim Nabors. Carter: Frank Sutton. Hacker: Allan Melvin. Boyle: Roy Stuart.

Postponed from an earlier date. Series regular Elizabeth MacRae is profiled in next week's TV GUIDE.

6 9 GREAT DECISIONS—1968

An analysis of East and West Germany—their political differences, and the international implications of having the country divided. Guests: historians Gerald Freund ("Germany Between Two Worlds") and Wolfgang Leonhard ("The Kremlin Since Stalin").

7 11 13 OPERATION: ENTERTAINMENT—Variety

COLOR Host Roger Miller performs for the troops at Fort Hood, Texas. Guests: singer Nancy Ames, Louis Nye (in a monolog about a corporal indoctrinating recruits), singer-impressionist Marilyn Michaels and the rocking Seven Souls. Operation Entertainment Girls, Terry Gibbs band. (60 min.)

Highlights

"Chug-A-Lug," "Walkin' in the Sunshine," "King of the Road," "Engine, Engine No. 9" Roger "So What's New?" "The Name Game"

"Show Me" Seven Souls

© EDUCATION IN MOTION-Report

9 EDUCATION IN MOTION-Report
36 MERV GRIFFIN—Variety

COLOR Guests include comedy writer Selma Diamond, singer Diahann Carroll, actress Hermione Gingold, jazz trumpeter-comic Jack Sheldon and comedian Marty Brill. (90 min.)

44 PAT BOONE-Variety

COLOR Guests: columnist Earl Wilson and his son, singer Earl Wilson Jr.; comics Allen and Rossi; and musician-comedian Pete Barbutti. (90 min.)

9:00 2 ALL-STAR WRESTLING 5 8 12 MOVIE—Drama

COLOR "The Sins of Rachel Cade."

Continued on the next page



MAKE A DATE YOU'LL NEVER FORGET...

The date that will start you on a bright new future ... MARCH 25th

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STATE .

Friday March 8, 1968

Evening

(1961) Tribulations of an American missionary nurse in the Belgian Congo who must cope with a cynical commissioner, disease and a hostile witch doctor. (Rerun; two hours)

Cast

Rachel Cade	
Col. Henri DeRode	Peter Finch
Paul Wilton	Roger Moore
Kulu	Errol John
Muwango	Woody Strode
Kalanumu	Juano Hernandez

ONET PLAYHOUSE-Drama "Olive Latimer's Husband," an English mystery by Rodolph Besier ("The Barretts of Wimpole Street"). First produced in 1909, the play focuses on Olive Latimer, a beautiful—and plotting—young woman. When Mr. Latimer dies, suspicions are aroused that the death was anything but natural. Olive Latimer: Barbara Jefford. Sir Charles Weyburn: Robin Bailey. (One hour, 15 min.)

Chs. 6, 9R: repeated April 1; Ch. 9: repeated Thurs. 10 P.M.

7 HIGH CHAPARRAL—Western

COLOR See Sun. 10 P.M. Ch. 3. (60 min.)

10 MOVIE—Comedy

COLOR "Lover Come Back." (1962)
A spoof of Madison Avenue that focuses on an executive who uses glibness, gin and girls to win accounts. Doris Day, Rock Hudson, Tony Randall. (Two hours)

9:30 3 4 HOLLYWOOD SQUARES

COLOR Celebrity players: Don Adams, Edie Adams, Milton Berle, Raymond Burr, Wally Cox, Abby Dalton, Buddy Hackett, Rose Marie and Charley Weaver. Peter Marshall is the host.

WILL SONNETT-Western

COLOR Will tries to help an old friend wriggle out of a masquerade that promises nothing but heartaches and headaches. Charlie Moss has passed himself off as wealthy, gained the interest of a young woman—and incurred the wrath of two ex-partners who think Charlie's been welshing on them. Will: Walter Brennan. Jeff: Dack Rambo.

Continued on page A-98



Man Who Dances: Edward Villella

He was a boxer in college. Today he's one of the great stars of the New York City Ballet. For a report on the new generation of American dancers, our cameras follow Edward Villella as he prepares for new roles, dances with favorite partner Patricia McBride, unwinds at a discotheque in New York, and faces a crisis on stage.

On the Bell Telephone Hour, Friday, 10:00 P.M. on NBC Channel 3, 4. In color.

Leave it to the Scots to find a way to save a dollar (whether it's this rare Scottish* dollar or the modern American greenback). Thousands of Scots (and Americans, too) are switching to Lauder's Scotch at its new reduced price. That's because Lauder's now sells the same 86 proof, the same high quality Scotch, with nothing changed except the price. Lauder's . . . since 1834.

86 PROOF

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*Authentic Scotch dollar (Crown) minted between 1603-1625



Friday March 8, 1968

Evening

Guest Cast

Miss Barlow Heather Angel PegNina Shipman

RIFLEMAN—Western

See Mon. 7 P.M. Ch. 19 for details.

10:00 COLOR NEWS-Atkinson, Park 3 4 BELL TELEPHONE HOUR

SPECIAL COLOR This hour re-creates a grueling day in the professional life of Edward Villella, one of the principal dancers of the New York City Ballet. He must perform (with Patricia Mc-Bride, his favorite partner) in three ballets by George Balanchine: "Tarantella," "Glinkiana" and "The Jewels." Despite pain, muscle spasms and exhaustion, he gets through all three. During the same day, Villella and Miss McBride visit a boys' high school in lower Manhattan, where he demonstrates the manly art of dancing for his skeptical-but impressed-audience. Film-interview sequence. Villella choreographs new steps while discussing his life, his decision to become a dancer, and what dancing means to him. (60 min.)

Villellaphiles Paul Newman and Joanne Woodward appear briefly on the program. Uninterrupted by commercial messages.

7 (7) III IB THIRD REICH

SPECIAL Actor Richard Basehart narrates the second of a three-part documentary based on William L. Shirer's "The Rise and Fall of the Third Reich." This evening's study of power politics begins with the year 1933, when Hitler becomes Chancellor. Stills and films record his consolidation of dictatorship.

The Rise and Tonight, The Rise to Power. A Xerox Special Event. ∞10:00pm (7

Employing anti-Semitic "purification" laws, book burnings, the Hitler Youth and waves of propoganda, Hitler begins to construct his Nazi utopia. Certain that Fascism is secure within German borders, he strikes beyond: Austria, Czechoslovakia, Poland, France . . . World War II. Produced and directed by Jack Kaufman for David L. Wolper, Music by Lalo Schifrin. (60 min.)

"Judd" will not be seen tonight.

MOVIE-Drama

"Breakout." (English; 1961) An architect's assistant, in the employ of a crime syndicate, masterminds a jailbreak. Originally aired as an episode in the Kraft Mystery Theatre. Lee Patterson, Billie Whitel, Hazel Court.

JOE DOLAN!—Discussion

COLOR Scheduled guests include Jeremy Clyde of the Chad and Jeremy singing team and star of "Black Comedy," currently playing in San Francisco. (60 min.)

10:15 (9) PATHFINDERS-Documentary "Robert La Follette: Progressive from Wisconsin." Benjamin DeMott discusses the career of "Fighting Bob" La Follette, a Senate champion of liberal economic legislation in the early decades of this century. Guests are economist Walter Heller; Pulitzer-Prize biographer Russell B. Nye; and Dr. Fred Harvey Harrington, president of the University of Wisconsin.

TO BE ANNOUNCED 10:30 COLOR PAT MICHAELS

11:00 MOVIE—Drama

COLOR "The Naked and the Dead." (1958) Men in battle in the swamp-infested jungles of the South Pacific during World War II. Aldo Ray, Cliff Robertson, Raymond Massey. (90 min.)

3 4 5 7 (7) COLOR NEWS

8 III NEWS

10 12 18 COLOR NEWS

MOVIE-Western

COLOR "Rage at Dawn." (1955) A special agent is assigned to catch four brothers who rob banks, Randolph Scott, Forrest Tucker. (90 min.)

11:30 3 4 7 COLOR JOHNNY

CARSON-Variety MOVIE—Drama

"Underworld, U.S.A." (1960) A young

TELEVISION CROSSWORD

ACROSS

- Mr. Newhart Doorway post
- Dined 11 Hearing organ
- Great Lake 13 He's Batman
- 14 Have being 15 Extra small pup 16 Actor
- Robertson Lawrence Welk 17
- singer (2 words) 20 John _ of Cowboy in Africa
- 22 Family Affair girl 23 Desert dweller
- 24 Co-star of Family Affair 27 He's Hoss
- 28 Beauty parlor 29 Speck
- TV comedian 32 33 Sightseeing trip
- 34 Eagle's nest Star of The 37
- Virginian Co-star of Batman 38 (2 words)
- 42 Storm 43 Diving bird
- 44 Guided Star of I Dream 47
- of Jeannie To press 48
- Sailor's 'yes' 49 50 Weight unit in India
- 51 Mr. Griffith Stitch

Mar 2 1968

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See next week's TV GUIDE for solution

DOWN

- Petticoat Junction star Paddle
- Star of Guns of Will Sonnett
- First name of 32 Across
- Wake-robin Old Greek money unit
- He's Judd 8 Star of Get Smart Stories
- 10 Polishing substance
- 13 Allow to enter Globe 18
- 19 Holy image 20 Owned
- Period of time Crow's cry

- 25 Mr. Baba
- 26 Genus of cattle 28 Have observed
- 29 Co-star of The Beverly Hillbillies
- 30 Pronoun 31 Attempt
- 32 Flaxen fabric 33
- Three (comb. form) 34 Conductor Mitchell
- 35 Dodge
- 36 Mothers-in-Law man
- Mr. Thomas 37
- Charles Lamb's pen 39 name
- 40 Maize 41
- Cross CBS symbol 45
- 46 Morning moisture
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Answer to puzzle of February 24

Friday March 8, 1968

Evening

man sets out to avenge the gangland murder of his father. Cliff Robertson, Beatrice Kay, Larry Gates, Richard Rust. (One hour, 55 min.)

7 12 JOEY BISHOP—Variety

COLOR | Scheduled: singers Lesley Gore and D'Aldo Romano, and comic Rodney Dangerfield. Regis Philbin. (90 min.)

MOVIE—Western

COLOR "The Last Sunset." (1961)
During a cattle drive from Mexico to
Texas, tension grows between a gunslinger and the trail boss. Rock Hudson,
Kirk Douglas, Dorothy Malone. (90 min.)

MOVIE—Satire

"Divorce Italian Style." (Italian; 1961) Baron Ferdinando Cefalu of Sicily has an unusual problem—arranging for his wife to be unfaithful. Marcello Mastroianni, Daniela Rocca. (Two hours)

COLOR OUTDOOR WORLD

MOVIE—Drama

"The Wandering Son." (1931) A man who ran away from his fine Southern home, returns many years later to visit

DIVORCE-ITALIAN STYLE

MARCELLO MASTROIANNI

Academy Award
Winner

KXTV:10

his elderly mother. Lawrence Tibbett, Esther Ralston, Roland Young. (Two hours, 15 min.)

11:35 MOVIE—Drama

"Anatomy of a Murder." (1959) A small-town lawyer takes the case of an Army lieutenant on trial for killing the man who attacked his wife. James Stewart, Lee Remick, Ben Gazzara. (Two hours, 40 min.)

12:30 COLOR GREAT MOMENTS-Music

1:00 MOVIE-Drama

(1956) A young Southerner, fighting in the Pacific during World War II, is assigned to an outfit run by a psychopathic colonel. Robert Wagner, Broderick Crawford, Terry Moore. (Two hours)

MOVIE—Mystery

"Take One False Step." (1949) A university professor becomes innocently involved in a weird murder situation. William Powell, Shelley Winters, Marsha Hunt. (One hour, 45 min.)

1:25 5 MOVIE—Science Fiction

"Ghidrah, the Three-Headed Monster."
(Japanese; 1965) Famed monsters Godzilla, Rodan and Mothra team up to battle a three-headed creature. Yosuke Natsuki, Yuriko Hoshi, Takashi Shimura. (One hour, 45 min.)

1:30 TWILIGHT ZONE-Drama

Aboard the S. S. Queen of Glasgow in 1942, Lanser finds himself without a passport. Nehemiah Persoff, Ben Wright.

1:45 B DETECTIVES-Police

Though Nora Carver's father has passed away, his works live on—in the form of some counterfeiting plates. Robert Taylor, Ellen MacRae, (60 min.)

2:45 MOVIE—Science Fiction

"Gog." (1954) Richard Egan, Constance Dowling. (One hour, 35 min.)

3:00 4 GIDEON'S WAY—Mystery

Scotland Yard is apprehensive about the proposed visit of the West German President. John Gregson. (60 min.)

4:20 MOVIE—Drama

"Tartu." (English; 1943) Robert Donat, Valerie Hobson. (Two hours, 10 min.)

Stations reserve the right to make last-minute changes.

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Seagram's 7 Crown. The Sure One.







New Boy On 'Bonanza'

David Canary, a kid from Ohio, is being counted on to stop the show's middle-age spread

By Dwight Whitney

We are in the main cabin of a genuine New Orleans paddle-wheel boat, a steel-hulled two-stacker called "The Dixie," which the press agent swears once plied the lower Mississippi but which for shooting purposes is now tied up to the south shore of California's Lake Tahoe. Outside tower the magnificent peaks of the Sierras. Inside the booze flows freely.

David Canary, an outdoor type who has just turned 30, is being "introduced" to the press, some of whom have come 3000 miles for the occasion. He is the new boy on Bonanza and therefore an interloper in the realm once ruled exclusively by Lorne Greene, Dan Blocker and Michael Landon, There's going to be some shooting today, and Canary will need all the armor plate he can muster. Poise of a diplomat! Nerves like steel cables! For no one walks into the world's most exclusive (and

lucrative) acting club without a stiff membership fee.

Greene and Landon (Blocker is temporarily detained) are preparing for the initiation ceremonies now. The jokes are rib-tickling and needle sharp. The executive producer and creator of *Bonanza*, David Dortort, acts as a sort of kindly referee. He begins by explaining the new Canary character. "Candy is a loner, a stray," says Dortort. "He is not a Cartwright, so he is not necessarily bound by family ties. He has no Ben Cartwright to fall back upon in solving his problems."

"Yeah," cracks Landon. "We find out he's illegitimate only midway in the season."

Laughter. Canary, under prodding from the press, explains he's just a kid from Ohio who broke his nose playing football for the University of Cincinnati. Someone drops a highball glass. "You hadda step on my line," ad-libs the kid fearlessly. "You didn't do that on Mike's line."

Laughter. Greene is moved to tell the company what it means to play Ben Cartwright. He speaks of "the dignity of the image," the pride he takes in welcoming this fine young actor to "the Ponderosa family." Again it is Landon who knifes through the treacle with the sharp cutting edge of his wit.

"Oh, I love you, Da-da!" he cries exuberantly.

Big laughter. But is it really so funny? Landon has inadvertently pinpointed the real reason David Canary is here. Bonanza is suffering from an acute case of Da-da-ism, and has been for some time. Considering that an estimated 400,000,000 people speaking eight languages watch the show in 79 countries of the world, this is a matter of some moment. Last year produced the first discernible crack in the rating. The Smothers Brothers, with a smartly

contemporary variety show and some slashingly contemporary humor, temporarily knocked the champion from its accustomed high perch in the Nielsen charts.

To make the rebuke even more humiliating, Tommy Smothers took some gratuitous pot shots at his Sunday night competition in a national magazine. He suggested that Bonanza was suffering from middle-aged spread and that the stories leaned heavily on the trusting Hoss's troubles with girls. "Then the father and the kid brother have to figure some way to get rid of the girl without hurting his feelings," Tommy added impishly. "Who believes stuff like that any more?"

Dortort and Robert (Combat!) Blees, the newly installed line producer, got the message. "Canary is the sand in the gears," Blees tells me later. "He's there to shake up the Cartwright establishment, put a bomb under all those cliché little morality plays. While Papa Ben is yelling for a fair trial, Candy is capable of something a little more underhanded—and human.

"Let's face it, Little Joe really can't pass for less than 26, Hoss has got to be 32, and Ben—well, Ben must be about as old as God."

Blocker, arriving the following day, acknowledges the efficacy of the youth movement. "We're all so damn goodygoody we can't get involved any more," he chuckles. "The kid is great. The show needs him."

"Sure we'll let him in the club," Landon says lightly. "But it still boils down to four guys. What we really need is good stories."

"Listen," grumps Greene, "Little Orphan Annie doesn't grow old either."

Who is this upstart Ponderosa plumper-upper, all-purpose Smothers Brothers repellent and reverse-English Little Orphan Annie? He doesn't look like much. "I have a face like a bowl of oatmeal thrown against the kitchen wall," insists David Canary—which, incidentally, is his real name. The nose is flattened, the jaw scooped, the build slight but wiry, the look youthful, the manner diffident. The son of a J. C. Penney store manager, he started out to become a singer, was diverted by football in the football-happy town of Massillon, Ohio, where he was raised, and escaped to the University of Cincinnati supposedly to study voice.

"Football was not just a sport where I came from," he remembers. "Winning was everything to a point of insanity. Sick, sick, sick! Many a time I have gone into a game, my ankle taped and shot full of novocain. I broke my nose in the Indiana game my sophomore year at Cincinnati. Not just broke it; I shattered the whole

bridge. We won 21-0."

He was possibly the smallest—170 pounds, 5-11½—left end ever drafted by the Denver Broncos of the American Football League. He turned the offer down. "Football had become a thing with me. I had a good baritone voice and singing was what I really wanted. Just before the Oklahoma A&M game I walked out and never played football again."

After graduation he went to New York. Three days later he had a chorus job off-Broadway. He took up the Method with a private tutor. He found the stage medium "sculpted and intellectualized to a degree, as TV's instant acting can never be." Still, he was not one to put TV down even then. Before he knew it he was an actor, working up from bits in shows like "The Happiest Girl in the World" with Cyril Ritchard to the lead in the long-running off-Broadway musical "The Fantasticks."

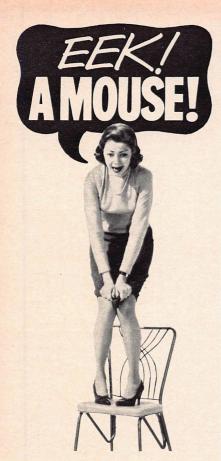
"The Fantasticks' became my life. When the Army got me in the fall of 1962. I emptied the garbage and swept out the gym at Fort Hood in Texas. But I also directed an Army production of 'The Fantasticks,' not to mention acting in nine other shows. Universal spotted me in San Francisco, where I had gone to rejoin 'The Fantasticks' in December 1964."

In no time he was doing movies ("St. Valentine's Day Massacre") and TV (Peyton Place, Gunsmoke, Cimarron Strip, etc.). Dortort watched him play the bully in the saloon scene in "Hombre," a Paul Newman movie which happened to be shooting next door to another Dortort show, The High Chaparral, near Tucson. Dortort plumped him as "the kind of kid who comes on and suddenly there's nobody else on the screen" (a remark which might raise the eyebrow of Newman, had he been around to hear it) and quickly cast him as "Candy."

The day following the press conference we are sitting on the beach watching the director set up the pilothouse shot aboard The Dixie and discussing the nuances of playing the outsider role both on the screen and off.

"I'm the new kid on the block," says David Canary pleasantly. "They don't know me. I can't expect to be accepted right away. They have too many memories, confidences. It's hardest when they're cutting up, telling stories on the set. I'm not there—like when you first walk into a party. I may never catch up. Maybe it's not necessary that I do."

The "insiders," on the other hand, often go out of their way to make him feel at home. Landon brought him a heating pad for a nerve he pinched in a fight scene. Greene makes a point of complimenting his acting. Blocker introduced him to his agent for personal appearances. Noblesse oblige? The bank presidents being civil with the junior clerk? Canary doesn't



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think so. "Giving me the business like in that press conference yesterday! It's really more of an *inclusion*," Canary says.

Happily, he has yet to catch the Pernell Roberts Syndrome and other diseases that suddenly successful young actors are prone to. Roberts, the former star of *Bonanza* and erstwhile third Cartwright brother, flew the coop when his contract ran out nearly three years ago, disdainfully tossing away a small fortune rather than "compromise myself as an artist."

This sort of behavior does not particularly impress Canary, although he seems even less impressed with the internecine flap which Roberts' departure caused. "What they really resent," he muses, "is turning your back on all that money."

Dortort, the battle-weary veteran who describes himself as "one of the few producers who love actors," sighs forbearingly. "Look at him," he says. "Poor but happy. Give him a few years and he, too, will become a millionaire—with all those problems!"

Right now Canary is not worried. He has his young wife (a tiny actress, Julie Anderson, whom he met in New York) and child (Lisa, 2), whom he frequently brings with him to the Tahoe location. He lives in a modest Westwood apartment, reads a few books—a little of Alan Watts' "The Way of Zen," a touch of "The Territorial Imperative" and a dash of cybernetics but not very much of it—and prefers walking to playing the Hollywood social game. "I am more the sensual than the intellectual man," he says.

As for the "problems" Dortort mentioned, Canary figures if he could turn his back on the profitable pandemonium of professional football, he can do the same for the Ponderosa, if the weather turns sour. He prefers to think he will not have to depend on Da-da to tell him when to come in out of the rain.



by Cleveland Amory

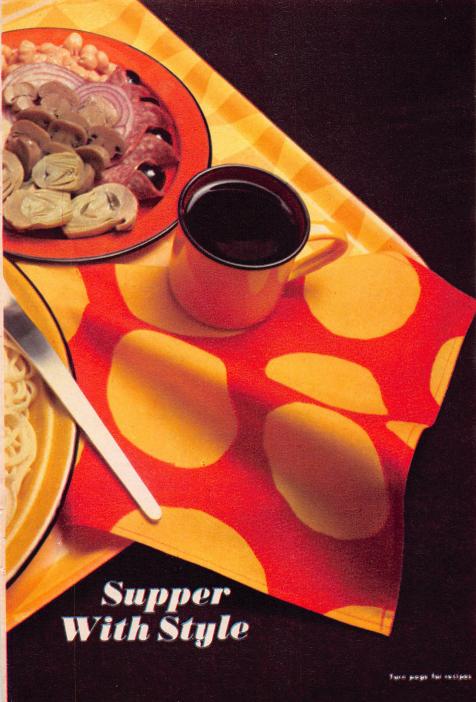
Some people do not like gameseither at home, on television or anywhere else. We do not just advise these people not to see The Newlywed Game, we warn them that if they do see it, we cannot be held responsible for the consequences. On the other hand, there are people who do like games. Not on television, necessarily, but people who, in the privacy of their own homes, like to play them. We also advise these people not to see this show-if for no other reason than that it strikes at the very foundations of their way of life. Finally, there are people who like games on television who, presumably, like this one. These are not necessarily people beyond help. They are just beyond outside help. It is quite possible they can help each other.

The idea, if we may be granted a wild flight of poetic license, is that you take four couples who have been married one year or less and have them try to guess their spouses' answers to certain questions. In other words, when the wives are out of the room, the husbands are asked questions and then, when the wives return, they are asked if they can guess their husbands' answers to those questions. In the second half of the show, the husbands go off and the process is reversed. For some reason, the questions are almost unbelievably complicated. In one recent show, for example, the wives were asked, "If you had hung a sign around your husband during the first few days of married life, how would he say you would have completed the sign 'Beware of . . '?" In the same show the husbands were asked, "If you had best to describe your wife by showing one specific thing she owns, other than a picture of herself, what do you think she would say you would say?"

On the rare occasions when the questions are not complicated, they are inane. In one show appeared the question-and, mind you, a 25-point bonus one-on the fascinating subject "What do you think your husband would have answered to the question 'How many hairbrushes do own?" In another Newlywed Game episode the wives were asked, "What is the one vegetable your husband likes the least?" Replied one husband, "Would you believe it. I can't think of the name of that vegetable." We believed it, honestly we did, If there is one thing you can say for this show, it is not fixed. It couldn't be. In any case, finally the husband said, "Squash." Whereupon the wife, who had said he would say "Spinach," was furious. "You eat my squash," she screamed, "You didn't like my spinach!" "You didn't cook that spinach," he screamed back. "You got it out of a can!" There may have been more, but at this point we decided it was all squash and the heck with it.

The show, incidentally, is moderated by a young man named Bob Eubanks. If you ask us what we think of him, all we can say is what do you think we think he thinks? And, we emphasize, that's thinks.





Here's a quickie Italian supper with plenty of style to make even a simple meal served on a tray an occasion. Convenience foods that can be prepared long ahead also add to the ease and fun of the experience.

OLIVE MEAT BALLS WITH LINGUINE PARMESAN

11/2 pounds ground round of beef

1 egg

1 envelope (¾-ounce) hamburger seasoning

Small stuffed olives 1/4 cup olive oil

1 large onion, chopped

2 cans (151/4 ounces each) prepared spaghetti sauce with mushrooms

1 pound linguine (flat spaghetti)

½ cup (1 stick) butter or margarine ½ cup grated Parmesan cheese

Combine ground round, egg and hamburger seasoning. Pinch off pieces about the size of a walnut. Shape meat around stuffed olives, pressing meat around olive to make a smooth ball. Heat olive oil in a large skillet and sauté onion until tender. Add meat balls and cook until brown on all sides. Add spaghetti sauce and simmer for 10 minutes or until meat balls are cooked. Cook linguine in boiling salted water until tender. Drain and rinse with hot water. Serve topped with pats of butter and Parmesan cheese. Meat balls can be prepared ahead and reheated. Serves 6.

ANTIPASTO

For each serving, arrange romaine leaves on a small plate. Top with 4 to 5 cooked chilled artichoke hearts, a spoon of cooked canned chick peas, and 4 button mush-rooms cut into halves. Add 1 slice provolone, cut into strips, 4 slices hard salami shaped into cornucopias and filled with black olives. Top cheese with flat anchovy fillets, and slices of red onion. Sprinkle bottled Italian salad dressing over antipasto just before serving. Serve with freshly ground black pepper. Antipasto can be prepared ahead and sprinkled with salad dressing just before serving.

GARLIC-BREAD SLICES

Cut individual hero loaves into 1-inch crosswise slices. Spread slices with softened butter or margarine mixed with finely chopped fresh garlic, crumbled oregano and crumbled dill weed. Put slices together in original shape and wrap each loaf in foil. Bake in a preheated hot oven (400° F.) for 15 to 20 minutes or until bread is crusty. Bread may be spread with butter mixture, wrapped and chilled until ready to bake.

INSTANT ZUPPA INGLESE

1 package (3¾-ounce) instant lemon pudding

11/2 cups milk

1/4 cup rum
Grated rind of 1 small orange

1 12-ounce frozen pound cake, cubed

1/2 cup apricot preserves

1 cup (1/2 pint) heavy cream

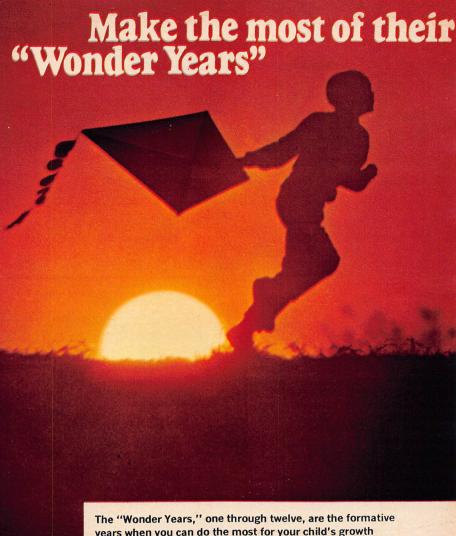
1/4 cup confectioners' sugar 1/4 cup slivered toasted almonds

Prepare lemon pudding, using only 1½ cups milk. When pudding thickens, fold in rum, orange rind, cubed pound cake. Pack mixture into foil pan which came with pound cake. Chill for several hours. Loosen edges and unmold on a platter. Spread top and sides carefully with apricot preserves. Whip cream with sugar. Spread cream over top and sides of cake. Sprinkle with slivered almonds. Chill. Cut into slices to serve. This is a very soft cake, custardy in texture. Serves 6.

CAFE ESPRESSO WITH ANISETTE AND LEMON PEEL

Prepare espresso coffee, using special-grind coffee or instant espresso. For each cup of hot black coffee, add 1 tablespoon anisette and a 2-inch strip of lemon peel.

Helen Feingold, food consultant; photo by Irwin Horowitz (These tested recipes are based on level measurements in standard measuring cups and spoons.)



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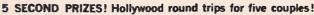
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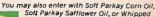
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Defiance, resistance and sullen detachment marked the faces of the tough-looking vouths who packed into the auditorium of Metropolitan Boy's Vocational High School, a dreary Blackboard-Jungle type of structure in the midst of New York's Lower East Side. Their sarcastic whispers and hoots of derisive laughter made it clear that they were far from enthusiastic about being there.

Into this tumultuous atmosphere strode Edward Villella. principal dancer of the New York City Ballet. His purpose fit neither the surroundings nor the mood of the audience. He was to give a lecture-demonstration

on the classical ballet.

Slowly and quietly, with the calm, easy assurance of a man confident of his own words, Villella began: "What do you think of when you think of the ballet? Swans? No . . . that's not all there is to it ..."

For 20 minutes Villella talked about the ballet-about what dancers aim for and the training they go through. And while he talked, his partner, prima ballerina Patricia McBride. demonstrated.

Then they both danced-a Tchaikovsky pas de deux. And when they finished, the boys once again erupted. This time, however, they were shouting and applauding for more.

For Villella this was not an unusual experience. At 31 the man who has been called the "Star-Spangled Answer to Nureyev" is one of the most successful and popular dancers in the world. And for years now he has been turning sneers into cheers and making converts out of people who "wouldn't be caught dead at the ballet."

Even television, which has virtually ignored the ballet on the assumption that its mass audience won't go for it, has been aroused by Villella's unique impact. This Friday (March 8) he'll be the subject of network television's first show devoted entirely to a classical dancer, Bell Telephone Hour's documentary "Man Who Dances: Edward Villella."

Robert Drew, the show's proechoes sentiments similar to those of the high school boys. "Before this show I'd done nothing on the ballet I

wasn't even a ballet fan," he says, "But Villella floored me. I had an overwhelming response to seeing him dance. His dancing is powerful, tremendous."

Two other TV producers who are among the few who have presented ballet over the years are equally enthusiastic about ballet. Villellastyle. Observing that television audiences will indeed respond to ballet if it's done well. Henry Jaffe, who has produced the Bell Telephone Hour for years, and Bob Precht, producer of The Ed Sullivan Show, point to Villella as proof.

"You've got to love him," says Jaffe. "He's young, vibrant, There's an excitement in him that you don't find in others."

"Edward Villella is a perfect example to destroy the concept that ballet is feminine," Precht says, "His interpretation is very strong, authoritative, masculine."

Like other dancers who have mastered the exacting technique of classical ballet. Edward Villella executes complex, strenuous steps with a seemingly effortless ease and grace. But it wasn't his technique that brought the high school house down or evoked raves from Messrs. Drew, Jaffe and Precht.

Villella turns the ballet into something that is at once both manly and exciting because of the way he uses his technique—the way he combines sensitive, graceful movement with controlled strength; the way he infuses dance with a joyous and boundless spirit; the way he comes across as a confident, self-possessed man.

Though Villella is a slight, almost shy-mannered man, he is as commanding off-stage as he is on. His angular, sculptured face and dark eyes alternately reflect dignified solemnity and boyish mirth.

He speaks precisely and is quick to express his own ideas-ideas which, not surprisingly, run counter some widely

held no-

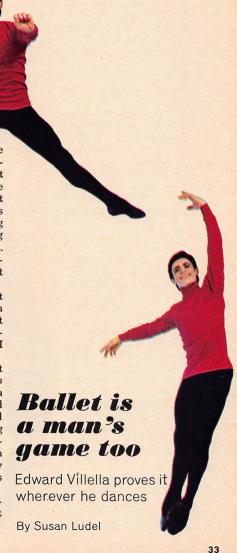
tions about the ballet.

He takes issue, for example, with the majority of TV producers and sponsors, whose negative attitudes about the ballet are shared by many people in this country. "Ballet is the last thing TV people like to touch," says Villella. "They'll go for a tumbling act first, or a hoofer, or an actor trying to sing. Why? They're afraid of it. They believe that people won't understand it. They have the notion that ballet isn't for mass consumption.

"The stereotype idea about the ballet is four acts of 'Swan Lake.' That can be boring. If that's someone's first contact with the ballet, I can understand how he can say, 'Oh Lord, I never want to go again.'

"But it's a tremendous fallacy that the ballet is for a cultured elite. It is for popular consumption. Ballet is a universal language. You see it and you hear it. It's designed to be viewed as something entertaining, something beautiful. It's like looking at a beautiful painting that comes alive with beautiful music. It's helpful to know what went into it, what technique was involved, but it's not necessary."

Villella heartily confirms the observations of producers Jaffe and Precht that the ballet does, in fact, ->



appeal to the broad public. Reflecting on his own experiences as not only a premier danseur but a choreographer ("Carousel") and musical-comedy performer ("Brigadoon," both for ABC) as well, he says, "In choreographing 'Carousel' I did a long, seven-minute ballet. The producer said, 'We're going to lose Kansas City.' We didn't. The response was very nice.

"And look at what happens at my lecture-demonstrations. The kids are totally unexposed to the ballet. At first they snicker at it, are put off by it—until you show it. Then, inside of 40 minutes, they're whistling and stamping for more."

But doubt about its popular appeal is not the only thing that has retarded the acceptance of ballet in this country. There is also the question

of its manliness.

It is a question which, Villella believes, has been overworked. There is a note of impatience in his voice when he considers, for example, what is usually written about him, the string of facts to the effect that: He grew up in Bayside, New York, playing sand-lot baseball: at the age of 10 he accidentally, and under protest, chanced on the ballet when his mother took him to his sister's dancing class; he has an engineering degree from New York State Maritime College, where he won a varsity letter in baseball and held the welterweight boxing title; he is married to a former member of the New York City Ballet. Janet Greschler: and as president of Sybil Burton Christopher's Establishment Discotheques Ltd., he heads up New York City's swingin' club Arthur.

"I'm out of my head about seeing this in print," Villella says. "Writers want to make it clear that I'm a man and that ballet isn't sissy. They're apologizing, you know. They're trying to sell what they write and they're envisaging someone reading it who will think that I'm not manly."

When it comes to explaining why ballet and male dancers are considered "sissy," Villella's impatience gives way to characteristic thoughtfulness.

For one thing, he points out, there is the peculiar role of the male dancer. Since ballerinas dance on point, the male dancer must spend a great deal of his time presenting the ballerina—partnering, lifting and supporting her. This tends to take the position of dominance away from the man.

"Another reason," Villella continues, "is the whole homosexual idea about the ballet. Homosexuality, of course, isn't limited to the ballet. But it's more obvious there. You can see it. And unfortunately, you also see a lot of male dancers trying to be graceful who come out looking

feminine because they don't have the artistry to project a more manly

kind of grace."

But the prevalence of the notion that the ballet is unmasculine is a result of more than just a concern over the role of the male dancer. More fundamentally, it has to do with what people think "manliness" is all about.

The American stereotype of a "manly" man wouldn't go to the ballet, let alone dance in it.

Why?

As social scientist Myron Brenton indicated in his book "The American Male," men who attempt to prove their virility by pursuing "manly" activities will avoid all things that don't have distinctly "masculine" labels: things like being artistic, emotionally open, passionate.

Villella puts it this way: "The thing with dance is that you see a beautiful man. People hesitate to say a man is beautiful or that he does

something beautiful. They hesitate because they're afraid that what they're saying is a reflection on the man's virility.

"You see many men who are afraid to admit they love things that are beautiful and sensitive for fear that people will see them as unmasculine. That's ridiculous! Sensitivity, grace and beauty aren't just feminine qualities."

This uncommon attitude about masculinity comes through clearly in Villella's dancing. Because he doesn't feel that he has to come on-stage and bowl people over with astounding acts of virility, he can, as producer Robert Drew'puts it, "expound an art form considered feminine in a beautiful, masculine way." He does this by combining strength with grace, aiming for "the fine point between being overly poetic and overly athletic, which I call 'manly grace."

But more important, Villella's dancing reveals that he is not a man who considers it either necessary or desirable to cover up his feelings. Whether soaring through the air in spectacular leaps, bounding across the stage in rambunctious playfulness, or romantically partnering a ballerina, it is obvious that Edward Villella is loving every second of it.

"That saying, 'dancing for joy'-

I know exactly what that means," he says. "I am only half alive when I'm not dancing; I am fully alive only when I dance. I bare myself on that stage totally. When I'm dancing at my best, I feel exposed, and confident in this nakedness. I feel that life is wonderful, that anything is possible. There's an exhilaration, a tremendous excitement."

The excitement does not go unnoticed. As Dance magazine put it: "There is no doubt that his audiences, some of the roughest mannered, sharpest tongued ever to view ballet, experience something of what Villella conceives of as dancing: the illimitable joy, the freedom, the huge satisfaction devoid of satiety."

According to producer Drew, the television audience is in for a similar experience. "The impact of our documentary," he says, "will be like the impact Villella has on the groups he gives lecture-demonstrations to. People will come away with a new view of the ballet—they will see it through Villella's eyes."

That suits Edward Villella just fine. For as far as he's concerned, "If people are feeling what I'm feeling . . . if they enjoy watching me enjoy myself . . . I couldn't think of anything more perfect."

TV GUIDE



TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

continued

There will be some format changes in the LUCILLE BALL show on CBS next season. LUCY's toying with the idea of bringing her two children, LUCI DESIREE, 16, and DESI, 15, on as regulars . . . MIKE LANDON, Bonanza's "Little Joe," takes over a segment of the series. He wrote, stars in and also directs an episode called "The Mistake." Let's hope it's not . . . Heavyweight boxing title contender JERRY QUARRY sings on The Hollywood Palace March 30. He does a duet with his sister, DIANNE. . . BOB HOPE stars in "How to Commit Marriage," a feature movie NBC is filming for theatrical release.

VINCE EDWARDS, recently back from Europe, where he made a picture and also broke his leg, goes to Spain for another feature, "The Marauders," a Western . . . JANICE RULE makes her first appearance on husband BEN GAZZARA's Run for Your Life when she stars in "The Exchange," a secretagent story . . . GEORGE GOBEL has become a favorite on The Dean Martin Show. He makes his third appearance of the season on the show April 4 . . . Now that DOROTHY MALONE is moving away from Peyton Place, her series husband, TIM O'CONNOR, is leaving. DAN DURYEA, in Peyton Place this season, also drops out in May.

FAYE DUNAWAY, INGER STEVENS, KATHARINE ROSS and PATTY DUKE join the list of Oscar presenters on the Academy Awards show on ABC April 8 . . . BRIAN KELLY, no longer adrift on TV with <u>Flipper</u>, goes to Italy and Spain, where he'll star in some foreign movies, one of which is ominously translated to mean "Not Buried, but Dead" . . . NBC News discusses "The American Alcoholic" in an April 12 documentary . . . ABC's prestigious four-hour special, "Africa," is being edited down to 11 films ranging in length from 12 to 27 minutes. They'll be distributed to film libraries by McGraw-Hill.

CBS Playhouse presents its next production, "Secrets," May 15. Writer TAD MOSEL's story co-stars BARBARA BEL GEDDES and ARTHUR HILL . . . NEHEMIAH PERSOFF is a Dutch sea captain in the World Premiere movie, "Destination Mindanao," being shot in the Philippines. GEORGE MAHARIS and WILLI KOOPMAN co-star . . . Singer JOHN GARY is host of a 90-minute variety show being syndicated by 20th Century-Fox. Scheduled to appear in the Miami Beach-based show are BILL DANA, EDIE ADAMS, ERROLL GARNER and MYRON COHEN.

The March 22 Joey Bishop Show headlines ANDY GRIFFITH, JIM NABORS, JERRY VAN DYKE, KEN BERRY, RONNIE SCHELL, LARRY HOVIS, MAGGIE PETERSON and ALAN COPELAND, all honoring the 25th show-business anniversary of their manager, DICK LINKE, who may also take a bow . . . HERB ALPERT goes on location to the New Orleans Mardi gras, New York's Ellis Island, Palm Springs and Las Vegas to shoot scenes for his April 22 CBS special . . . Four Star International, producers of The Big Valley, are working on "The Motion Picture Hall of Fame," a series of historical documentaries about motion pictures.

The loveliness you want her to have in her teens

Baby Magic Lotion goes
beyond diaper rash
protection. It helps you
dream ahead to the growing-up
days when your little girl will
really care about beautiful skin.
Start her skin now toward a lifetime
of all-over beauty, with Baby Magic
Lotion. Clings lovingly, to help
preserve natural moisture and lubricants.
Gives the all-over protection that
supplements natural defenses against
irritations and infections. Helps skin grow
up beautiful. 3000 hospitals swear by it.

begins today with Baby Magic Lotion.



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Refreshes your taste a few moments longer

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